



Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower B, Ground Floor, Smartworks Corporate Park, Plot 1 & 2, Amity Road, Sector 125, Noida, UP - 201303 Ph: +91-9667792635/36, Email: info@purpleunited.com

Date: 30th September, 2025

The Manager - Listing Department

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED

ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Five more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of September 2025 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of September 2025 are as under:

1. Mani Square Mall, Kolkata
2. Roorkee, Uttarakhand
3. Haridwar, Uttarakhand
4. Zora Mall, Raipur
5. The Mall of Ranchi, Jharkhand

We have achieved the milestone of “**74**” Retail Stores/ EBOs of Purple United Kids.

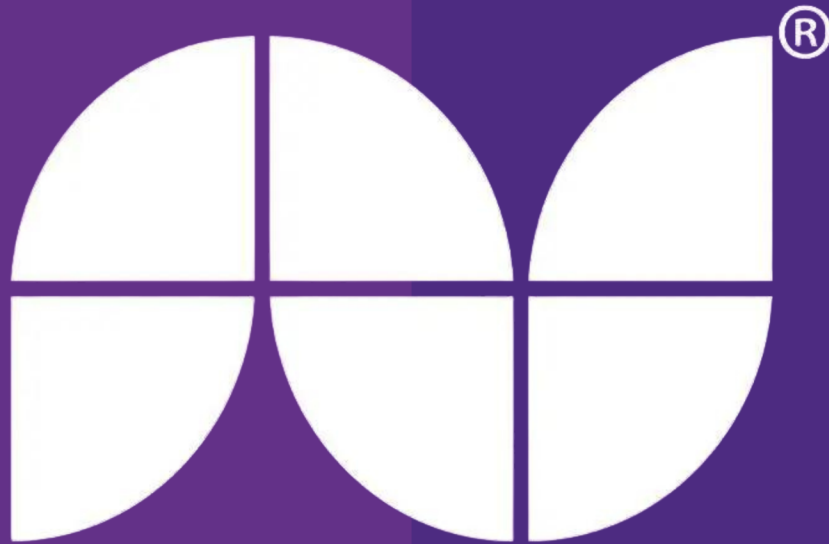
You are requested to take the same on record.

For Purple United Sales Limited

Ayati Gupta

Company Secretary & Compliance Officer

Encl.: As above



PURPLE UNITED **KIDS**

PREMIUM FASHION

EBO UPDATE TILL 30 SEPTEMBER 2025

COMPANY OVERVIEW

First-of-its-kind premium fashion brand providing versatile apparel & footwear choices for kids of all age groups.

The ever-so-undeniable styles, with in-depth attention to each and every minor detail, ensure the **#ShopHappiness** experience.

Vibrant product range, a retail representation of confidence, strength, and all things fashionable.



Trendy and fashionable clothing



Premium Fashion products



Lab tested products



VISION

To be the most admired Premium Fashion Brand in Kids' Wear



MISSION

Enable children to express themselves using our 'brand' as a medium

THE 3F EXPERIENCE

FUN

Products designed to celebrate the joy and vibrancy of childhood. Bright, playful colors and patterns that inspire creativity and self-expression.

Trendy, premium-quality apparel and accessories that stand out. Collections tailored for all occasions, from casual outings to festive events. Cutting-edge designs that align with global kids' fashion trends.

FASHION

FUNCTIONALITY

Practical, durable products that cater to parents' needs. Lab-tested materials ensuring safety and comfort for delicate skin.

Easy-to-wear, low-maintenance designs ideal for active kids and busy parents.



PURPLE UNITED KIDS

**WE ARE
EXPANDING
IN THE EAST**

Kolkata

Jharkhand

Chattisgarh



Mani Square Mall, Kolkata



PURPLE UNITED KIDS



Roorkee, Uttarakhand



Haridwar, Uttarakhand



Zora Mall, Raipur, Chattisgarh



The Mall of Ranchi, Jharkhand



*Mani Square Mall,
Kolkata*



*Mani Square Mall,
Kolkata*



Mani Square Mall, Kolkata



Roorkee, Uttarakhand



Roorkee, Uttarakhand



Haridwar, Uttarakhand



Haridwar, Uttarakhand



Haridwar, Uttarakhand



Zora Mall, Raipur



Zora Mall, Raipur



Zora Mall, Raipur



Zora Mall, Raipur



***The Mall of Ranchi,
Jharkhand***



***The Mall of Ranchi,
Jharkhand***

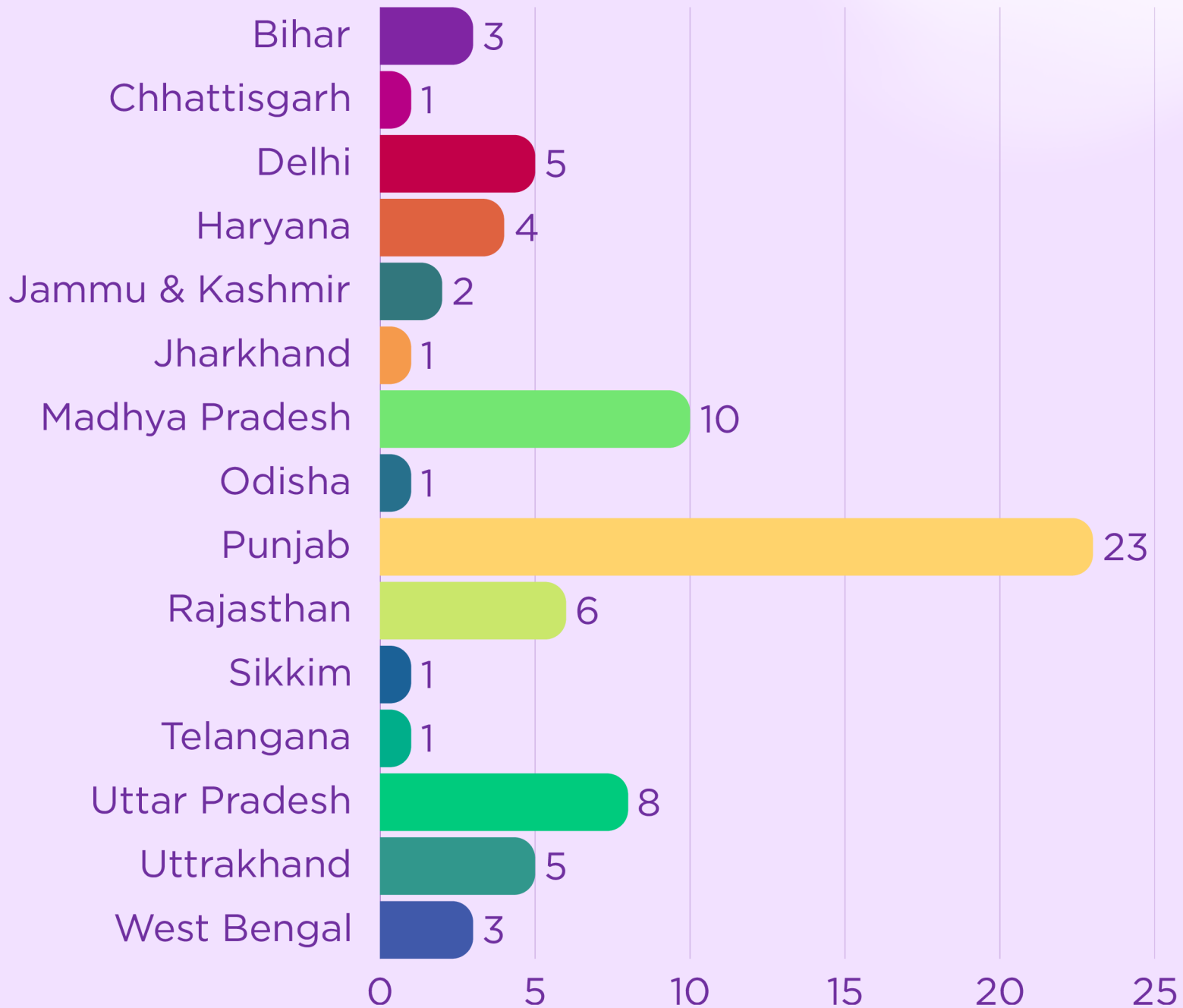


***The Mall of Ranchi,
Jharkhand***



***The Mall of Ranchi,
Jharkhand***

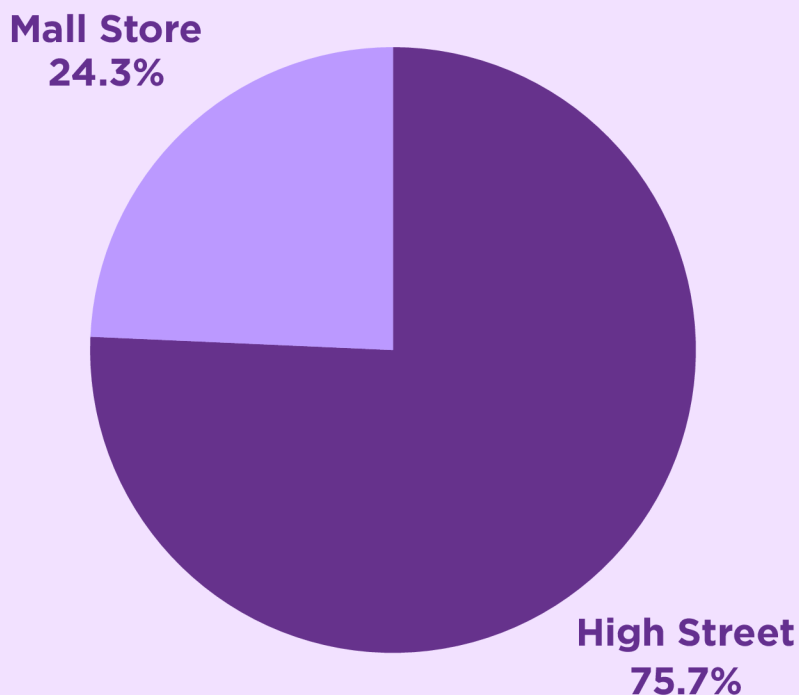
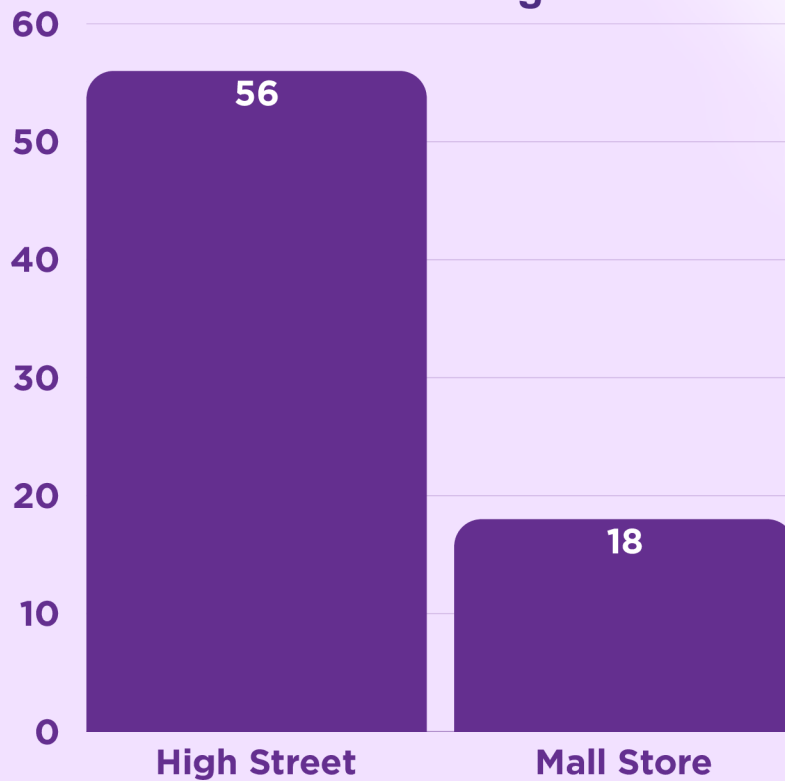
EBO STATISTICS TILL 30 SEPTEMBER 2025



Total number of EBO stores: 74

EBO STATISTICS TILL 30 SEPTEMBER 2025

EBO Market Categories



Distribution Of EBO Market Categories

EBO STATISTICS TILL 30 SEPTEMBER 2025

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	West Bengal	Kolkata	Mani Square Mall, Kolkata	Mall Store	1,964	1,080
2	Uttarakhand	Roorkee	Roorkee, Uttarakhand	High Street	1,400	1,400
3	Uttarakhand	Haridwar	Haridwar, Uttarakhand	High Store	1,700	1,700
4	Chattisgarh	Raipur	Zora Mall, Raipur	Mall Store	1,761	1,054
5	Jharkhand	Ranchi	The Mall of Ranchi, Jharkhand	Mall Store	1,326	663
Total No. of Stores: 5					8,151	5,897

EBO STATISTICS TILL 30 SEPTEMBER 2025

New addition of EBOs

<i>ZONE</i>	<i>No. of EBO as of 31 August 2025</i>	<i>Addition of No. of EBO till 30 September 2025</i>	<i>Total No. of EBO till 30 September 2025</i>
<i>EAST</i>	7	3	10
<i>WEST</i>	15	-	15
<i>NORTH</i>	46	2	48
<i>SOUTH</i>	1	-	1
<i>TOTAL</i>	69	5	74



EBO STATISTICS TILL 30 SEPTEMBER 2025

S. No.	State	Market Category	No. of Stores	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Bihar	High Street	3	5,222	5,222
	Bihar Total		3	5,222	5,222
2	Chhattisgarh	Mall Store	1	1,761	1,054
	Chhattisgarh Total		1	1,761	1,054
3	Delhi	High Street	5	9,007	9,007
	Delhi Total		5	9,007	9,007
4	Haryana	Mall Store	2	1,376	1,054
		High Street	2	1,820	1,820
	Haryana Total		4	3,196	2,874
5	Jammu & Kashmir	High Street	2	1,911	1,911
	Jammu & Kashmir Total		2	1,911	1,911
6	Jharkhand	Mall Store	1	1,326	663
	Jharkhand Total		1	1,326	663
7	Madhya Pradesh	High Street	9	18,814	17,764
		Mall Store	1	1,804	1,080
	Madhya Pradesh Total		10	20,618	18,844
8	Odisha	Mall Store	1	1,510	905
	Odisha Total		1	1,510	905
9	Punjab	High Street	22	31,694	28,910
		Mall Store	1	1,049	887
	Punjab Total		23	32,743	29,797
10	Rajasthan	High Street	5	7,090	7,090
		Mall Store	1	1,307	807
	Rajasthan Total		6	8,397	7,897
11	Sikkim	Mall Store	1	700	450
	Sikkim Total		1	700	450
12	Telangana	Mall Store	1	1300	809
	Telangana Total		1	1,300	809
13	Uttar Pradesh	High Street	5	5,464	5,464
		Mall Store	3	5,720	3,060
	Uttar Pradesh Total		8	11,184	8,524
14	Uttarakhand	High Street	3	4,200	4,200
		Mall Store	2	2,848	1,707
	Uttarakhand Total		5	7,048	5,907
15	West Bengal	Mall Store	3	4,424	2,670
	West Bengal Total		3	4,424	2,670
Total Stores till 30 September 2025			74	110,347	96,534



PURPLE UNITED KIDS

THANK
YOU