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25th June, 2012

✓ Madras Stock Exchange Ltd
Exchange Building
Post Box M.1 83
11, Second Line Beach
Chennai-600001

✓ The Bombay Stock Exchange Ltd
Floor 25, 'Phiroze Jeejeebhoy Towers'
Dalal Street,
Mumbai - 400 001

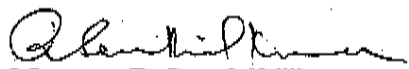
Dear Sirs,

Sub: Acquisition of shares of M/s. Panasonic Carbon India Co. Ltd.

(Inter-se transfer) through Off Market;

In pursuance of SEBI (Substantial Acquisition and Take Over) Regulation 2011, we have acquired 6,02,340 shares of M/s. Panasonic Carbon India Co. Ltd. through Off Market from Mr. P. Dwaraknath Reddy as per the details specified in the form submitted under Regulation 10(5) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011. We are reporting our acquisition under 10(6) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011 in relation to exemption provided under 10(1) (a)(ii) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011.

We have enclosed the relevant format for disclosure under regulation 10(6) of the SEBI (Substantial Acquisition and Take Over) Regulation 2011.

For Panasonic Corporation

Name: R Senthil Kumar

Designation: Managing Director of Panasonic Carbon India Co. Ltd.

And as lawful Attorney of Panasonic Corporation

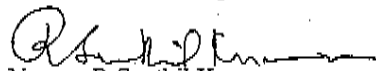
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Format for Disclosures under Regulation 10(6) – Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Panasonic Carbon India Co. Ltd.			
Name of the acquirer(s)	Panasonic Corporation			
Name of the stock exchange where shares of the TC are listed	1) Madras Stock Exchange Limited (MSE) 2) Bombay Stock Exchange Limited (BSE)			
Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter-se transfer between promoter/promoter group (off market purchase)			
Relevant regulation under which the acquirer is exempted from making open offer.	Regulation 10(1)(a)(ii)			
Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, Whether disclosure was made and whether it was made within the timeline specified under the regulations. Date of filing with the stock exchange.	Yes, filed with Stock Exchanges on 04/06/2012, 4 working days prior to the date of actual transaction. Date of Disclosure : 04/06/2012			
Details of acquisition	Disclosures made/required to be made under regulation 10(5)		Actual	
Name of the transferor / seller	Mr. P. Dwaraknath Reddy		Mr. P. Dwaraknath Reddy	
Date of acquisition	On or after 11/06/2012		21/06/2012	
Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	602,340		602,340	
Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	12.55%		12.55%	
Price at which shares are proposed to be acquired / actually acquired	Rs.146/- per share		Rs.146/- per share	
Shareholding details	Pre-Transaction		Post-Transaction	
	No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
Each Acquirer / Transferee(*)				
Panasonic Corporation	2,434,480	50.72%	3,036,820	63.27%
Each Seller / Transferor				
Mr. P. Dwaraknath Reddy	602,340	12.55%	Nil	-

(*) Shareholding of each entity shall be shown separately and then collectively in a group.

For Panasonic Corporation



Name: R Senthil Kumar

Designation: Managing Director of Panasonic Carbon India Co., Ltd.

And as lawful Attorney of Panasonic Corporation

Place: Chennai

Date: 25th June, 2012