

September 18, 2013

National Stock Exchange Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Fax: 022-26598237/38

BSE Limited

Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001
Fax: 022-22723121/1278

Company Code: PVR / 532689

Sub: Opening of Multiplex at "Diamond Plaza Mall, Jassore Road", Kolkata

Dear Sir,

This is in reference to the opening of PVR's another Multiplex at "**Diamond Plaza Mall, Jassore Road, Kolkata**", in the State of West Bengal.

PVR's this Five Screens Multiplex has become operational from today and is fitted with latest Sound and Projection System.

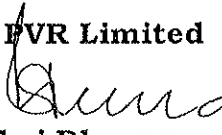
With the opening of this Multiplex at "Kolkata", the total screens count has gone upto 263 Screens and the combined number of Screens increased to 398 (including 135 Screens with Cinemax India Limited) at 92 Locations across 36 Cities in 13 States and 1 Union Territory.

The opening of this prestigious Cinema is a part of PVR's organic growth strategy of pan India expansion and increasing its presence in major cities.

This is for your information and to all concerned.

Thanking you,

For PVR Limited


Pankaj Dhawan
Sr. VP - Secretarial

