Purple United Sales Limited
Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 22nd November, 2026

The Manager – Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Sub.: Outcome of Board Meeting under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We would like to inform you that pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), the Board of Directors (the "Board") of the Company at its meeting held today i.e. 22nd November, 2026, inter alia, approved the allotment of up to 900 (Nine Hundred) Series A unrated, unlisted, secured, redeemable non-convertible debentures, having a face value of INR 1,00,000 (Indian Rupees One Lakh only) each ("**Series A Debentures**" or "**Debentures**"), aggregating to INR 9,00,00,000 (Indian Rupees Nine Crores only) on Private Placement Basis.

The relevant details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January, 2026 ("SEBI Master Circular") is enclosed herewith as Annexure –1.

The meeting of the Board of Directors commenced at 12:00 p.m. and concluded at 12:10 p.m.

This disclosure will also be hosted on the Company's website viz. www.purpleunited.com

You are requested to kindly take the above information on records.

Thanking you,

Yours faithfully,

For **Purple United Sales Limited**

AYATI GUPTA
Digitally signed by AYATI GUPTA
Date: 2026.11.22 12:20:18 +05'30'

Ayati Gupta
Company Secretary

Encl.: As above

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Annexure 1

Details as required under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30 January, 2026 with respect to the Private Placement: -

Sr. No.	Particulars	Details
1	Type of securities proposed to be issued (viz. Equity shares, convertibles etc.)	Unlisted, Secured, Redeemable, Non-Convertible Debentures (Series "A")
2	Type of issuance (~~further public offering, rights issue, Depository receipts (ADR/GDR), qualified institutions placement~~, preferential allotment etc.)	Private Placement
3	Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately)	900 Non-Convertible Debentures
In case of issuance of debt securities or other non-convertible securities the listed entity shall disclose following additional details to the stock exchange(s):		
4	size of the issue	INR 25 Crores out of which NCDs amounting INR 9 Crores are being allotted in first tranche.
5	whether proposed to be listed? If yes, name of the stock exchange(s);	Not proposed to be listed at any stock exchange
6	tenure of the instrument - date of allotment and date of maturity	Tenure -36 Months from the issuance of NCDs Date of Allotment – 22-11-2026 Date of maturity- As per the final terms of the Issue and the Transaction Documents
7	coupon/interest offered, schedule of payment of coupon/interest and principal	As per the final terms of the Issue and the Transaction Documents.
8	charge/security, if any, created over the assets	The Series A Debentures shall be secured by the Security in the manner prescribed under the Agreement.
9	special right/interest/privileges attached to the instrument and changes thereof	Not applicable
10	delay in payment of interest / principal amount for a period of more than three months from the due date or default in payment of interest / principal	Not applicable
11	details of any letter or comments regarding payment/non-payment of interest, principal on due dates, or any other matter concerning the security and /or the assets along with its comments thereon, if any	Not applicable
12	details of redemption ~~of preference shares indicating the manner of redemption (whether out of profits or out of fresh issue) and~~ debentures	Redeemable; manner and timing shall be as per the final terms of the Issue and Transaction Documents.
13	any cancellation or termination of proposal for issuance of securities including reasons thereof	Not applicable