

Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 30th September, 2026

The Manager - Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Three more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of September 2026 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of September 2026 are as under:

1. MG Mall, Jhunjhunu
2. Vista Square Mall, Gurugram
3. Inorbit Mall, Hubballi

We have achieved the milestone of “**126**” Retail Stores/ EBOs of Purple United Kids.

You are requested to take the same on record.

Thanking You,

Yours faithfully,

For Purple United Sales Limited

AYATI Digitally signed
by AYATI GUPTA
GUPTA Date: 2026.09.30
18:35:50 +05'30'

Ayati Gupta
Company Secretary & Compliance Officer



PURPLE UNITED KIDS

FASHION



120 + STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA

EBO STATISTICS TILL 30 SEPTEMBER 2026

Company Overview

- First-of-its-kind premium fashion for kids
- Versatile apparel and footwear for kids
- Meticulous design driving the ~~#ShopHappiness~~ experience
- Vibrant retail representation of confidence and strength



VISION

To be the most admired
Premium Fashion Brand in
Kids' Wear



MISSION

Enable children to express
themselves using our 'brand'
as a medium

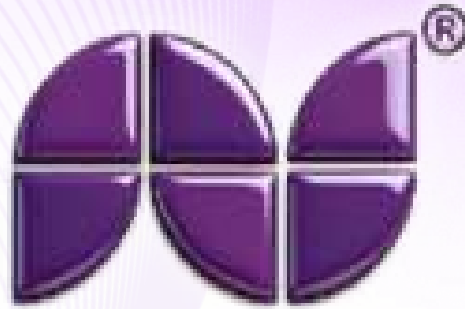
Premium Fashion For Growing India



- **Redefining kids' wear as kids' fashion**
- **Functional design meeting high fashion standards**
- **Meticulous attention to every minor detail**



**WE ARE
EXPANDING
ACROSS INDIA**



PURPLE UNITED KIDS

120+ STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA



120+
Stores

Across key retail
markets



Disciplined
Expansion

Growth anchored in
disciplined execution



Consistent
Brand Experience

Design-led, child-first
premium positioning



MG Mall, Jhunjhunu



Vista Square, Gurugram



Inorbit, Hubballi



MG Mall, Jhunjhunu



MG Mall, Jhunjhunu



Vista Square, Gurugram



Vista Square, Gurugram



Vista Square, Gurugram



Vista Square, Gurugram



Inorbit, Hubballi

Inorbit, Hubballi

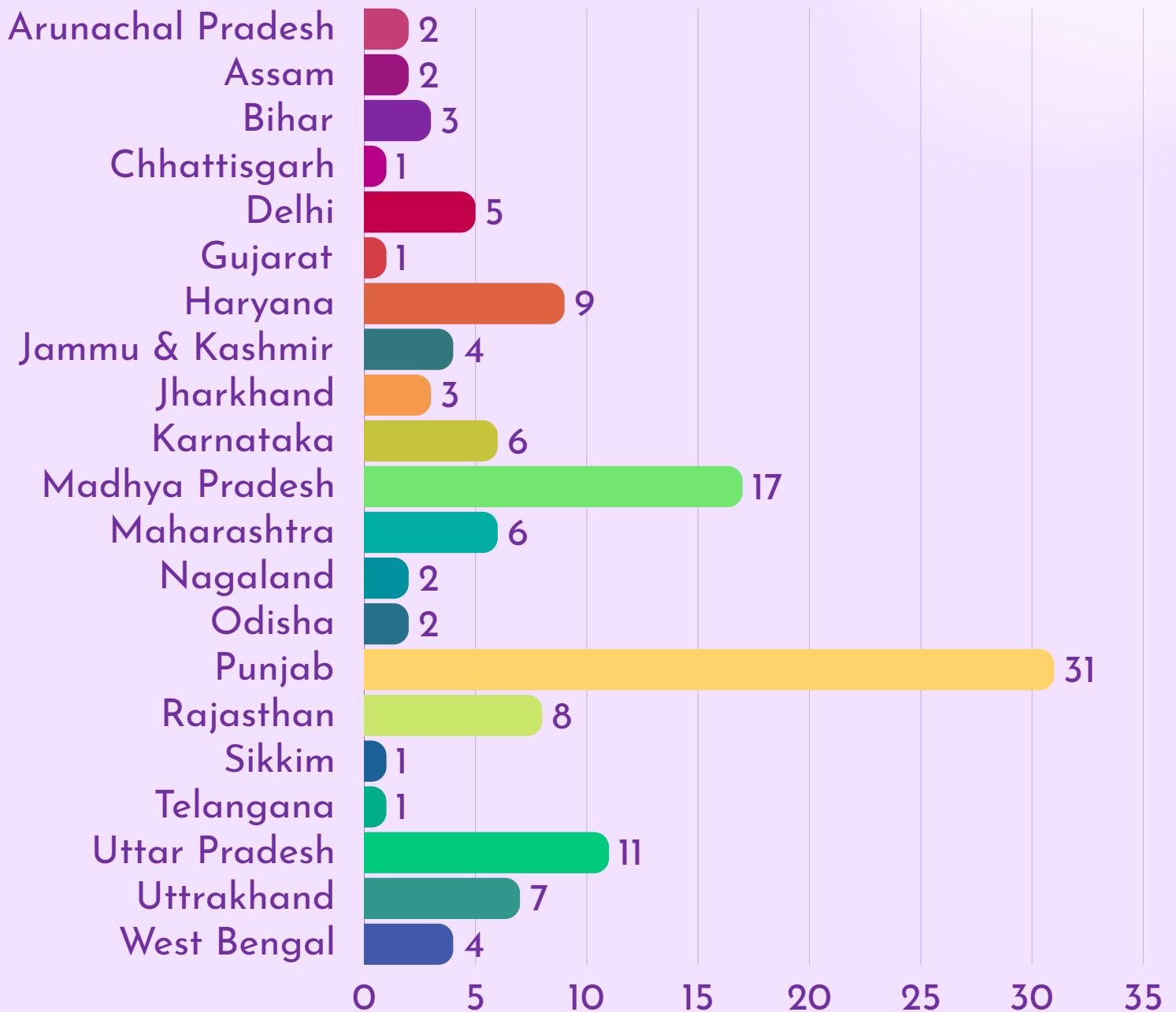


Inorbit, Hubballi



Inorbit, Hubballi

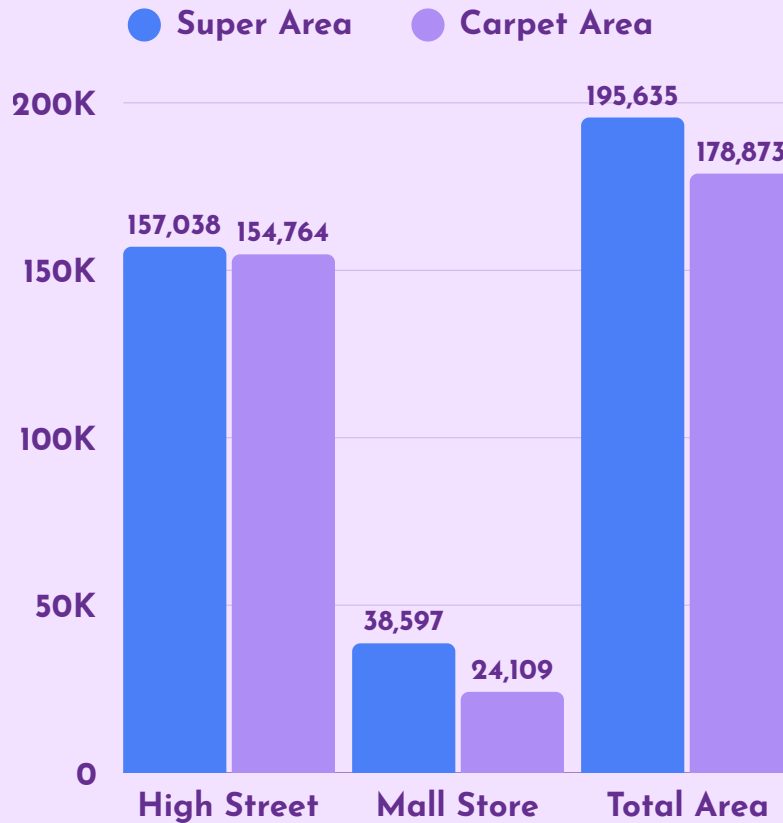
EBO STATISTICS TILL 30 SEPTEMBER 2026



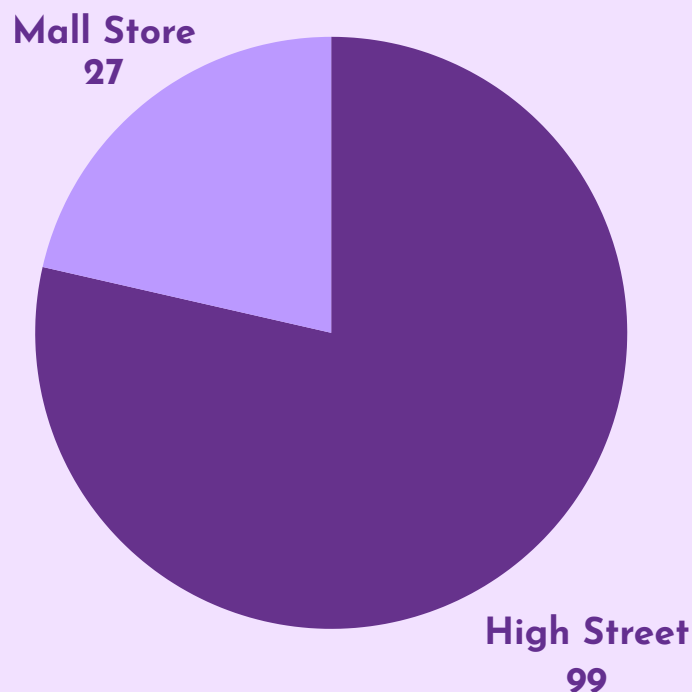
Total number of EBO stores: 126

EBO STATISTICS TILL 30 SEPTEMBER 2026

EBO Market Categories



Distribution Of EBO Market Categories



EBO STATISTICS TILL 30 SEPTEMBER 2026

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Rajasthan	Jhunjhunu	MG Mall, Jhunjhunu	Mall Store	750	750
2	Haryana	Gurugram	Vista Square Mall, Gurugram	Mall Store	1,510	755
3	Karnataka	Hubballi	Inorbit Mall, Hubballi	Mall Store	1,663	998
Total No. of Stores: 3					3,923	2,503

EBO STATISTICS TILL 30 SEPTEMBER 2026

New addition of EBOs

ZONE	Addition of No. of EBO till 31 August 2026	Addition of No. of EBO till 30 September 2026	Total No. of EBO till 30 September 2026
EAST	19	-	19
WEST	30	-	30
NORTH	67	2	69
SOUTH	7	1	8
TOTAL	123	3	126

THANK YOU

