

Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector-135, Noida, Uttar Pradesh
- 201304 Ph: +91-9667792635/ 36, Email: info@purpleunited.com

30th November, 2025

The Manager- Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai-400051

NSE SYMBOL: PURPLEUTED

ISIN: INE0P5R01014

Subject: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Earnings Presentation

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the H1 FY 25-26 earnings presentation of Purple United Sales Limited ("the Company") to be made during the Investors/Analysts call scheduled for 2nd December, 2025 at 11:00 A.M. The same is also being uploaded on the website of the Company www.purpleunited.com.

Please acknowledge and take the same on your record.

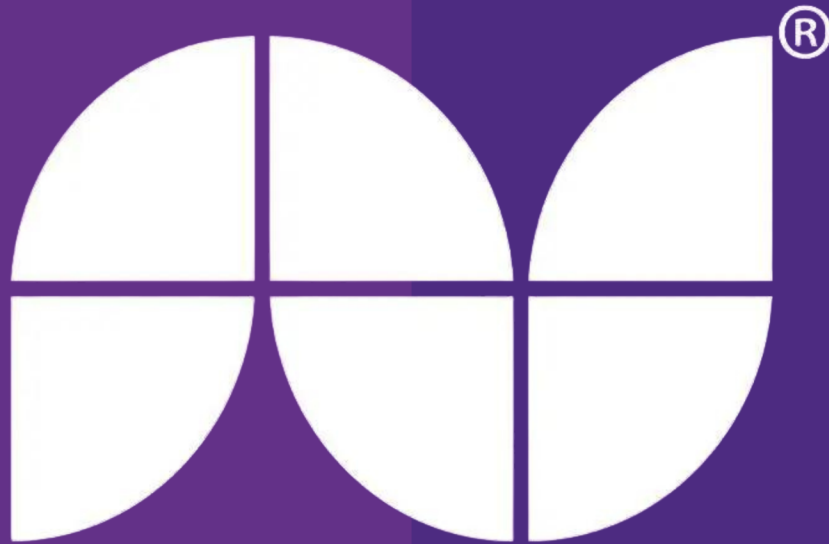
Thanking You,

Yours Faithfully,

For Purple United Sales Limited

Ayati Gupta
Company Secretary & Compliance Officer

Encl.: as above



PURPLE UNITED **KIDS**

PREMIUM FASHION

EBO STATISTICS TILL 30 NOVEMBER 2025

COMPANY OVERVIEW

First-of-its-kind premium fashion brand providing versatile apparel & footwear choices for kids of all age groups.

The ever-so-undeniable styles, with in-depth attention to each and every minor detail, ensure the #ShopHappiness experience.

Vibrant product range, a retail representation of confidence, strength, and all things fashionable.



Trendy and fashionable clothing



Premium Fashion products



Lab tested products



VISION

To be the most admired Premium Fashion Brand in Kids' Wear



MISSION

Enable children to express themselves using our 'brand' as a medium

THE 3F EXPERIENCE

FUN

Products designed to celebrate the joy and vibrancy of childhood. Bright, playful colors and patterns that inspire creativity and self-expression.

Trendy, premium-quality apparel and accessories that stand out. Collections tailored for all occasions, from casual outings to festive events. Cutting-edge designs that align with global kids' fashion trends.

FASHION

FUNCTIONALITY

Practical, durable products that cater to parents' needs. Lab-tested materials ensuring safety and comfort for delicate skin.

Easy-to-wear, low-maintenance designs ideal for active kids and busy parents.



PURPLE UNITED KIDS

**WE ARE
EXPANDING
IN THE WEST
& THE EAST**

Maharashtra

Guwahati

Jharkhand

Chhattisgarh

Kolkata



PURPLE UNITED KIDS



Continued Expansion
IN MUMBAI



Vasai, Mumbai



PURPLE UNITED KIDS



Sirsa, Haryana



Walk in Square, Amritsar



Lulu Mall, Lucknow



VRC City Mall, Patiala



Muktsar, Punjab



Nawanshahr, Punjab



Vasai, Mumbai



Vasai, Mumbai



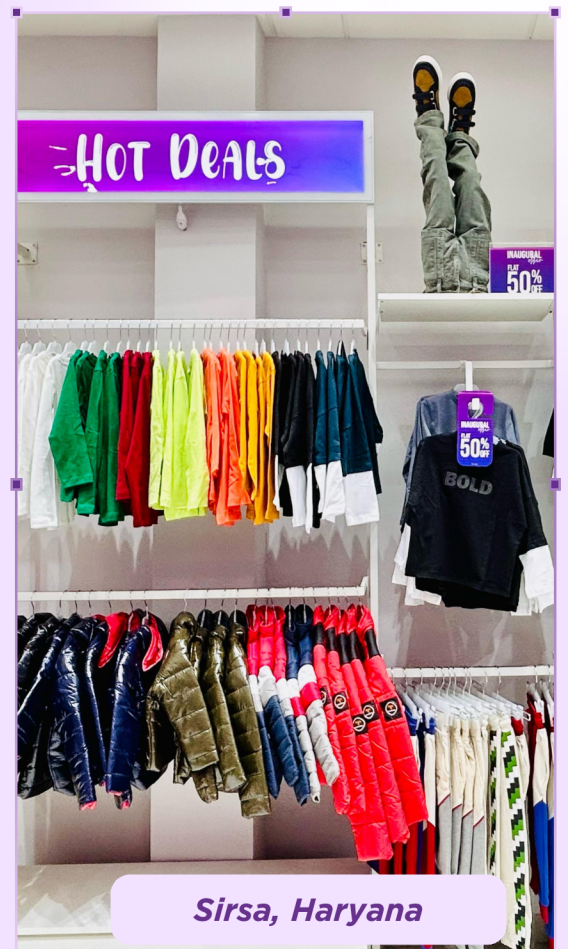
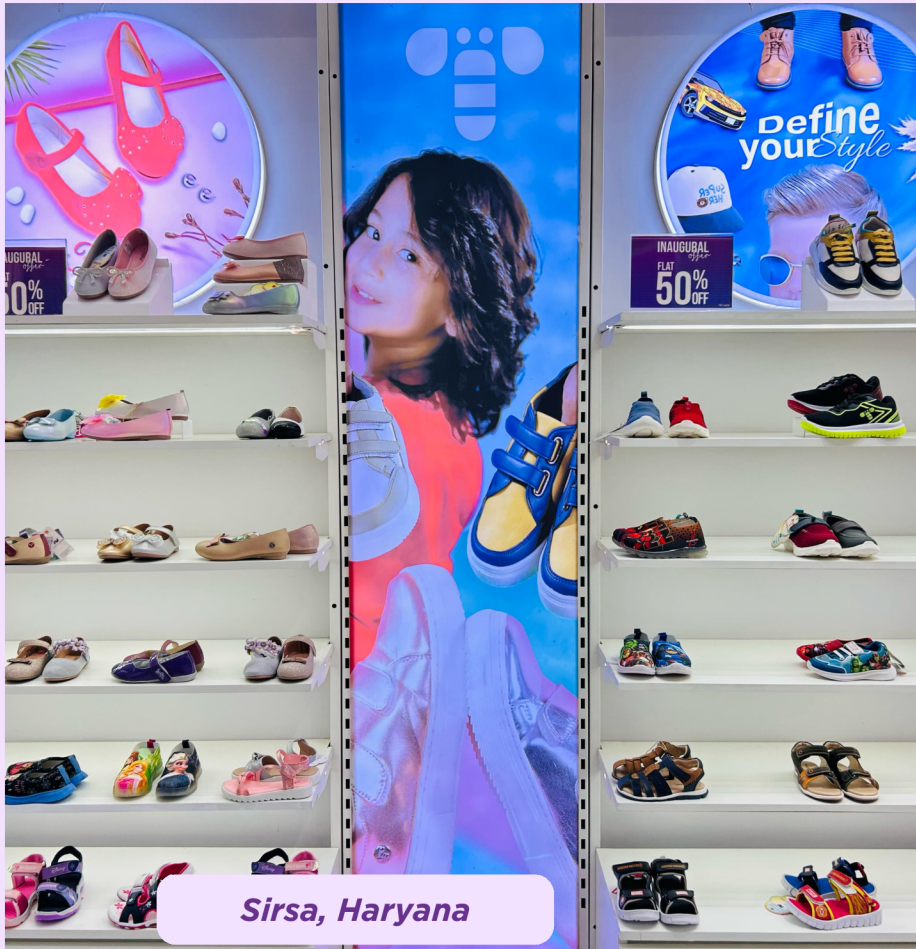
Vasai, Mumbai



Vasai, Mumbai



Vasai, Mumbai





Walk in Square, Amritsar



Walk in Square, Amritsar



Walk in Square, Amritsar



Walk in Square, Amritsar



Walk in Square, Amritsar



Lulu Mall, Lucknow



Lulu Mall, Lucknow



Lulu Mall, Lucknow



Lulu Mall, Lucknow



VRC City Mall, Patiala



VRC City Mall, Patiala

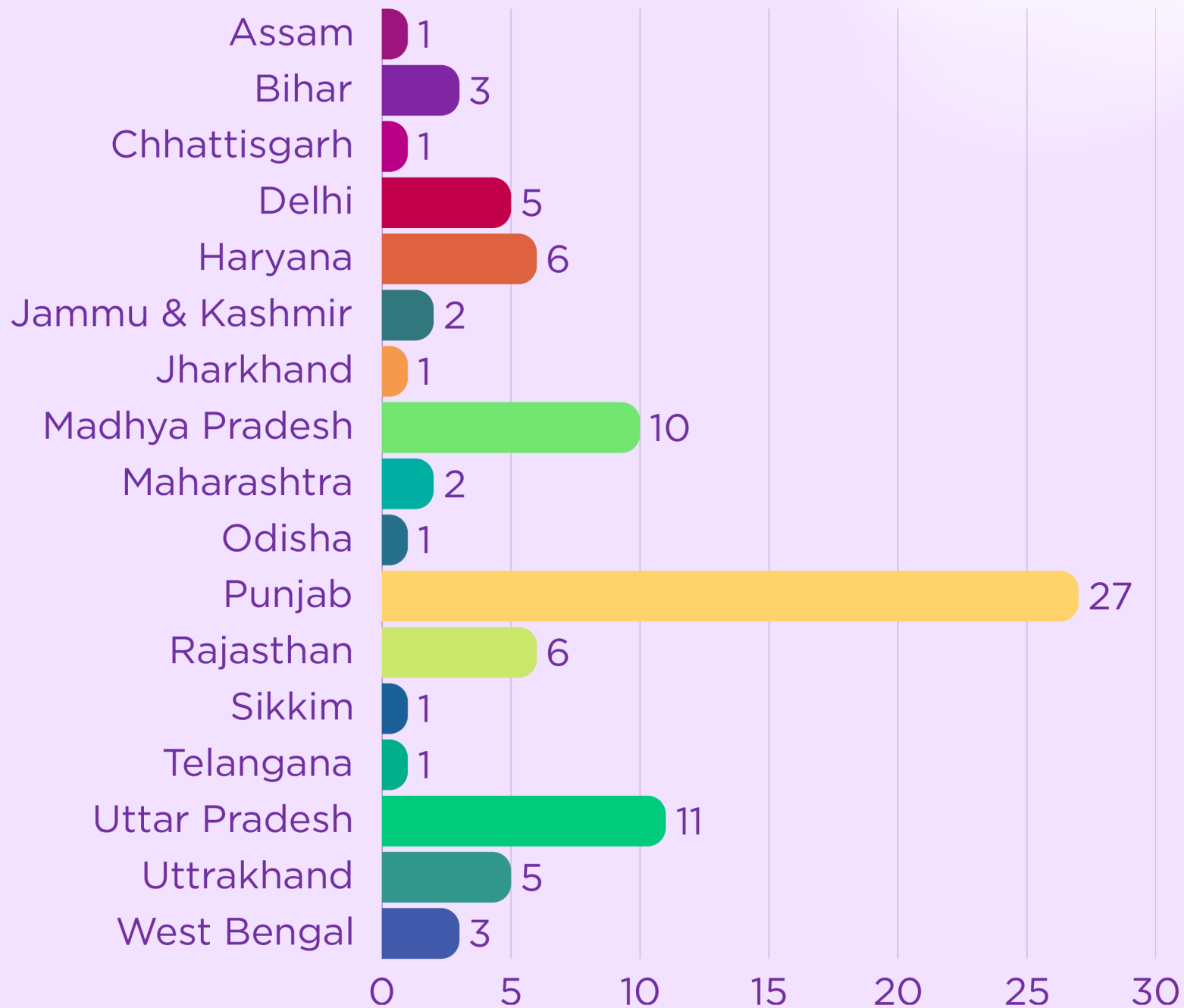


VRC City Mall, Patiala



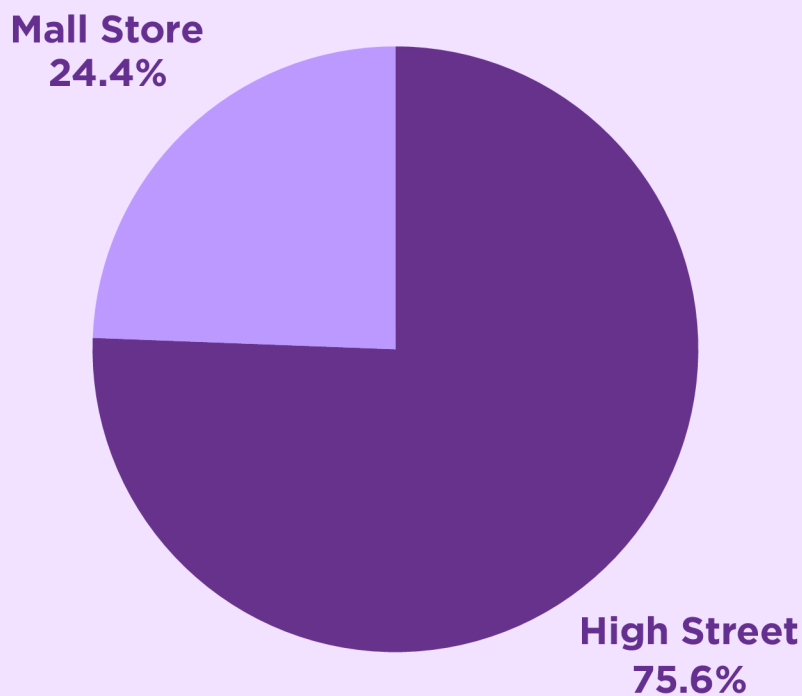
VRC City Mall, Patiala

EBO STATISTICS TILL 15 NOVEMBER 2025



Total number of EBO stores: 86

EBO STATISTICS TILL 30 NOVEMBER 2025



Distribution Of EBO Market Categories

EBO STATISTICS TILL 30 NOVEMBER 2025

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Maharashtra	Mumbai	Vasai, Mumbai	High Street	750	750
2	Haryana	Rohtak	Sirsa, Haryana	High Street	1,800	1,800
3	Punjab	Amritsar	Walk in Square, Amritsar	High Street	1,200	1,200
4	Uttar Pradesh	Lucknow	Lulu Mall, Lucknow	High Street	1,317	803
5	Punjab	Patiala	VRC City Mall, Patiala	High Street	2,720	1,993
6	Punjab	Muktsar	Muktsar, Punjab	High Street	1,200	1,200
7	Punjab	Nawanshahr	Nawanshahr, Punjab	High Street	1,700	1,700
Total No. of Stores: 7					10,687	9,446

EBO STATISTICS TILL 30 NOVEMBER 2025

New addition of EBOs

<i>ZONE</i>	<i>No. of EBO as of 31 October 2025</i>	<i>Addition of No. of EBO till 30 November 2025</i>	<i>Total No. of EBO till 30 November 2025</i>
<i>EAST</i>	<i>11</i>	<i>-</i>	<i>11</i>
<i>WEST</i>	<i>16</i>	<i>1</i>	<i>17</i>
<i>NORTH</i>	<i>51</i>	<i>6</i>	<i>57</i>
<i>SOUTH</i>	<i>1</i>	<i>-</i>	<i>1</i>
<i>TOTAL</i>	<i>79</i>	<i>7</i>	<i>86</i>



EBO STATISTICS TILL 30 NOVEMBER 2025

S. No.	State	Market Category	No. of Stores	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Assam	High Street	1	1,164	1,164
	Assam Total		1	1,164	1,164
2	Bihar	High Street	3	5,222	5,222
	Bihar Total		3	5,222	5,222
3	Chhattisgarh	Mall Store	1	1,761	1,054
	Chhattisgarh Total		1	1,761	1,054
4	Delhi	High Street	5	9,007	9,007
	Delhi Total		5	9,007	9,007
5	Haryana	Mall Store	2	1,376	1,054
		High Street	4	6,070	5,420
	Haryana Total		6	7,446	6,474
6	Jammu & Kashmir	High Street	2	1,911	1,911
	Jammu & Kashmir Total		2	1,911	1,911
7	Jharkhand	Mall Store	1	1,326	663
	Jharkhand Total		1	1,326	663
8	Madhya Pradesh	High Street	9	18,814	17,764
		Mall Store	1	1,804	1,080
	Madhya Pradesh Total		10	20,618	18,844
9	Maharashtra	High Street	1	750	750
		Mall Store	1	1,220	732
	Maharashtra Total		2	1,970	1,482
10	Odisha	Mall Store	1	1,510	905
	Odisha Total		1	1,510	905
11	Punjab	High Street	25	35,794	33,010
		Mall Store	2	3,769	2,880
	Punjab Total		27	39,563	35,890
12	Rajasthan	High Street	5	7,090	7,090
		Mall Store	1	1,307	807
	Rajasthan Total		6	8,397	7,897
13	Sikkim	Mall Store	1	700	450
	Sikkim Total		1	700	450
14	Telangana	Mall Store	1	1300	809
	Telangana Total		1	1,300	809
15	Uttar Pradesh	High Street	7	8,114	8,114
		Mall Store	4	7,037	3,863
	Uttar Pradesh Total		11	15,151	11,977
16	Uttarakhand	High Street	3	4,200	4,200
		Mall Store	2	2,848	1,707
	Uttarakhand Total		5	7,048	5,907
17	West Bengal	Mall Store	3	4,424	2,670
	West Bengal Total		3	4,424	2,670
Total Stores till 30 November 2025			86	128,518	112,326



PURPLE UNITED KIDS

THANK
YOU