



Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh - 201304 Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 28th February, 2026

The Manager - Listing Department

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED

ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Six more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of February 2026 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of February 2026 are as under:

1. Emporio Plaza, Ferozepur
2. Bistupur, Jamshedpur
3. Kankarbagh, Patna
4. Rudrapur, Uttarakhand
5. City Centre Gwalior
6. Jaggi City Centre, Ambala

We have achieved the milestone of “**106**” Retail Stores/ EBOs of Purple United Kids.

You are requested to take the same on record.

For Purple United Sales Limited

Ayati Gupta

Company Secretary & Compliance Officer

Encl.: As above



PURPLE UNITED KIDS

100 STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA



EBO STATISTICS TILL 28 FEBRUARY 2026

COMPANY OVERVIEW

- First-of-its-kind premium fashion for kids
- Versatile apparel and footwear for kids
- Meticulous design driving the #ShopHappiness experience
- Vibrant retail representation of confidence and strength



VISION

To be the most admired Premium Fashion Brand in Kids' Wear



MISSION

Enable children to express themselves using our 'brand' as a medium





PREMIUM FASHION FOR GROWING INDIA



- ***Redefining kids' wear as kids' fashion***
- ***Functional design meeting high fashion standards***
- ***Meticulous attention to every minor detail***





PURPLE UNITED KIDS

WE ARE EXPANDING ACROSS INDIA





PURPLE UNITED **KIDS**

PREMIUM FASHION

100 STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA

100

STORES STRONG

A Landmark in India's Premium Kidswear Journey

PAN-INDIA RETAIL PRESENCE



100+ Stores
Across key
retail markets



**Disciplined
Expansion**

Growth anchored in
disciplined execution



**Consistent
Brand Experience**

Design-led, child-first
premium positioning





PURPLE UNITED KIDS



Jaggi City Centre, Ambala

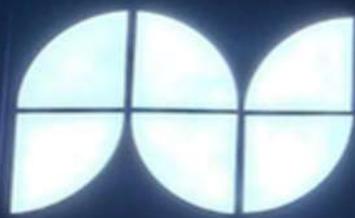




City Centre, Gwalior



PURPLE UNITED KIDS



PURPLE UNITED
KIDS



Main Market, Rudrapur





PURPLE UNITED KIDS



Kankarbagh, Bihar





Bistupur, Jamshedpur



PURPLE UNITED KIDS



Emporio Plaza, Ferozepur





PURPLE UNITED KIDS



Jaggi City Centre, Ambala



Jaggi City Centre, Ambala



Jaggi City Centre, Ambala



Jaggi City Centre, Ambala





PURPLE UNITED KIDS



City Centre Gwalior



City Centre Gwalior



City Centre Gwalior





Main Market, Rudrapur



Main Market, Rudrapur



Main Market, Rudrapur



Main Market, Rudrapur



Main Market, Rudrapur



Kankarbagh, Bihar



Kankarbagh, Bihar



Kankarbagh, Bihar



Kankarbagh, Bihar





Bistupur, Jamshedpur



Bistupur, Jamshedpur



Bistupur, Jamshedpur



Bistupur, Jamshedpur





Emporio Plaza, Ferozepur



Emporio Plaza, Ferozepur

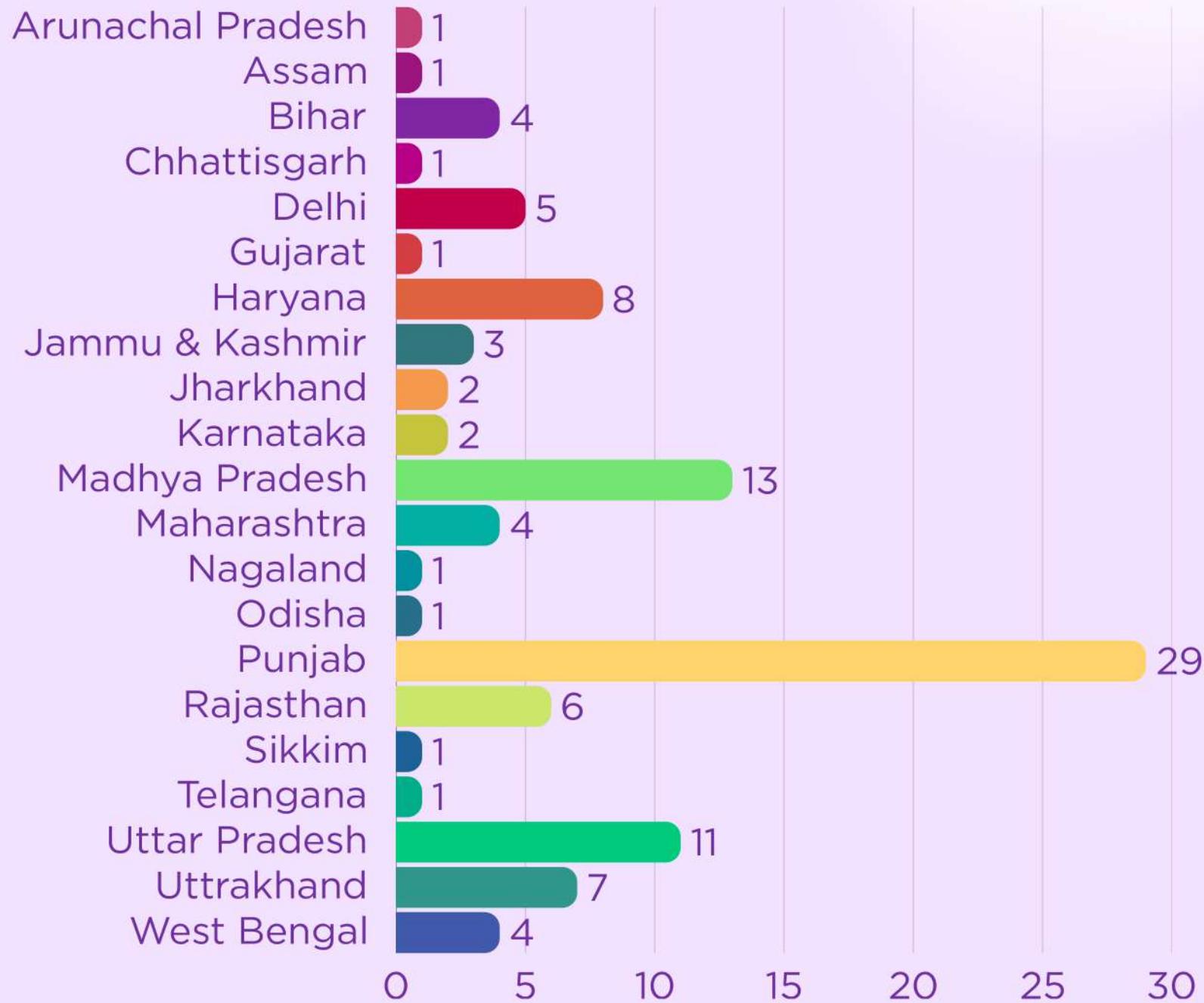


Emporio Plaza, Ferozepur



Emporio Plaza, Ferozepur

EBO STATISTICS TILL 28 FEBRUARY 2026



Total number of EBO stores: 106



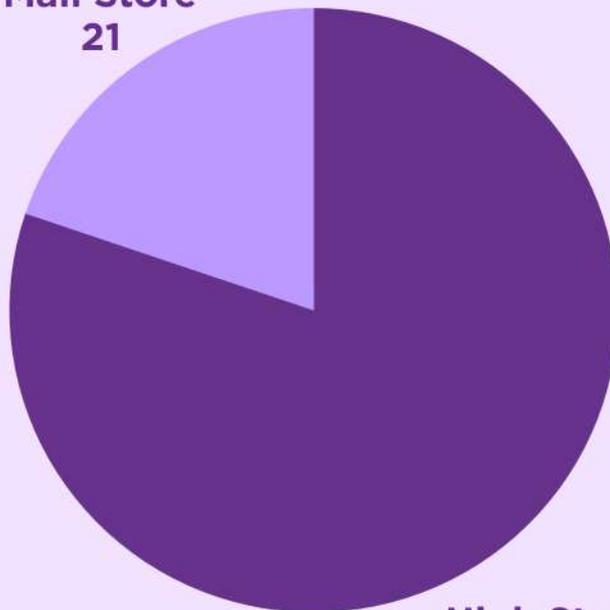


EBO STATISTICS TILL 28 FEBRUARY 2026

EBO Market Categories



Mall Store
21



High Street
85

Distribution Of EBO Market Categories



EBO STATISTICS TILL 28 FEBRUARY 2026

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Punjab	Ferozepur	Emporio Plaza, Ferozepur	High Street	1,500	1,500
2	Jharkhand	Jamshedpur	Bistupur, Jamshedpur	High Street	914	914
3	Bihar	Patna	Kankarbagh, Patna	High Street	1,700	1,700
4	Uttarakhand	Rudrapur	Main Market, Rudrapur	High Street	1,500	1,500
5	Madhya Pradesh	Gwalior	City Centre Gwalior	High Street	760	760
6	Haryana	Ambala	Jaggi City Centre, Ambala	High Street	1,280	1,280
Total No. of Stores: 6					7,654	7,654



EBO STATISTICS TILL 28 FEBRUARY 2026

New addition of EBOs

ZONE	No. of EBO as of 31 January 2026	Addition of No. of EBO till 28 February 2026	Total No. of EBO till 28 February 2026
EAST	14	2	16
WEST	22	1	23
NORTH	61	3	64
SOUTH	3	-	3
TOTAL	100	6	106



PURPLE UNITED KIDS

*Thank
you!*