



Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh - 201304 Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 23rd January 2026

The Manager - Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai - 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Subject: Disclosure of information under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Intimation of Achievement of 100-Stores Milestone

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company will inaugurate its 100th Retail Store / Exclusive Brand Outlet (EBO) under the brand name "PURPLE UNITED KIDS" on 28th January 2026, thereby achieving a significant business milestone. Upon such inauguration, the Company will operate 100 Retail Stores/EBOs across various locations in India.

This milestone reflects the Company's consistent execution of its expansion strategy, strengthening of its retail footprint, and enhanced accessibility of its products to customers across key markets. The achievement underscores the Company's focus on sustainable growth and long-term value creation.

The said milestone is expected to further improve brand visibility and support the Company's operational and financial performance going forward.

Please acknowledge and take the same on your record.

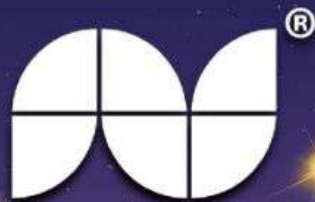
Thanking You,

Yours faithfully,

For Purple United Sales Limited

Ayati Gupta
Company Secretary & Compliance Officer

Encl.: As above.



PURPLE UNITED KIDS

100
STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA

CELEBRATES 100 STORES

A MILESTONE BUILT ON TRUST, COMFORT & STYLE.

*Purple United Kids – Bright, bold, unstoppable!
Fashion for kids who are curious, confident, and always on
the go.*

Experience fashion that kids love and parents trust.

Visit us

📍 LAWRENCE ROAD
AMRITSAR, PUNJAB

🕒 7 P.M. ONWARDS

28TH JANUARY 2026