

Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304

Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 31st July, 2026

The Manager - Listing Department

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED

ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Five more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of July 2026 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of July 2026 are as under:

1. Saraidhela, Dhanbad
2. Sardarpura, Jodhpur
3. Janipur, Jammu
4. Goldust City Centre, Patiala
5. Yelahanka, Bangalore

We have achieved the milestone of “**121**” Retail Stores/ EBOs of Purple United Kids.

You are requested to take the same on record.

Thanking You,

Yours faithfully,

For Purple United Sales Limited

Ayati Gupta

Company Secretary & Compliance Officer

Encl.: As above



PURPLE UNITED KIDS

100

STORES STRONG

PREMIUM FASHION

FOR GROWING INDIA



EBO STATISTICS TILL 31 JULY 2026

COMPANY OVERVIEW

- First-of-its-kind premium fashion for kids
- Versatile apparel and footwear for kids
- Meticulous design driving the #ShopHAPPINESS experience
- Vibrant retail representation of confidence and strength



VISION

To be the most admired
Premium Fashion Brand
in Kids' Wear



MISSION

Enable children to
express themselves using
our 'brand' as a medium



PREMIUM FASHION FOR GROWING INDIA



- ***Redefining kids' wear as kids' fashion***
- ***Functional design meeting high fashion standards***
- ***Meticulous attention to every minor detail***

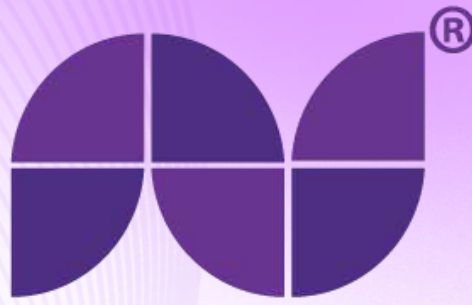




PURPLE UNITED KIDS

**WE ARE
EXPANDING
ACROSS INDIA**





PURPLE UNITED KIDS

PREMIUM FASHION

100

+ STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA



STORES STRONG

+ A Landmark in India's Premium Kidswear Journey

PAN-INDIA RETAIL PRESENCE



100+ Stores
Across key
retail markets



**Disciplined
Expansion**

Growth anchored in
disciplined execution



**Consistent
Brand Experience**

Design-led, child-first
premium positioning





Yelahanka, Bangalore



PURPLE UNITED KIDS

PURPLE UNITED KIDS



Goldust City Centre, Patiala

PURPLE UNITED KIDS

OUTLET



Janipur, Jammu



PURPLE UNITED KIDS



PURPLE UNITED KIDS



Sardarpura, Jhodhpur





Saraidhela, Dhanbad



Yelahanka, Bangalore



Yelahanka, Bangalore



Yelahanka, Bangalore



Goldust City Centre, Patiala



Goldust City Centre, Patiala



Goldust City Centre, Patiala



Goldust City Centre, Patiala



Janipur, Jammu



Janipur, Jammu



Janipur, Jammu



Janipur, Jammu



Sardarpura, Jhodhpur



Sardarpura, Jhodhpur



Sardarpura, Jhodhpur



Saraidhela, Dhanbad

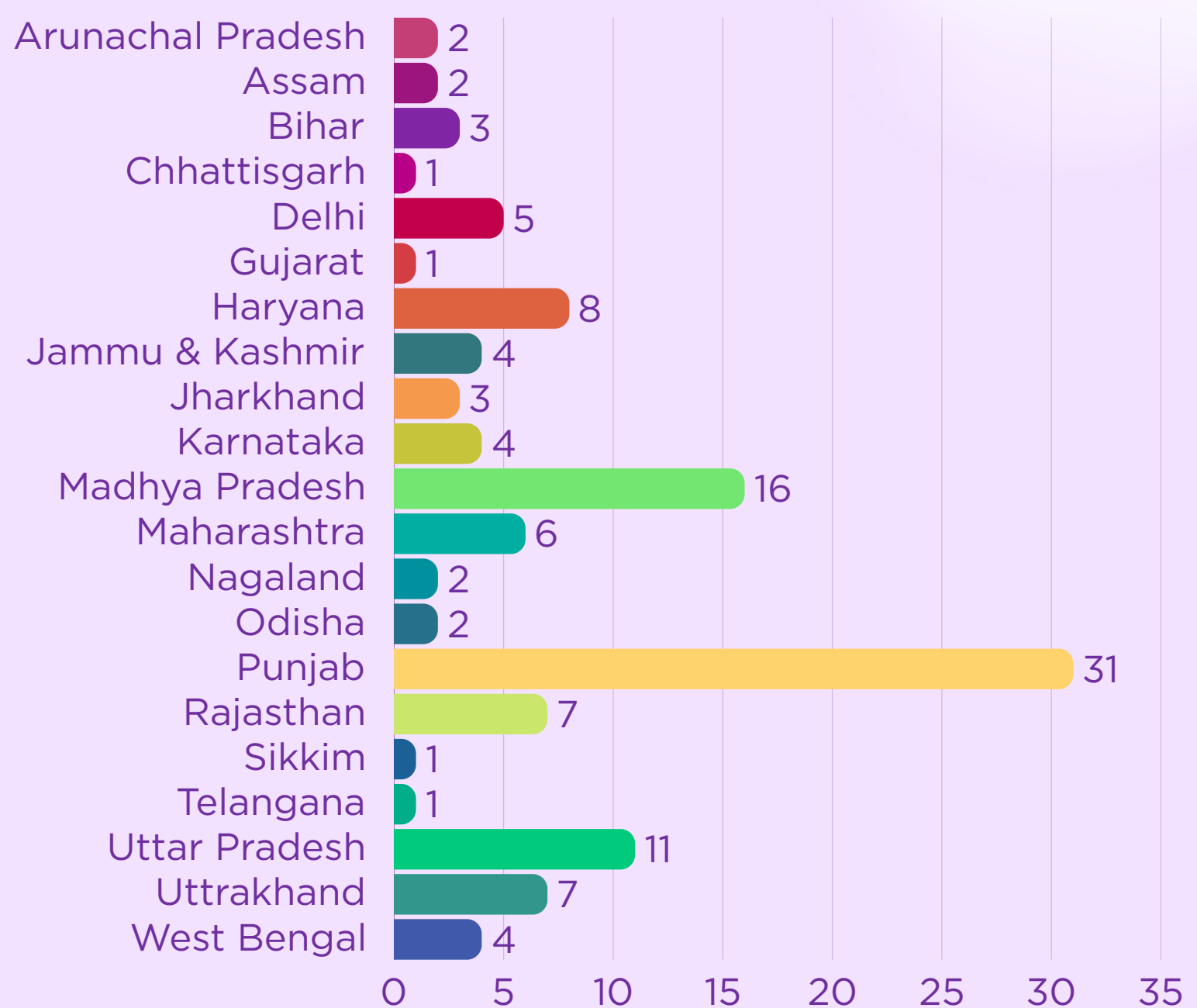


Saraidhela, Dhanbad



Saraidhela, Dhanbad

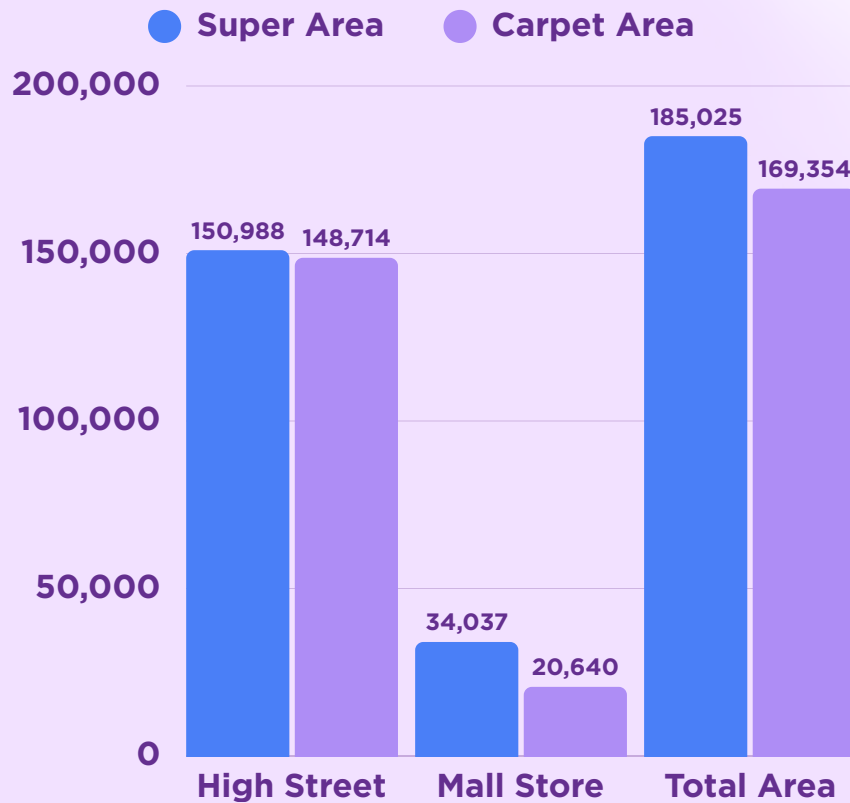
EBO STATISTICS TILL 31 JULY 2026



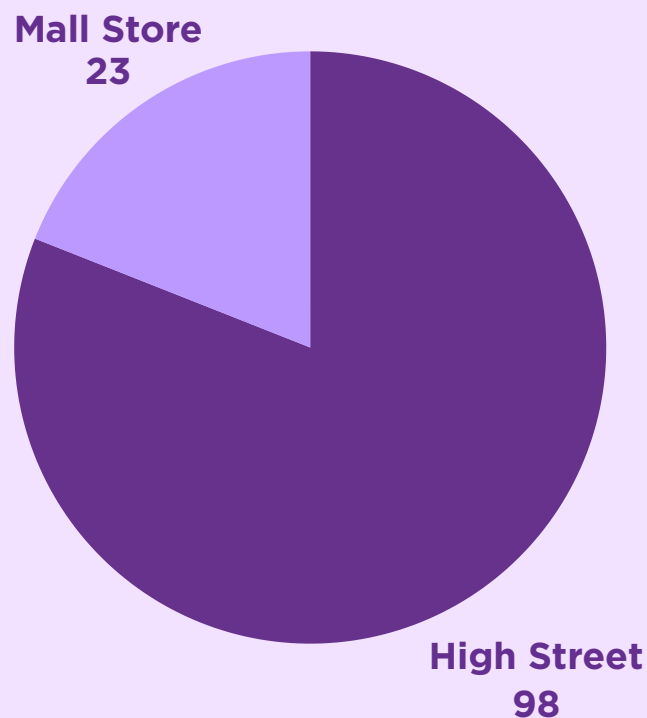
Total number of EBO stores: 121

EBO STATISTICS TILL 31 JULY 2026

EBO Market Categories



Distribution Of EBO Market Categories



EBO STATISTICS TILL 31 JULY 2026

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Karnataka	Bangalore	Yelahanka, Bangalore	High Street	1,400	1,400
2	Punjab	Patiala	Goldust City Centre, Patiala	High Street	1,350	1,350
3	Jammu & Kashmir	Jammu	Janipur, Jammu	High Street	800	800
4	Rajasthan	Jodhpur	Sardarpura, Jodhpur	High Street	2,042	2,042
5	Jharkhand	Dhanbad	Saraidhela, Dhanbad	High Street	1,561	1,561
Total No. of Stores: 5					7,153	7,153

EBO STATISTICS TILL 31 JULY 2026

New addition of EBOs

ZONE	No. of EBO as of 30 June 2026	Addition of No. of EBO till 31 July 2026	Total No. of EBO till 31 July 2026
EAST	18	1	19
WEST	28	1	29
NORTH	65	2	67
SOUTH	5	1	6
TOTAL	116	5	121



PURPLE UNITED KIDS

*Thank
you!*