November 13, 2026

**The Manager – Listing**
**National Stock Exchange of India Limited**
**(Scrip Symbol: PVRINOX)**

**The Manager – Listing**
**BSE Limited**
**(Scrip Code: 532689)**

**Sub: Regulation 30 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015- Upgradation of Outlook for Credit Rating**

Dear Sir / Ma'am,

In compliance with Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, we wish to inform you that Company has received credit rating letter, today, from India Ratings and Research Private Limited, the credit rating agency.

Further, credit rating agency has upgraded the outlook on Bank loan facilities to positive from stable while affirming the rating at 'IND AA'.

Copy of rating letter is enclosed.

This information will also be available on the website of the Company at www.pvrcinemas.com.

This is for your information and to all concerned.

Thanking You.

Yours sincerely,
For **PVR INOX Limited**

Murlee Manohar Jain
Digitally signed by Murlee Manohar Jain
Date: 2026.11.13 19:11:49 +05'30'

**Murlee Manohar Jain**
**SVP- Company Secretary & Compliance Officer**

Encl: A/a

# India Ratings Revises Outlook on PVR INOX's Bank Loan Facilities to Positive; Affirms 'IND AA'

Nov 13, 2026 | PVR INOX Limited (Formerly PVR Limited) | Film Production | Distribution & Exhibition

India Ratings and Research (Ind-Ra) has revised the Outlook on PVR INOX Limited's bank loan facilities to Positive from Stable while affirming the rating at 'IND AA' as follows:

**Details of Instruments**

| Instrument Type | Regulator of Instrument | Date of Issuance | Coupon Rate | Maturity Date | Size of Issue (INR million) | Rating Assigned with Outlook/Watch | Rating Action |
|---|---|---|---|---|---|---|---|
| Bank loan facilities | RBI | - | - | - | 650 | IND AA/Positive/IND A1+ | Affirmed; Outlook revised to Positive |

**Analytical Approach**

Ind-Ra continues to take a consolidated view of PVR INOX and its subsidiaries while arriving at the ratings, due to the close strategic and operational linkages among them.

**Detailed Rationale of the Rating Action**

The Positive Outlook reflects a meaningful improvement in PVR INOX's operating profitability, credit ratios and return on capital employed (ROCE) in FY26 and 1HFY27, along with Ind-Ra's expectations of the positive momentum to continue over the near-to-medium term. PVR INOX's business profile has structurally improved with (a) diversification of revenue stream across language and box-office movies performance, and (b) lower break-even occupancy levels with respect to EBITDA margins, (c) continued improvement in operating parameters. Additionally, PVR INOX's recalibration of the capex strategy to capital-light model, along with higher operating profits have led to a consistent decrease in financial debt over the last few years, with PVR INOX achieving net cash position at the end of 1HFY27. Ind-Ra expects that continued strong content pipeline, along with a continued improvement in operating parameters and likely growth in margin structure would help sustain ROCE at 1HFY27 levels, which would remain a key monitorable.

**List of Key Rating Drivers**

**Strengths**

- Strong business profile; market leader position
- Sustained improvement in revenue and profitability in 1HFY27
- Improvement in capital structure
- Limited risk from over-the-top (OTT) players

**Weaknesses**

- Exposure to potentially volatile box office performance
- Capital-intensive business

**Detailed Description of Key Rating Drivers**

**Strong Business Profile; Market Leader Position:** PVR INOX continues to hold a dominant position in the Indian multiplex industry, with a presence across 114 cities. It had 358 cinemas and 1,797 screens as of September 2026, making it the largest multiplex chain in India. Additionally, PVR INOX's multiplex network is well spread-out over the northern, southern, western and central parts of India, with a reasonable presence in the eastern part of the country as well, thereby insulating it from any unfavourable developments in specific regions.

Ind-Ra expects PVR INOX to maintain its dominant market position, as the agency believes that barriers such as: (a) relationships with distributors and producers, (b) early-mover advantage of the existing players, (c) already large scale of operations of the existing players, (d) a lack of real estate availability for new developers to open cinemas, apart from the regulatory barriers, will pose challenges for new players to make a significant presence in the movie exhibition industry.

**Sustained Improvement in Revenue and Profitability in 1HFY27:** In 1HFY27, PVR INOX exhibited strong improvement in its overall scale of operations, with the consolidated operating revenue rising to INR37.3 billion (1HFY26: INR32.5 billion) and EBITDAR increasing to INR13.0 billion (INR10.2 billion). This comes at the back of recovery in performance in FY26, wherein the company's revenue grew to INR66.5 billion (FY25: INR 57 billion) and EBITDAR rose to INR20.9 billion (INR15.6 billion) after a muted performance in FY25. This was due to favourable admits and occupancy metrics, which rose to 82.9 million in 1HFY27 (1HFY26: 78.5 million) and 27.9% (25.4%) respectively. Furthermore, the average ticket price (ATP) grew 11% yoy to INR287 in 1HFY27, with spend per head (SPH) also rising by the same percentage to INR156 in 1HFY27 (1HFY26: INR140), leading to higher profitability levels. PVR INOX's EBITDA (post-Ind-AS adjustments) also rose to INR6.8 billion in 1HFY27 (1HFY26: INR4.3 billion).

The agency expects the financial and operational performance to continue to sustain in the subsequent quarters on account of a likely improvement in the admits and occupancy on the back of strong content pipeline, along with initiatives undertaken by PVR INOX (such as Blockbuster Tuesday, Students Special, among others). This, along with organic growth in the ATP and SPH, and operating leverage would enable PVR INOX to continue to report growth in the overall profitability.

**Improvement in Capital Structure:** A consistent decline in financial debt, in addition to the recovery in the profitability is likely to support the improvement in the company's capital structure in the near to medium term. The company's financial debt has been declining (1HFYE27: INR5.0 billion; FYE26: INR7.6 billion; FYE25: INR14.9 billion). The overall debt level (including lease liabilities) also declined to INR63.1 billion at 1HFYE27 (FYE26: INR67.8 billion; FYE25: INR77.7 billion).

As a result, the consolidated credit metrics improved in FY26 with PVR INOX becoming net cash company in 1HFY27 with net leverage (net debt excluding lease liabilities/EBITDA) at negative 0.1x in 1HFY27 as against net debt position in previous years (FY26: 0.2x; FY25: 2.2x). Net leverage (net debt including lease liabilities/EBITDAR) decreased meaningfully to 2.2x in 1HFY27 (FY26: 3.0x; FY25: 4.7x) and interest coverage (EBITDAR/gross interest expense) improved to 4.0x (2.9x, 1.9x) owing to the rise in profitability. Ind-Ra expects the credit metrics to continue to improve in the near-to-medium term, owing to an improvement in profitability and a consistent decline in the debt levels.

The ROCE also rose sharply during 1HFY27 and FY26 to 16.5% and 10.2% , respectively, from negative in FY25. Ind-Ra expects the anticipated improvement in profitability to support a further strengthening of ROCE over the near to medium term. (ROCE = [profit before tax + finance costs excluding lease payouts + exceptional items – other income] / [total equity +total financial borrowings – goodwill and other intangible assets]

**Limited Risk from OTT Players:** The agency believes the emergence of OTT platforms will continue to pose only a limited risk to multiplexes. The COVID-19 pandemic has been instrumental in the emergence of OTT as an alternative medium for small- and medium-budget movies and other new contents. Also, multiplexes will continue to benefit from the guideline of maintaining a gap of at least eight weeks between a theatrical release and its OTT premiere. Overall, the agency believes the multiplex experience remains an integral and affordable entertainment option in India and growth in the overall content pie should augur well for PVR INOX. However, any significant change in the competition landscape/demand for the multiplexes owing to the OTTs will remain a key rating monitorable.

**Exposure to Potentially Volatile Box Office Performance**: PVR INOX's chief sources of revenue are net box office collections from cinema goers, food and beverage revenue, and advertisement revenue. The strong performance of films screened in multiplexes is a key driving factor for footfalls, which lead to robust net box office collections, and food and

beverage sales. While consistent footfalls and high occupancy levels lead to strong advertisement revenue, a weak movie pipeline or overall macroeconomic slowdown could weaken the same. The box office collections depend on a strong pipeline of films being released over a particular period. That said, PVR INOX's exposure to a combination of Bollywood, Hollywood and regional cinemas helps the company mitigate the risk arising from the weak performance of any segment.

**Capital-Intensive Business:** Setting up and operating a multiplex business is a capital-intensive process, given the initial set-up capex as well as refurbishment costs, which typically kick in six-to-eight years after a multiplex begins operations. Given India's under-penetration in terms of screens compared to the US and China, Ind-Ra believes PVR INOX shall continue expand its screen footprints as there is sufficient scope to continue to invest over the long term. That said, the company's strategy to expand screen through the capital light model with a significant portion of new screens to be added to come in the franchisee-owned company-operated and asset light model will support the reduction in capex intensity to a certain level. Ind-Ra shall continue to monitor PVR INOX's capex plans and its funding strategy.

**Liquidity**

**Adequate:** PVR INOX's liquidity is supported by its unencumbered cash of about INR6 billion as of 30 September 2026. In FY27, the company plans to open 90-100 new screens. However, the overall capex intensity is likely to come down from historical levels with the management adopting a capital-light strategy and prudent capital allocation. The management has articulated that a significant portion of the new screens to be added will be under either the franchisee-owned company-operated model, where the company will not incur any capex or under the asset light model;  the company will be incurring 20%-60% of the total capex. Additionally, most of the new capex is funded through internal accruals, and the debt is likely to be partly prepaid with the available free cash flows. Ind-Ra believes PVR INOX's internal accruals would be sufficient to meet its annual capex requirement of INR3.5 billion-4.0 billion and annual term debt principal repayment ranging from INR1.0 billion-2.0 billion over FY28-FY29, without any major dependence on debt. PVR INOX's liquidity is also supported by its strong financial flexibility, as evident from its track record of raising funds from the equity markets (FY21: INR11 billion) and debt markets at competitive rates.

**Rating Sensitivities**

**Positive:** The developments that could, individually or collectively, lead to a positive rating action include:
- continued improvement in operational parameters (admits, ATP and SPH);
- continued healthy profitability levels along with stable debt levels, leading to the net leverage (net debt including lease liabilities to EBITDAR) remaining below 3.0x and double-digit ROCE on a sustained basis.

**Outlook Revision to Stable:** Slower-than-Ind-Ra-expected ramp-up in operational parameters, leading to lower profitability and/or a higher-than-expected capex, resulting in the net leverage (net debt including lease liabilities/EBITDAR) exceeding 3.0x along with deterioration in ROCE profile, on a sustained basis, will lead to a revision in the Outlook back to Stable.

**Any Other Information**

Not applicable

**About the Company**

PVR Inox is India's largest multiplex chain and the most premium film exhibitor in India with 1,797 screens across 114 cities (India and Sri Lanka) with 358 properties and an aggregate seating capacity of around 0.36 million seats. PVR Inox was set up in 1995 as a 60:40 joint venture between Priya Exhibitors Private Limited and Village Roadshow Limited. It started its operations in 1997 at its first screen in Saket, Delhi. The company's screen network spreads across India (mainly north, south and west), with about 16% of the screen portfolio classified as premium. The proposed scheme of amalgamation of INOX with PVR was approved by the National Company Law Tribunal in February 2023. The amalgamated company's name was changed to PVR INOX Limited effective 20 April 2023.

**Key Financial Indicators**

| Particulars (Consolidated) | FY26 | FY25 |
|---|---|---|
| Revenue (INR billion) | 66.5 | 57.0 |
| EBITDAR (INR billion) | 20.9 | 15.6 |
| EBITDAR margin (%) | 31.5 | 27.3 |
| Interest expense (INR billion) | 7.3 | 8.1 |
| Gross financial debt (excluding lease liabilities; INR billion) | 7.6 | 14.9 |
| Source: PVR INOX, Ind-Ra | | |

**Status of Non-Cooperation with Previous Rating Agency**

Not applicable

**Rating History**

| Instrument Type | Current Rating/Outlook | | | Historical Rating/Outlook | | | |
|---|---|---|---|---|---|---|---|
| | Rating Type | Rated Limits (INR million) | Current Rating | 14 August 2025 | 16 May 2024 | 20 October 2023 | 21 August 2023 |
| Bank loan facilities | Long-term/Short-term | 650 | IND AA/Positive/ IND A1+ | IND AA/Stable/IND A1+ | IND AA/Stable/IND A1+ | - | IND AA-/Positive / IND A1+ |
| Principal protected market-linked debentures | Long-term | 2,300 | - | - | - | | WD |
| Issuer rating | Long-term | - | - | - | - | WD | IND AA-/Positive |

**Disclosure on instruments / activities and names of regulators:**

A list of products/activities or ratings of instruments falling under the purview of various financial sector regulators (FSRs) along with the names of respective FSRs has been duly disclosed by Ind-Ra on its website. A link to the same has been provided below for ready reference:

Rating Activities

**Note:** Kindly note that for activities or instruments falling under the purview of FSRs other than SEBI, the grievance/dispute redressal mechanisms and investor protection mechanisms provided by SEBI shall not be available.

**Bank wise Facilities Details**

**Complexity Level of the Instruments**

| Instrument Type | Complexity Indicator |
|---|---|
| Bank loan facilities | Low |

For details on the complexity level of the instruments, please visit https://www.indiaratings.co.in/complexity-indicators.

## Contact

**Primary Analyst**
Naman Bhargava
Analyst
India Ratings and Research Pvt Ltd
Wockhardt Towers, 4th Floor, West Wing, Bandra Kurla Complex, Bandra East,Mumbai - 400051
+91 22 40001750
For queries, please contact: infogrp@indiaratings.co.in

**Secondary Analyst**
Prashant Tarwadi
Director
+91 22 40001772

**Media Relation**
Ameya Bodkhe
Marketing Manager
+91 22 40356121

### About India Ratings

India Ratings and Research (Ind-Ra) is India's SEBI registered credit rating agency committed to providing India's credit markets accurate, timely and prospective credit opinions. Built on a foundation of independent thinking, rigorous analytics, and an open and balanced approach towards credit research, Ind-Ra has grown rapidly during the past decade, gaining significant market presence in India's fixed income market.

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Headquartered in Mumbai, Ind-Ra has seven branch offices located in Ahmedabad, Bengaluru, Chennai, Gurugram, Hyderabad, Kolkata and Pune. Ind-Ra is recognised by the Securities and Exchange Board of India and the Reserve Bank of India.

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## APPLICABLE CRITERIA AND POLICIES

**Corporate Rating Methodology**

**Parent and Subsidiary Rating Linkage**

**Short-Term Ratings Criteria for Non-Financial Corporates**

**The Rating Process**

**Evaluating Corporate Governance**

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