

Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)
Corporate Office: Tower B, Ground Floor, Smartworks Corporate Park, Plot 1 & 2, Amity Road, Sector 125, Noida, UP - 201303 Ph: +91-9667792635/ 36, Email: info@purpleunited.in

Date: 13 January 2025

The Manager

National Stock Exchange of India Limited Exchange Plaza, C-1, Block-G, Bandra-Kurla Complex, Bandra(E), Mumbai- 400 051

NSE SYMBOL: PURPLEUTED

ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 — Updates regarding new Retail Stores of the Company.

Dear Sir.

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened four Retail Stores/ Exclusive Business Outlet (EBOs) in the Month of January 2025 so far under the Brand name "PURPLE UNITED KIDS".

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion. The details of stores opened in Jan 2025 till date are as under:

- 1. Sec 8, Rohini, Delhi
- 2. SLG Alpha Market, Hanumangarh, Rajasthan
- 3. Model Town, Ludhiana, **Punjab**
- 4. Eastwood, NH 44, Jalandhar Phagwara, G.T. Road, Punjab

With this the total no. of Retail Stores/EBOs stand at 30.

You are requested to take the same on record.

for Purple United Sales Limited

Jatinder Dev Seth Managing Director DIN: 06944942

Registered Office: Kh. No. 55/14 & 55/15, Mundka, Near Rani Khera Road, Delhi-110041 CIN: U51909DL2014PLC271636