



Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 08th October, 2026

The Manager – Listing Department
National Stock Exchange of India Ltd.

Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Sub.: Outcome of Board Meeting under Regulations 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We would like to inform you that pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), the Board of Directors (the “Board”) of the Company at its meeting held today i.e. 08th October, 2026, inter alia:

1. Considered and Allotted 781750 (Seven Lakh Eighty-One Thousand Seven Hundred fifty) Equity Shares of face value of Rs. 10/- each, for cash, at a price of Rs. 360/- per Equity Share (including a share premium of Rs. 350/- per Equity Share) aggregating to Rs. 28,14,30,000 (Rupees Twenty-Eight Crore Fourteen Lakh Thirty Thousand only) on preferential basis to Non-Promoters/Public;

Consequently, the issued, subscribed and paid-up equity share capital of the Company stands increased to Rs. 10,39,15,500/- divided into 10391550 equity shares of face value of Rs. 10/- each from Rs. 9,60,98,000/- divided into 9609800 equity shares of face value of Rs. 10/- each. Equity shares allotted on the preferential basis shall rank pari-passu with the existing equity shares of the Company in all respects.

2. Approved Allotment of 528500 (Five Lakh Twenty-Eight Thousand Five Hundred) Fully Convertible Equity Warrants convertible into equal number of Equity Shares of Rs. 10/- each of the Company at an issue price of Rs. 360/- per warrant (including premium of Rs. 350/- per warrant) on preferential basis to Promoter/ Non-Promoter upon receipt of 25% of issue price from the allottees in accordance with the provisions of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018;

The above warrants entitle the allottee to apply for and be allotted equal number of equity shares for each warrant held by them on payment of balance 75% of the issue price within 18 months from the date of issue of these warrants.

The relevant details required under Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January, 2026 (“SEBI Master Circular”) is enclosed herewith as Annexure –1.

The meeting of the Board of Directors commenced at 05:00 p.m. and concluded at 5:15 p.m.

This disclosure will also be hosted on the Company's website viz. www.purpleunited.com

You are requested to kindly take the above information on records.

Thanking you,

Yours faithfully,

For **Purple United Sales Limited**

AYATI
Digitally signed
by AYATI GUPTA
Date: 2026.10.08
18:23:52 +05'30'

Ayati Gupta
Company Secretary

Encl.: As above



Annexure 1

Details as required under Regulation 30 of the Listing Regulations read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30 January, 2026 with respect to the Preferential Issue: -

Sr. No.	Particulars	Details
1	Type of securities proposed to be issued (viz. Equity shares, convertibles etc.)	1. Equity Shares 2. Fully Convertible Equity Warrants
2	Type of issuance (further public offering, rights issue, Depository receipts (ADR/GDR), qualified institutions placement , preferential allotment etc.)	Preferential allotment on a private placement basis in accordance with the provisions of the Companies Act, 2013 and the rules made thereunder and SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("ICDR Regulations") and other applicable laws.
3	Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately)	781750 (Seven Lakh Eighty-One Thousand Seven Hundred fifty) Equity Shares of face value of Rs. 10.00 each at an issue price of Rs. 360.00 per equity Share (including premium of Rs. 350.00 per equity Share) aggregating to Rs. 28,14,30,000 (Rupees Twenty-Eight Crore Fourteen Lakh Thirty Thousand only) 528500 (Five Lakh Twenty-Eight Thousand Five Hundred) Fully Convertible Warrants ("Equity Warrant(s)") each convertible into or exchangeable for, 1 (one) fully paid-up equity share of the Company of face value of Rs. 10.00 each at an issue price of Rs. 360.00 per equity Share (including premium of Rs. 350.00 per equity Warrant) for a total consideration of aggregating to Rs.19,02,60,000 (Rupees Nineteen crore two lakh sixty thousand Only) An amount equivalent to 25% of the Warrant Issue Price has been paid and the balance 75% shall be payable by the Warrant holder(s) on the exercise of Warrant(s).
4	In case of preferential issue, the listed entity shall disclose the following additional details to the stock exchange(s):	As under
	i. Names and Number of the investors – Equity Shares	As per Annexure A
	ii. Names and Number of the investors – Equity Warrants	As per Annexure B
5.	Post allotment of securities - outcome of the subscription	As under
	Total Number of Investors	44



Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Post allotment of securities - outcome of the subscription:

Sr. No.	Category of Shareholder	Pre-Preferential Issue		Post-Preferential Issue#	
		No. of Shares	Percentage	No. of Shares	Percentage
1.	Promoters & Promoters' Group	61,33,000	63.82%	62,99,500	57.69%
2.	Public	34,76,800	36.18%	46,20,550	42.31%
	Total	96,09,800	100.00%	1,09,20,050	100.00%

#The post issue shareholding pattern in the above table has been prepared on the basis that the proposed allottee(s) will subscribe to all warrants which they intend to do so and on fully diluted basis and the pre-issue share holding pattern continue to be the same. In the event for any reason, the proposed allottee(s) do not or are unable to subscribe to and/or are not allotted the Equity Shares in lieu of warrants, the shareholding pattern in the above table would undergo corresponding changes.

Issue Price:

Equity shares of face value of Rs. 10.00 each to be issued to the proposed Allottees at an issue price of Rs. 360.00 per equity Share (including premium of Rs. 350.00 per equity Share) determined in accordance with the SEBI ICDR Regulations.

Each Warrant is convertible into or exchangeable for, 1 (one) fully paid-up equity share of the Company of face value of Rs. 10.00 each at an issue price of Rs. 360.00 per equity Share (including premium of Rs. 350.00 per equity warrant).

In case of convertibles-intimation of conversion of securities or on lapse of the tenure of the instrument:

Each Equity Warrant will be convertible into, or exchangeable for, 1 (one) fully paid-up equity share of the Company of face value of Rs. 10/- each payable in cash, which may be exercised in one or more tranches.

Any cancellation or termination of proposal for issuance of securities including reasons thereof: NIL



Annexure A- Names and Number of the investors for Equity Shares – 35 (Thirty-Five)- Non-Promoter/Public Category

Sr. No.	Name of Proposed Allottees	Category	No of Equity shares proposed to be issued
1.	KADAYAM RAMANATHAN BHARAT	Non-Promoter	111250
2.	KIRTI SETHIA	Non-Promoter	11000
3.	PRINCY AGARWAL	Non-Promoter	7000
4.	ANAND KUMAR MITTAL	Non-Promoter	7000
5.	MANISH SHANTILAL ZINZUVADIA HUF	Non-Promoter	7000
6.	ZINZUVADIA HARDIK GIRISHBHAI	Non-Promoter	9750
7.	SURESHBHAI MANSUKHBHAI KATRODIYA	Non-Promoter	7000
8.	DAYABEN RAJNIBHAI VAGHASIYA	Non-Promoter	7000
9.	VADANAGARA BHARATBHAI M	Non-Promoter	7000
10.	KEDAR LELE	Non-Promoter	22250
11.	SHORYA VENTURES LLP	Non-Promoter	27750
12.	VINEET GUPTA	Non-Promoter	7000
13.	SANDEEP SINGH	Non-Promoter	83750
14.	CHANDA PAWAN PODDAR	Non-Promoter	2750
15.	BIJAY KUMAR KEDIA	Non-Promoter	7000
16.	GARIMA JAIN	Non-Promoter	7000
17.	KHUSHBOO SIDDHARTH NAHAR	Non-Promoter	94250
18.	GOPAL SHARMA	Non-Promoter	27750
19.	ANISHA MITTAL	Non-Promoter	7000
20.	BHAVNA RAJGARHIA	Non-Promoter	7000
21.	RAJESH KUMAR SINGLA	Non-Promoter	27750
22.	SANGITHAA GUPTA	Non-Promoter	7000
23.	GOVIND AGARWAL	Non-Promoter	7000
24.	HITESH K JAIN	Non-Promoter	7000
25.	GROBIZ SME OPPORTUNITY FUND	Non-Promoter	69250
26.	SUSHANT SACHDEVA	Non-Promoter	6750
27.	STREET SMART OPPORTUNITIES FUND	Non-Promoter	13750
28.	AMARJIT SINGH	Non-Promoter	11000



Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

29.	AJIT KUMAR GUPTA	Non-Promoter	7000
30.	ASHISH NAGINDAS MEHTA	Non-Promoter	27750
31.	PRAFULL RAI	Non-Promoter	41500
32.	NIKUNJ DALMIA	Non-Promoter	13750
33.	SAKET AGARWAL	Non-Promoter	55500
34.	APS INVESTMENTS	Non-Promoter	12500
35.	SIDDHARTH TRIPATHI	Non-Promoter	6750
TOTAL			781750



Annexure B- Names and Number of the investors for Equity warrants – 16 (Sixteen)- Promoter/Promoter Group/Non-Promoter

Sr. No.	Name of Proposed Allottees	Category	No. of Warrants Convertible to Equity proposed to be issued
1.	JATINDER DEV SETH	Promoter	83250
2.	BHAWNA SETH	Promoter	83250
3.	KEDAR LELE	Non-Promoter	5500
4.	SANDEEP SINGH	Non-Promoter	55500
5.	WHITEBRIDGE CAPITAL PRIVATE LIMITED	Non-Promoter	55500
6.	KHUSHBOO SIDDHARTH NAHAR	Non-Promoter	44500
7.	DEEPAK GUGNANI	Non-Promoter	7000
8.	AMARJIT SINGH	Non-Promoter	2750
9.	MANISH KUMAR	Non-Promoter	25250
10.	AKESH CHAND JAIN	Non-Promoter	25250
11.	SAKET AGARWAL	Non-Promoter	55500
12.	LAKHDATAR FINVEST	Non-Promoter	12750
13.	ISHWAR CHAND	Non-Promoter	14000
14.	KADAYAM RAMANATHAN BHARAT	Non-Promoter	28000
15.	KIRTI SETHIA	Non-Promoter	2750
16.	NIVEDITA ROY	Non-Promoter	27750
TOTAL			528500