

October 3, 2011

National Stock Exchange Limited

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Fax: 022-26598237/38

Bombay Stock Exchange Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22722061/41/39/37

Company Code: PVR / 532689

Sub: Opening of another Multiplex at "Ambiance Mall", Vasant Kunj, New Delhi

Dear Sir,

PVR Limited is pleased to announce the opening of its Dream Project "**PVR Director's Cut**" Multiplex on 3rd day of October, 2011 at "Ambiance Mall", 3rd Floor, Plot No. 2, Phase-II, Vasant Kunj, New Delhi-110 070.

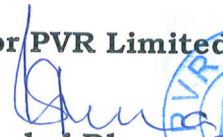
With the opening of this Multiplex at "Ambiance Mall", Vasant Kunj, New Delhi the total screens count has gone upto 158 Screens at 36 locations across 20 cities in 12 States and 1 Union Territory.

Director's Cut, as the name suggests, is the final and definitive word on cinema viewing – the ultimate vision. PVR Director's Cut has four Screens with 282 seats made for cossetting viewers in the plushiest surroundings that range from a fully recliner seating, 2K digital projection, finest surround sound and complete 3D capability.

The opening of this prestigious Multiplex is a part of PVR's organic growth strategy of pan India expansion and increasing its presence in major cities. Audiences in South Delhi enjoy to a new cinematic wave that PVR theatres will offer.

This is for your information and to all concerned.
Thanking you,

For PVR Limited


Pankaj Dhawan
VP- Secretarial

