

February 20, 2026

**The Manager – Listing
National Stock Exchange of India Limited
(Scrip Symbol: PVRINOX)**

**The Manager – Listing
BSE Limited
(Scrip Code: 532689)**

Sub: Opening of 7-screen Multiplex at Inorbit Mall, Hubballi, Karnataka.

Dear Sir / Madam,

We are pleased to inform you about the opening of 7-screen Multiplex at Inorbit Mall, Hubballi, Karnataka.

The multiplex features a PXL Auditorium, 4K Laser Projection delivering unmatched luminance and a wide-gamut colour spectrum, Dolby Atmos for a multidimensional, panoramic soundstage and RealD 3D for deep-depth, high-impact visual storytelling.

With this launch, PVR INOX now operates the largest multiplex network with 1,798 screens at 359 properties in 113 cities (India and Sri Lanka). Copy of press release is enclosed.

This is for your information and to all concerned.

Yours sincerely,
For **PVR INOX Limited**

**Murlee Manohar Jain
SVP - Company Secretary
& Compliance Officer**

Encl: A/a.



PVR INOX SETS A NEW CINEMATIC STANDARD IN HUBBALLI WITH FIRST PXL® AND SEVEN-SCREEN PREMIUM MULTIPLEX

~ A New Standard in Visual Artistry: Hubballi Welcomes 4K Laser Technology, Dolby Atmos®, and RealD™ 3D at the City's Premier Luxury Destination ~

National, February 20, 2026: PVR INOX Limited, India's largest and most premium cinema exhibition company, today announced the inauguration of a state-of-the-art, seven-screen multiplex at Inorbit Mall. Designed as a flagship entertainment destination, the 1,386-capacity property introduces the city's first PXL® auditorium, a proprietary large-screen format engineered for ultra-high-definition, laser-powered immersion.

The launch underscores Hubballi's rapid evolution into a significant commercial and lifestyle hub within Northern Karnataka. Strategically situated on the high-growth Gokul Road/Airport Road corridor, the multiplex anchors Inorbit Mall's premium retail ecosystem alongside global brands such as Apple, Tommy Hilfiger, Hamleys, and American Eagle, among many more, positioning it at the epicentre of the city's sophisticated new social landscape.

At the heart of the property is the PXL auditorium, a format defined by its monumental scale and precision engineering. The theatre features:

- **4K Laser Projection:** Delivering unmatched luminance and a wide-gamut colour spectrum.
- **Spatial Audio:** Equipped with Dolby Atmos® for a multidimensional, panoramic soundstage.
- **Optics:** Integrated with RealD™ 3D for deep-depth, high-impact visual storytelling.

The interior philosophy prioritizes ergonomics and luxury. Patrons can experience the Celebrity Recliner suites or the innovative Front Row Loungers, which transform traditional front-of-house seating into a premium lounge experience. Complementing the cinematic experience is a curated culinary menu, blending international gourmet trends with PVR INOX's signature classics to define a world-class out-of-home lifestyle experience.

Mr. Ajay Bijli, Managing Director, PVR INOX Limited, said, "We are delighted to introduce Hubballi's first PXL auditorium and our first multiplex in the city. As Hubballi grows into a vibrant regional centre, we wanted to bring a cinema experience that matches its momentum. PXL, powered by laser technology and designed for the biggest stories, allows us to offer that. We hope this new property becomes a place where people gather, celebrate films, and enjoy time together."

Mr. Sanjeev Kumar Bijli, Executive Director, PVR INOX Limited, added, "This seven-screen multiplex, anchored by Hubballi's first PXL, reflects our aim to combine modern design with strong technology. Hubballi has a lively cultural spirit and an audience that appreciates quality entertainment. With this launch at Inorbit Mall, we look forward to shaping a movie-going experience that feels premium, welcoming, and suited to a city that is rapidly evolving."



PVR INOX invites audiences to engage with films in a fresh, immersive way through brighter visuals, deeper sound, larger screens, and a space built for comfort.

With this opening, PVR INOX strengthens its presence in South India with 606 screens and 103 properties in 29 cities.

About PVR INOX Limited

PVR INOX Limited is India's largest film exhibition company, operating 1,798 screens across 359 properties in 113 cities in India and Sri Lanka. Formed through the merger, in 2023, of two of the country's most established and widely recognized cinema brands, PVR Limited and INOX Leisure Limited, the company represents the convergence of scale, operational excellence, and long-term creative vision. Operating as a unified platform, PVR INOX brings together deep industry expertise and a strong consumer-centric approach to deliver world-class cinema experiences.

PVR INOX continues to invest in continuous innovation, next-generation formats, and immersive experiences, enabling the seamless introduction of global content and storytelling to audiences across the region. Guided by international benchmarks and evolving audience preferences, the company remains committed to shaping the future of out-of-home entertainment in South Asia. Its portfolio spans thoughtfully designed child-friendly auditoriums, state-of-the-art projection and immersive sound technologies, a diverse and curated food and beverage offering, film and non-film programming, and an expansive suite of premium large-format screens.

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