

Dated:24-04-2012

Madras Stock Exchange
Exchange Building
Post Box M.1 83
11 , Second Line Beach

The Bombay Stock Exchange Ltd
Floor25, ' Phiroze Jeejeebhoy Towers'
Dalal Street
Mumbai - 400 001

Panasonic Carbon india co.ltd
77. Nungambakkam high roa
Nungambakkam
Chennai34

Chennai 6000 01

Dear Sir,

Sub: Reporting under reg.13 (4) (4A) & 5 of SEBI Prohibition of Insider trading) Regulation 1992 and amendment Regulations 2011

Target company – Panasonic Carbon India Co.Ltd

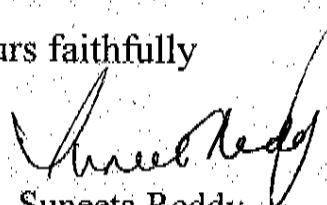
Referring to the policy on disclosure and internal procedure for prevention of insider trading and as a part of continuous disclosure, reporting of acquisition /change in the share holding of shares of – Panasonic Carbon India Co.Ltd is being made by me.

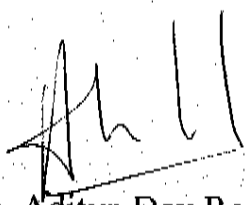
As on 31st March 2012, we as promoter's hold 469000 shares of Panasonic Carbon India Co.Ltd and on 23-04-2012 we have sold 469000 equity shares through market to Mr. P.Dwaraknath Reddy as per the details mentioned in the form submitted under Regulation 10(5) of the SEBI (Substantial acquisition and take over) Regulation2011(promoter's).

This disclosure is made as per the SEBI Prohibition of Insider trading) Regulation 1992 and amendment Regulations 2011- Chapter V- regulations 13(4A) and (5) and the details relating to transaction is furnished in form D as specified in above mentioned regulations.

Thanking you

Yours faithfully


Mrs. Sunecta Reddy


Aditya Dev Reddy

Associated Electrical Agencies

Partners

Dated:24-04-2012

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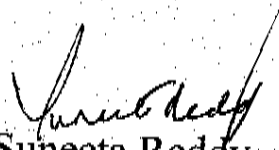
Sub: sale of shares of M/s. Panasonic Carbon India Co.ltd through Market;

In pursuance of SEBI (Substantial acquisition and take over) Regulation 2011, we have sold 469000 shares of M/s. Panasonic Carbon India Co.ltd through Market to Mr. P.Dwaraknath Reddy as per the details specified in the form submitted under Regulation 10(5) of the SEBI (Substantial acquisition and take over) Regulation 2011. We are reporting our sale under 29(2) of the SEBI ((Substantial acquisition and take over) Regulation 201.

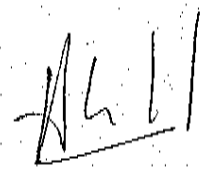
We enclosed the relevant format for disclosure under regulation 29(2) of the SEBI (Substantial acquisition and take over) Regulation 2011.

Acknowledge the receipt of the same.

With best regards



Mrs. Suneeta Reddy



Aditya Dev Reddy

Associated Electrical Agencies

Partners

FORM C

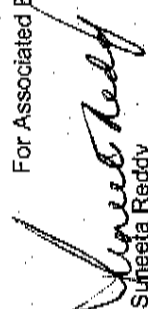
SECURITIES AND EXCHANGE BOARD OF INDIA (PROHIBITION OF INSIDER TRADING) REGULATIONS, 1992

(Regulation 13(3) and (6))

Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5 per cent shares in a listed company :

Name and address of Shareholder	Shareholding prior to acquisition/ sale	No. & % of shares/voting rights acquired/sold	Receipt of allotment/advice acquisition of shares/sale of shares/specify	Date of intimation to company	Mode of acquisition (market purchase/public rights/ Preferential offer etc.)	No. & % of shares/voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy Value	Sell Quantity	Sell Value
Mrs. Suneeta Reddy and Mr. P. Aditya Dev Reddy - Representatives of M/s. Associated Electrical Agencies No.77 Nungambakkam High Road Chennai -600 034 PAN NO: AABFA3270B	469000	469000 interse transfer 12.51% sale	interse transfer	24-04-2012	market interse transfer	0 ABML 0.00%		NSE	N.A	N.A	469000 (interse transfer)	Rs.6.363Cr/s

For Associated Electrical Agencies


 Mrs. Suneeta Reddy


 Mr. P. Aditya Dev Reddy

Authorised Signatoires

DATE:24-04-2012

PLACE: CHENNAI

Dated:24-04-2012

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Target company – Panasonic Carbon India Co.Ltd

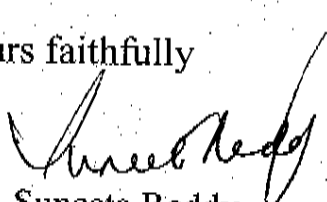
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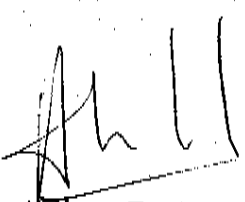
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This disclosure is made as per the SEBI Prohibition of Insider trading) Regulation 1992 and amendment Regulations 2011- Chapter V- regulations 13(4A) and (5) and the details relating to transaction is furnished in form D as specified in above mentioned regulations.

Thanking you

Yours faithfully


Mrs. Suneeta Reddy


Aditya Dev Reddy

Associated Electrical Agencies

Partners

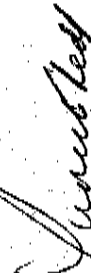
FORM D

**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
(Regulations 13(4) and 13(4A))**

**Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company
Target Company: Panasonic Carbon India Co.Ltd**

Name, PAN No. & Address of Promoter/Person who is part of Promoter Group/Director/Officer	No. & % of shares/voting rights held by the Promoter/Person who is part of Promoter Group/Director/Officer	Date of receipt of allotment/advice/acquisition sale of shares/voting rights	Date of intimation to company	Mode of acquisition (market purchase / Public rights / preferential etc.) /sale	No. & % of shares/voting rights post acquisition/sale	Trading member through whom the trade was executed with SEBI Registration No. of the	Exchange on which the trade was executed	Buy quantity	Buy Value	Sell quantity	Sell Value
Mrs. Suneeta Reddy and Mr. P. Aditya Dev Reddy - Representatives of M/s. Associated Electrical Agencies (Promoter Group) No.77 Nungambakkam High Road Chennai -600 034 PAN NO: AABFA3270B	469000 equity shares 9.77%	23-04-2012	24-04-2012	Market	NIL	ABML	N.A	NIL	NIL	469000	Rs.6.363Crs

For Associated Electrical Agencies


 Mrs. Suneeta Reddy
 Mr. P. Aditya Dev Reddy
 Authorised Signatories

DATE:24-04-2012
PLACE: CHENNAI

Format for disclosures under Regulation 29(2) of SEI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011			
1	Name of the Target Company (TC)	Panasonic Carbon India Co.Ltd	
2	Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	Mrs. Suneeta Reddy and Mr. P.Aditya Dev Reddy Representative of M/s. Associated Electrical Agencies	
3	Whether the acquirer /seller belongs to Promoter/Promoter group	Yes	
4	Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Ltd Madras Stock Exchange Ltd	
5	Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	number	% w.r.t total shares/voting capital wherever applicable
	<u>Before the acquisition/disposal under consideration, holding of :</u>		% w.r.t total diluted shares/voting capital of the T.C (*)
	a) Shares carrying voting rights	469000	9.77
	b) Voting rights (VR) otherwise than by shares	nil	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	nil	-
	Total (a+b+c)	469000	9.77
	<u>Details of acquisition/sale</u>		
	a) Shares carrying voting rights acquired/sold	469000	9.77
	b) VRs acquired /sold otherwise than by shares	nil	-
	c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	nil	-
	Total (a+b+c)	469000	9.77

	<u>After the acquisition/sale, holding of:</u> a) Shares carrying voting rights b) VRs otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	nil nil nil	nil nil nil	- - -
	Total (a+b+c)	nil	nil	-
6	Mode of acquisition/ sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	promoters Inter se transfer through open market		
7	Date of acquisition / sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	23-04-2012		
8	Equity share capital/ total voting capital of the TC before the said acquisition/sale	48,00,000 equity shares of Rs. 10/- each aggregating to Rs. 4,80,00,000/-		
9	Equity share capital/total voting capital of the TC after the said acquisition/ sale	48,00,000 equity shares of Rs. 10/- each aggregating to Rs. 4,80,00,000/-		
10	Total diluted share/voting capital of the TC after the said acquisition/sale.	48,00,000 equity shares of Rs. 10/- each aggregating to Rs. 4,80,00,000/-		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the seller

Mrs. Suneeta Reddy

Representative of M/s. Associated Electrical Agencies

Date: 24-04-2012

Place: chennai

Signature of the seller

Mr. P. Aditya Dev Reddy

FORM C

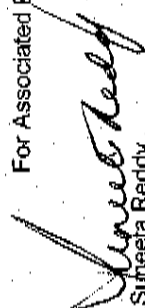
SECURITIES AND EXCHANGE BOARD OF INDIA (PROHIBITION OF INSIDER TRADING) REGULATIONS, 1992

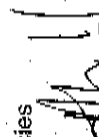
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For Associated Electrical Agencies


 Mrs. Suneeta Reddy


 Mr. P. Aditya Dev Reddy

Authorised Signatories

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