



Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 18th August, 2026

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Dear Sir/Madam,

Sub.: Notice of the Board Meeting under Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (‘Listing Regulations’), we wish to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on **Friday, 21st August, 2026** inter alia, to transact, the following business.

1. To Consider and Approve the Proposal for raising of funds by way of issue of equity shares/convertible warrants to Promoters & Non-Promoters/Public on preferential basis, subject to all such regulatory / statutory approvals as may be required including the approval of shareholders of the Company in Annual General Meeting and to approve ancillary actions for the above-mentioned fund raising subject to such regulatory / statutory approvals as may be required including approval of shareholders.
2. To Consider and approve the date, time, venue and Notice of Annual General Meeting for obtaining shareholders consent on necessary resolution and matters.
3. Any other matter with the permission of Chairman.

Pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 as amended by SEBI (Prohibition of Insider Trading) (Amendment) Regulations, 2018 and in accordance with Company’s Code of Conduct for Prevention of Insider Trading, the “Trading Window” shall remain closed for dealing in Equity Shares of the Company for Designated Person (including their immediate relatives) the date of this intimation till 48 hours after the conclusion of the Board Meeting (both days inclusive).

All the Designated Persons and their immediate relatives are requested not to trade in securities of the Company during the Closure of Trading Window.

You are requested to kindly take the above information on record.

Thanking you,

Yours faithfully,

For Purple United Sales Limited

AYATI
GUPTA

Digitally signed
by AYATI GUPTA
Date: 2026.08.18
17:08:33 +05'30'

Ayati Gupta
Company Secretary & Compliance Officer