February 13, 2014

**National Stock Exchange Limited**
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

**BSE Limited**
Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22723121/1278

**Company Code: PVR / 532689**
**Sub: Opening of Multiplex at "NORTH COUNTRY Mall" Mohali, Punjab**

Dear Sir,

We are pleased to inform the opening of PVR's another Multiplex at **"North Country Mall", Village Ballo Majra, NH-21, Mohali,** in the State of **Punjab**.

PVR's Nine Screens Multiplex including Two Gold Class Audi's comprising of 1547 seats has become operational from 14th February, 2014 and fitted with latest Sound and Projection System.

With the opening of this Multiplex at "Mohali", the total screens count has gone upto 280 Screens and the combined number of Screens increased to 417 (including 137 Screens with Cinemax India Limited) at 96 Locations across 40 Cities in 14 States and 1 Union Territory.

The opening of this prestigious Cinema is a part of PVR's organic growth strategy of PAN India expansion and increasing its presence in major cities.

This is for your information and to all concerned.

Thanking you,

**For PVR Limited**

**Pankaj Dhawan**
**Sr. VP – Secretarial**

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Regd. Office : 61, Basant Lok, Vasant Vihar, New Delhi-110057