



# Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh  
- 201304 Ph: +91-9667792635/ 36, Email: info@purpleunited.com

**Date: 31<sup>st</sup> May, 2026**

**The Manager**

National Stock Exchange of India Ltd.  
Exchange Plaza, C-1, Block-G,  
Bandra-Kurla Complex, Bandra(E),  
Mumbai- 400051

**NSE SYMBOL: PURPLEUTED**

**ISIN: INE0P5R01014**

**Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company**

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Three more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of May 2026 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of May 2026 are as under:

1. Guna, Madhya Pradesh
2. Chetakpuri, Gwalior
3. Vidisha, Bhopal

We have achieved the milestone of “**114**” Retail Stores/ EBOs of Purple United Kids.

You are requested to take the same on record.

Thanking You,

Yours faithfully,

**For Purple United Sales Limited**

**Ayati Gupta**

**Company Secretary & Compliance Officer**

Encl.: As above



PURPLE UNITED KIDS

100 STORES STRONG

PREMIUM FASHION  
FOR GROWING INDIA



EBO STATISTICS TILL 31 MAY 2026

## COMPANY OVERVIEW

- First-of-its-kind premium fashion for kids
- Versatile apparel and footwear for kids
- Meticulous design driving the #SHOPHAPPINESS experience
- Vibrant retail representation of confidence and strength



### VISION

To be the most admired Premium Fashion Brand in Kids' Wear



### MISSION

Enable children to express themselves using our 'brand' as a medium





# ***PREMIUM FASHION FOR GROWING INDIA***



- ***Redefining kids' wear as kids' fashion***
- ***Functional design meeting high fashion standards***
- ***Meticulous attention to every minor detail***





PURPLE UNITED KIDS

# WE ARE EXPANDING ACROSS INDIA





# PURPLE UNITED KIDS

PREMIUM FASHION

# 100 STORES STRONG

PREMIUM FASHION  
FOR GROWING INDIA

# 100

## STORES STRONG

A Landmark in India's Premium Kidswear Journey

PAN-INDIA RETAIL PRESENCE



**100+ Stores**  
Across key  
retail markets



**Disciplined  
Expansion**

Growth anchored in  
disciplined execution



**Consistent  
Brand Experience**

Design-led, child-first  
premium positioning





PURPLE UNITED KIDS



Guna, Madhya Pradesh





*Chetakpuri, Gwalior*



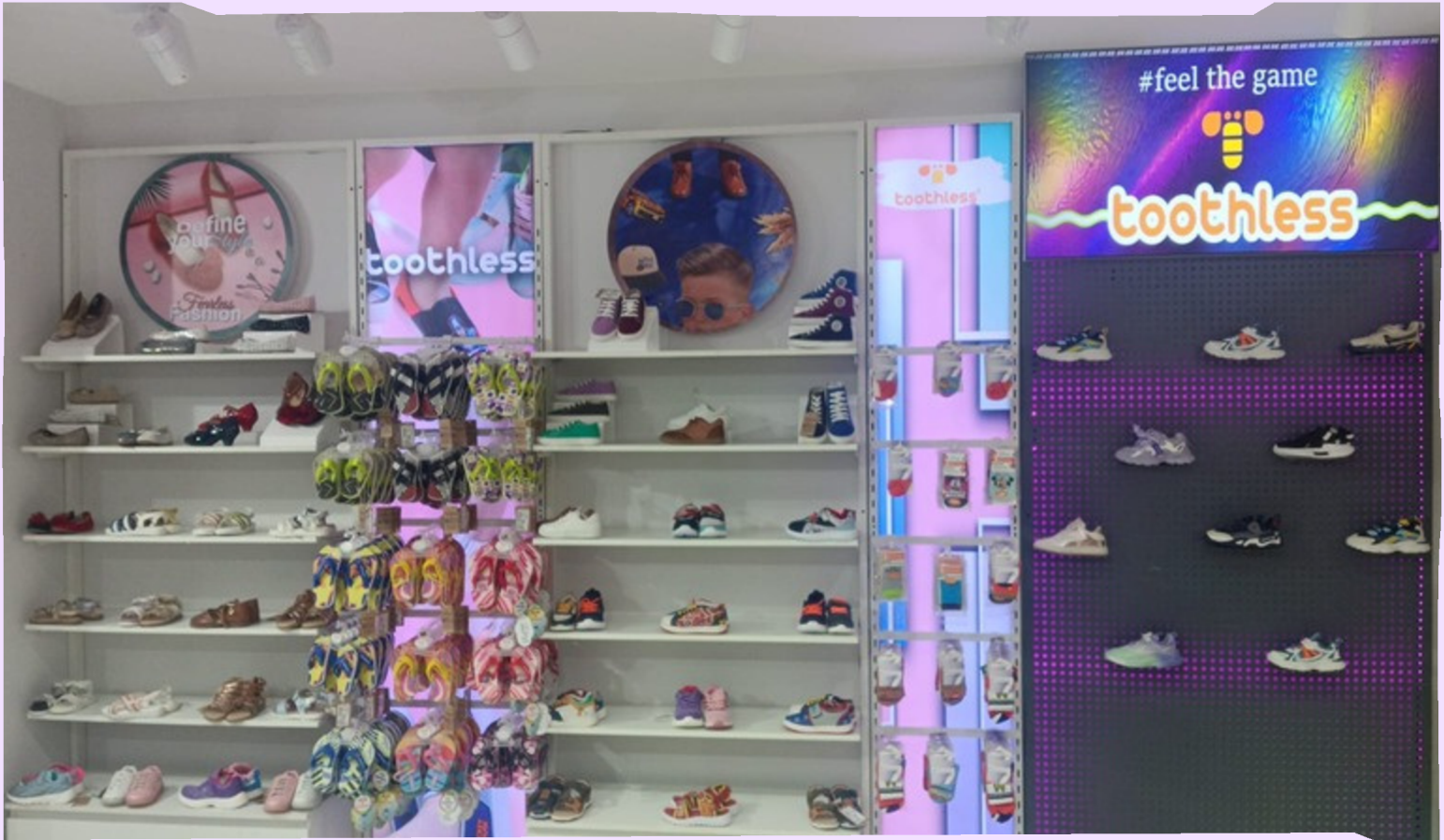
# PURPLE UNITED KIDS



Vidisha, Bhopal



PURPLE UNITED KIDS



Guna, Madhya Pradesh



Guna, Madhya Pradesh



Guna, Madhya Pradesh





PURPLE UNITED KIDS



*Chetakpuri, Gwalior*



*Chetakpuri, Gwalior*



*Chetakpuri, Gwalior*



*Chetakpuri, Gwalior*





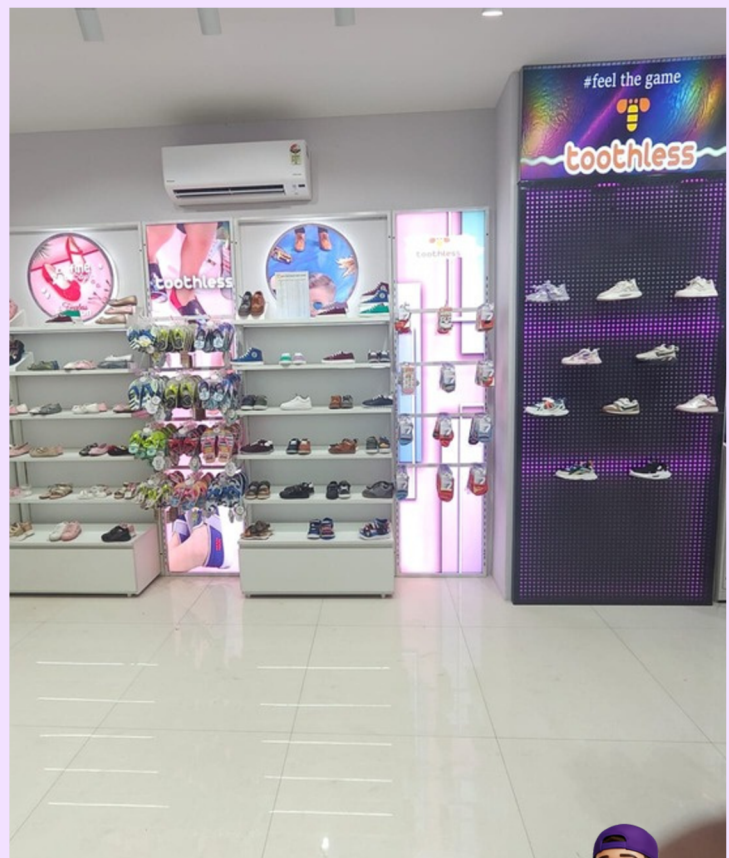
Vidisha, Bhopal



Vidisha, Bhopal

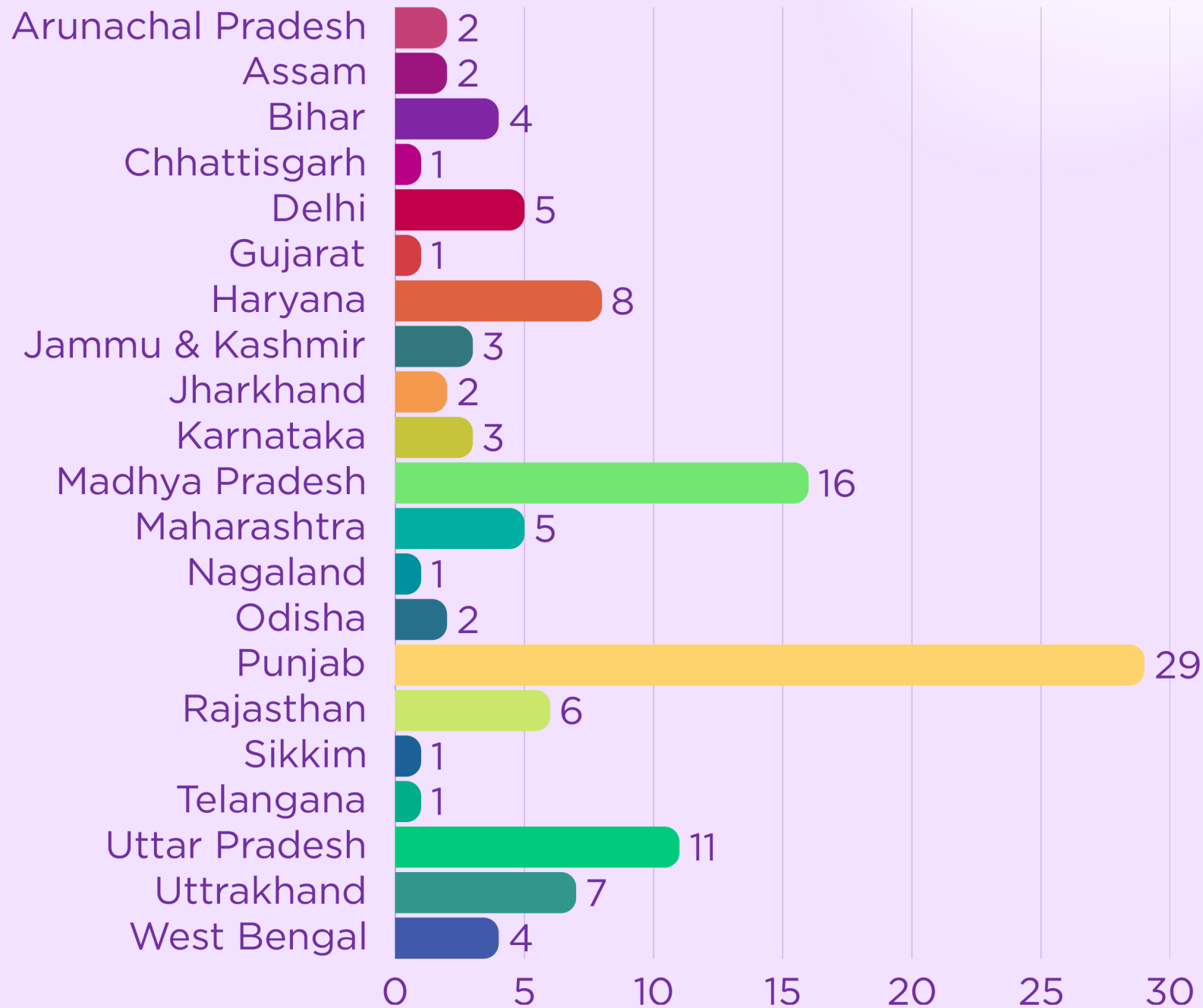


Vidisha, Bhopal



Vidisha, Bhopal

# EBO STATISTICS TILL 31 MAY 2026

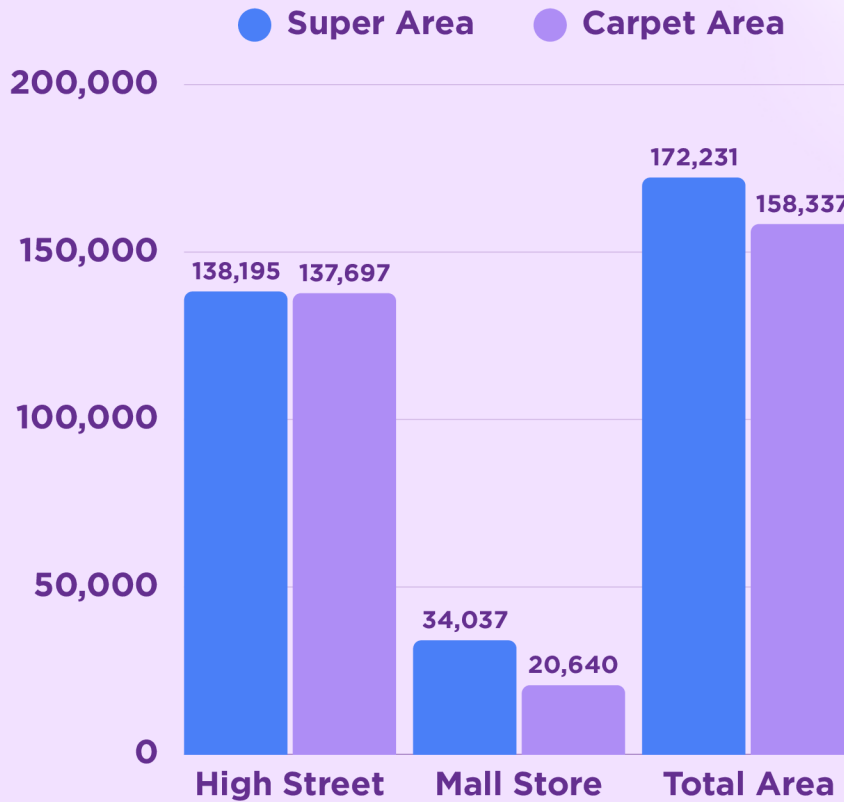


**Total number of EBO stores: 114**

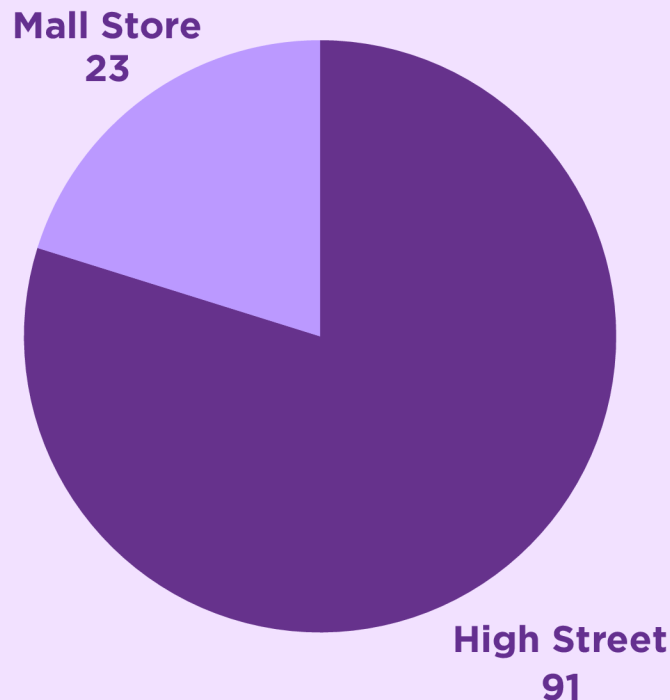


# EBO STATISTICS TILL 31 MAY 2026

## EBO Market Categories



## Distribution Of EBO Market Categories



# EBO STATISTICS TILL 31 MAY 2026

## New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Madhya Pradesh	Guna	Business Park, AB Road, Guna, Madhya Pradesh	High Street	1,100	1,100
2	Madhya Pradesh	Gwalior	Chetakpuri, Gwalior	High Street	3,100	3,100
3	Madhya Pradesh	Bhopal	Vidisha, Bhopal	High Street	2,800	2,800
<b>Total No. of Stores: 3</b>					<b>7,000</b>	<b>7,000</b>



# EBO STATISTICS TILL 31 MAY 2026

## New addition of EBOs

<b>ZONE</b>	<b>No. of EBO as of 30 April 2026</b>	<b>Addition of No. of EBO till 31 May 2026</b>	<b>Total No. of EBO till 31 May 2026</b>
<b>EAST</b>	<b>18</b>	<b>-</b>	<b>18</b>
<b>WEST</b>	<b>24</b>	<b>3</b>	<b>27</b>
<b>NORTH</b>	<b>64</b>	<b>-</b>	<b>64</b>
<b>SOUTH</b>	<b>5</b>	<b>-</b>	<b>5</b>
<b>TOTAL</b>	<b>111</b>	<b>3</b>	<b>114</b>



PURPLE UNITED KIDS

*Thank  
you!*