



Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 16th October, 2026

The Manager - Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Subject: Change in Investor Relations Advisory Agency

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that Purple United Sales Limited (“the Company”) has on-boarded M/s. Go India Advisors LLP, Address: Table Spaces, 7th floor, Godrej BKC, Plot no. C-68, Avenue 3, G Block BKC, Bandra Kurla Complex, Bandra East, Mumbai, Maharashtra 400051, as the Investor Relationship Agency (“IR Agency”) for providing Investor Relations Advisory Services to the Company with immediate effect.

Accordingly, the services of existing IR Agency i.e. M/s. Finportal Investments Private Limited has been discontinued.

You are requested to kindly take the above information on record.

Thanking You,

Yours faithfully,

For Purple United Sales Limited

AYATI Digitally signed
by AYATI GUPTA
GUPTA Date: 2026.10.16
15:47:51 +05'30'

Ayati Gupta
Company Secretary & Compliance Officer