

January 26, 2026

The Manager – Listing  
National Stock Exchange of India Limited  
(Scrip Symbol: PVRINOX)

The Manager – Listing  
BSE Limited  
(Scrip Code: 532689)

**Sub: Intimation under Regulation 30 and other applicable regulations of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("SEBI (LODR) Regulations").**

Dear Sir / Madam,

In compliance with Regulation 30 read with Schedule III and other applicable provisions of SEBI (LODR) Regulations, we wish to inform you that a duly authorised committee of the Board of Directors of the Company in its meeting held today i.e. January 26, 2026, considered and duly approved the sale of its entire shareholding in its subsidiary, Zea Maize Private Limited ("**ZMPL**"), which owns the brand "4700BC" (consisting of 93.27% of the paid-up equity share capital of ZMPL), to Marico Limited. The Company has also entered into definitive agreements for transfer of said equity shares to Marico Limited. Upon completion of the said sale, ZMPL would cease to be a subsidiary of the Company.

ZMPL is neither a material subsidiary of the Company nor listed on any stock exchange.

Disclosure, as required in terms of Regulation 30 of the SEBI (LODR) Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 (as amended from time to time) is enclosed as **Annexure A**.

The meeting commenced at 01:00 P.M. (IST) and concluded at 01:30 P.M. (IST).

You are requested to kindly take the same on record and inform all concerned.

Yours sincerely,  
For **PVR INOX Limited**

**Murlee Manohar Jain**  
**SVP - Company Secretary**  
**& Compliance Officer**  
Encl: A/a.

**PVR INOX LIMITED** (Formerly known as PVR Limited)

**Annexure-A**  
**Divestment of Equity Shareholding in ZMPL**

S.No.	Particulars	Details									
a.	The amount and percentage of the turnover or revenue or income and net worth contributed by such unit or division or undertaking or subsidiary or associate company of the listed entity during the last financial year;	<p>The amount and percentage of the turnover/revenue and net-worth contributed by such subsidiary of the listed entity during the last financial year:</p> <table border="1"> <thead> <tr> <th>Particulars</th><th>Amount</th><th>Percentage</th></tr> </thead> <tbody> <tr> <td>Turnover</td><td>98.66 Cr.</td><td>1.71%</td></tr> <tr> <td>Net-worth</td><td>29.53 Cr.</td><td>0.42%</td></tr> </tbody> </table>	Particulars	Amount	Percentage	Turnover	98.66 Cr.	1.71%	Net-worth	29.53 Cr.	0.42%
Particulars	Amount	Percentage									
Turnover	98.66 Cr.	1.71%									
Net-worth	29.53 Cr.	0.42%									
b.	Date on which the agreement for sale has been entered into	January, 26, 2026									
c.	The expected date of completion of sale/disposal	The said divestment is likely to be completed within 30 days from the date of definitive agreements, subject to customary closing conditions and terms of the definitive agreements.									
d.	Consideration received from such sale/disposal;	Rs. 226.8 Cr.									
e.	Brief details of buyers and whether any of the buyers belong to the promoter/promoter group/group companies. If yes, details thereof.	<p>Marico Limited is one of India's leading consumer goods companies operating in global beauty and wellness categories through its products sold in India and select emerging markets in Asia and Africa ("<b>Buyer</b>").</p> <p>The Buyer is not related to any promoter/promoter group/group companies.</p>									
f.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length";	No									
g.	Whether the sale, lease or disposal of the undertaking is outside Scheme of Arrangement? If yes, details of the same including compliance with regulation 37A of LODR Regulations.	Not applicable									

h.	Additionally, in case of a slump sale, indicative disclosures provided for amalgamation/merger, shall be disclosed by the listed entity with respect to such slump sale.	Not applicable
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