

Jhansi Sureddi

Plot No. 1277, Road No.,
63A, Jubilee Hills,
Hyderabad-500033, India

To

July 6, 2016

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort, Mumbai - 400 001

The Secretary
The National Stock Exchange of India Ltd.
Exchange Plaza, Bandra-Kurla Complex,
Bandra (E), Mumbai - 400051

Dear Sir/Madam,

Sub: Disclosure under Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

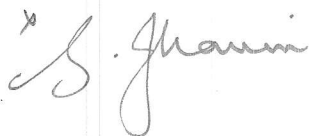
Ref: NSE Mail dated 05.07.2016

With reference to the subject cited, please find enclosed the Disclosure under New format as advised by NSE vide its mail dated 05.07.2016 as required under Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information and records.

Thanking you.

Yours faithfully,



Jhansi Sureddi

Copy to:

The Compliance Officer
M/s. PVP Ventures Limited
KRM Centre, 9th Floor, No. 2,
Harrington Road, Chetpet,
Chennai - 6000031

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company(TC)		PVP Ventures Limited												
Names of the Stock Exchanges where the shares of the target company are listed		The National Stock Exchange of India The BSE Limited												
Date of reporting		05.07.2016												
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Jhansi Sureddi												
Details of the creation/invocation/release of encumbrance:														
Name of the promoter (s) or PACs with him(**)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(1)-(3)]}		
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ invocation release of encumbrance	Type of Encumbrance (pledge/lien/ non disposal undertaking/others)	Reasons for encumbrance **	No. of shares	% of total share capital			Name of the entity in whose favor shares encumbered
Mrs. Jhansi Sureddi	6878000	2.81	2.73	6878000	2.81	Release of Pledge	02.07.2016	Pledge	N.A.	6878000	2.81	N.A.	0	N.A.
Platex Limited	132612766	54.12	52.71	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.

S. Jhansi

Mrs. Sai Padma Potluri	1500000	0.61	0.60	1000000	0.61	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
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 Jhansi Sureddi
 Place: Hyderabad
 Date: 05.07.2016

* The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

*** This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.