Purple United Sales Limited
Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh – 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 04th November, 2026

The Manager - Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Sub: Intimation of Reaffirmation of Credit Rating

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that Crisil Ratings Limited has re-affirmed its rating on the Bank Facilities of the Company as under:

Instrument	Amount (Rs. in Crore)	Rating	Outlook	Rating Action
Bank Loan Facilities: Long-term Rating	175	CRISIL BBB-	Stable	Reaffirmed

The copy of letter issued by Crisil Ratings Limited is enclosed herewith.

You are requested to take the same on record.

Thanking you,

Yours faithfully,

For Purple United Sales Limited

AYATI GUPTA
Digitally signed by AYATI GUPTA
Date: 2026.11.04 17:50:03 +05'30'

Ayati Gupta
Company Secretary & Compliance Officer

Encl.: As above

CONFIDENTIAL

RL/PUUNSL/409249/BLR/1126/163316
November 04, 2026

Mr. Jatinder Dev Seth
Managing Director
Purple United Sales Limited
Ground Floor, Candor TechSpace,
Plot No. 20 & 21, Sector-135, Noida
Uttar Pradesh
Gautam Buddha Nagar - 201304
9773892571

Dear Mr. Jatinder Dev Seth,

Re: Review of Crisil Ratings on the bank facilities of Purple United Sales Limited

All ratings assigned by Crisil Ratings are kept under continuous surveillance and review.

Please find in the table below the ratings outstanding for the debt instruments/facilities of the company, and the rating actions by Crisil Ratings on the ratings as on date.

Total Bank Loan Facilities Rated	**Rs.175 Crore (Enhanced from Rs.100 Crore)**
Long Term Rating	**Crisil BBB-/Stable (Reaffirmed)**

(Bank-wise details as per Annexure 1)

As per our Rating Agreement, Crisil Ratings would disseminate the ratings, along with the outlook, through its publications and other media, and keep the ratings, along with the outlook, under surveillance over the life of the instrument/facility. Crisil Ratings reserves the right to withdraw, or revise the ratings, along with the outlook, at any time, on the basis of new information, or unavailability of information, or other circumstances which Crisil Ratings believes may have an impact on the ratings. Please visit www.crisilratings.com and search with the name of the rated entity to access the latest rating/s.

In the event of the company not availing the proposed facilities within a period of 180 days from the date of this letter, a fresh letter of revalidation from Crisil Ratings will be necessary.

Crisil Ratings products / activities or ratings of instruments other than securities that are listed or proposed to be listed may fall under the purview of financial sector regulators (FSRs) other than SEBI. In respect of such products / activities or ratings (under the purview of other FSRs such as Reserve Bank of India (RBI), Ministry of Corporate Affairs (MCA), Insurance Regulatory and Development Authority of India (IRDAI), among others), the grievance / dispute redressal and investor protection mechanisms available under SEBI regulations shall not be applicable. A list of products/activities or ratings of instruments falling under the purview of various FSRs along with the names of respective FSRs has been duly disclosed by Crisil Ratings on its website.
A link to the same has been provided below for ready reference:
https://www.crisilratings.com/en/home/our-business/ratings/regulatory-disclosures/list-of-activities-instruments-and-names-of-regulators.html

This letter will remain valid till March 31, 2027. After this date, please insist for a new rating letter (dated later than March 31, 2027).

Should you require any clarification, please feel free to get in touch with us.

With warm regards,

Yours sincerely,

Disclaimer: *A rating by Crisil Ratings reflects Crisil Ratings' current opinion on the likelihood of timely payment of the obligations under the rated instrument, and does not constitute an audit of the rated entity by Crisil Ratings. Our ratings are based on information provided by the issuer or obtained by Crisil Ratings from sources it considers reliable. Crisil Ratings does not guarantee the completeness or accuracy of the information on which the rating is based. A rating by Crisil Ratings is not a recommendation to buy / sell or hold the rated instrument; it does not comment on the market price or suitability for a particular investor. Crisil Ratings has a practice of keeping all its ratings under surveillance and ratings are revised as and when circumstances so warrant. Crisil Ratings is not responsible for any errors and especially states that it has no financial liability whatsoever to the subscribers / users / transmitters / distributors of its ratings. Crisil Ratings' criteria are available without charge to the public on the web site, www.crisilratings.com. Crisil Ratings or its associates may have other commercial transactions with the company/entity. For the latest rating information on any instrument of any company rated by Crisil Ratings, please visit www.crisilratings.com or contact Customer Service Helpdesk at Crisilratingdesk@crisil.com or at 1800-267-3850*

Crisil Ratings



Rushabh Pramod Borkar
Associate Director - Crisil Ratings



Nivedita Shibu
Director - Crisil Ratings

Annexure 1 - Bank-wise details of various facility classes (outstanding facilities)

S.No.	Bank Facility	Bank	Amount (Rs. in Crore)	Outstanding Rating
1	Cash Credit	Punjab National Bank	15	Crisil BBB-/Stable
2	Cash Credit	State Bank of India	22	Crisil BBB-/Stable
3	Cash Credit	Punjab National Bank	10	Crisil BBB-/Stable
4	Cash Credit	Punjab and Sind Bank	15	Crisil BBB-/Stable
5	Cash Credit	The Federal Bank Limited	10	Crisil BBB-/Stable
6	Cash Credit	Axis Bank Limited	23.5	Crisil BBB-/Stable
7	Cash Credit	Indian Bank	10	Crisil BBB-/Stable
8	Fund-Based Facilities	Bajaj Finance Limited	5.35	Crisil BBB-/Stable
9	Fund-Based Facilities	Bajaj Finance Limited	6.65	Crisil BBB-/Stable
10	Proposed Fund-Based Bank Limits	--	6.57	Crisil BBB-/Stable
11	Rupee Term Loan	The Federal Bank Limited	15	Crisil BBB-/Stable
12	Term Loan	Indian Bank	2	Crisil BBB-/Stable
13	Term Loan	Axis Bank Limited	6.5	Crisil BBB-/Stable
14	Working Capital Demand Loan	Jio Credit Limited	15	Crisil BBB-/Stable
15	Working Capital Term Loan	Punjab National Bank	2.79	Crisil BBB-/Stable
16	Working Capital Term Loan	Axis Bank Limited	4.66	Crisil BBB-/Stable
17	Working Capital Term Loan	Punjab and Sind Bank	2.99	Crisil BBB-/Stable
18	Working Capital Term Loan	Indian Bank	0.64	Crisil BBB-/Stable
19	Working Capital Term Loan	Indian Bank	1.35	Crisil BBB-/Stable
	Total		**175**	

Disclaimer: *A rating by Crisil Ratings reflects Crisil Ratings' current opinion on the likelihood of timely payment of the obligations under the rated instrument, and does not constitute an audit of the rated entity by Crisil Ratings. Our ratings are based on information provided by the issuer or obtained by Crisil Ratings from sources it considers reliable. Crisil Ratings does not guarantee the completeness or accuracy of the information on which the rating is based. A rating by Crisil Ratings is not a recommendation to buy / sell or hold the rated instrument; it does not comment on the market price or suitability for a particular investor. Crisil Ratings has a practice of keeping all its ratings under surveillance and ratings are revised as and when circumstances so warrant. Crisil Ratings is not responsible for any errors and especially states that it has no financial liability whatsoever to the subscribers / users / transmitters / distributors of its ratings. Crisil Ratings' criteria are available without charge to the public on the web site, www.crisilratings.com. Crisil Ratings or its associates may have other commercial transactions with the company/entity. For the latest rating information on any instrument of any company rated by Crisil Ratings, please visit www.crisilratings.com or contact Customer Service Helpdesk at Crisilratingdesk@crisil.com or at 1800-267-3850*