

30th November, 2018

National Stock Exchange of India Limited

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Company Code: PVR / 532689

Sub: Opening of Multiplex at “Hyderabad Next Galleria Mall in Irrum Manzil, Telangana”

Dear Sir,

We are pleased to inform you the opening of 7 screens multiplex at Hyderabad Next Galleria Mall in Irrum Manzil, Telangana. This multiplex is equipped with BARCO 2K projection system, next-generation 3D-enabled screens and 7.1 Digital Dolby surround sound in all auditoriums.

With this launch, PVR now operates the largest multiplex network with of **741 screens at 159 properties in 63 cities.**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**



Pankaj Dhawan
Company Secretary cum Compliance Officer



PVR Cinemas opens its 7th multiplex in Hyderabad

~Launches 7-screen multiplex at Hyderabad Next Galleria Mall in Irrum Manzil~

Hyderabad, 30th November 2018: PVR Cinemas, the largest and the most premium film exhibition company in India, today announced the launch of its 7th multiplex at Hyderabad Next Galleria in Irrum Manzil, Telangana. Equipped to provide an immersive cinematic experience, the brand new 7-screen property will add to the diverse offerings by PVR and elevate the cinematic experience in the city. With this launch, the total screen count of PVR Cinemas stands at **41 screens at 7 properties in Hyderabad and 52 screens at 9 properties in the state of Telangana.**

Spread across an area of 42,461 sq. ft. with a seating capacity of 1182, the cinema is part of a commercial hotspot in the city ensuring wide connectivity and easy access. The brand new multiplex is equipped with BARCO 2K projection system, which provides superb brightness and vibrant colors ensuring a razor-sharp picture quality along with Dolby 7.1 surround sound system and the Next-Gen 3D technology.

Speaking about the announcement, Mr. **Sanjeev Kumar, Joint Managing Director, PVR Ltd** said: "It's a natural progression for us and we are committed to encouraging innovation for enhancing the cinematic experience. PVR at Hyderabad Next Galleria in Irrum Manzil is well equipped to become the entertainment anchor of the city, providing an unparalleled entertainment experience to our patrons here. With this new property, we continue to consolidate our foothold in this geographic location and it is a significant step towards achieving our vision of 1000 screens by 2020.

"PVR is excited to be back in Hyderabad and thrilled to provide an exceptional entertainment experience with this new PVR property. Continually endeavoring to provide an elevated movie-going experience, the new multiplex harnesses the latest in-cinema exhibition technology to deliver an enriched movie watching experience," said **Mr. Gautam Dutta, CEO, PVR Ltd.** This property fits in perfectly with our diverse offering and the audiences are sure to appreciate it", he further added.

Designed on the concept of modernity with a classical touch, the cinema will have warm and inviting interiors. The stone accented foyer offers built-in seating with plasmas displaying local art and cinema in a harmonious loop. Comfortable seating with the luxury of recliner seats and delicacies from the gourmet menu blends conveniently with the facility of Quick Tix to provide a seamless experience to the customers.

The new property is expected to witness the launch of city's first 4DX theatre soon. With this opening, PVR stands at a total screen count of **741 screens at 159 properties in 63 cities.**



About PVR Limited

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is consumed in the country. PVR currently operates a cinema circuit comprising of 741 screens at 159 properties in 63 cities (21 states & UTs), serving 100 million patrons annually. While the total screen tally of the company stands at 741; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director's Cut, 31 screens of Gold Class, 08 of IMAX, 11 of 4DX, 06 of P[XL], 06 of Playhouse and 01 of PVR Onyx across the country.

For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>

Share your feedback at feedback@pvrcinemas.com

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