Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 02nd November, 2026

The Manager - Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Five more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of October 2026 under our Brand name "**PURPLE UNITED KIDS**".

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of October 2026 are as under:

1. Felix Plaza, Gurugram
2. Kohara, Ludhiana
3. Kunjpura Road, Karnal
4. Ram Path Road, Ayodhya
5. Jessore Road, Madhyamgram, Kolkata

We have achieved the milestone of **"130"** Retail Stores/ EBOs of Purple United Kids.

Note: Closure of the 10 Number Market, Bhopal Store.

You are requested to take the same on record.

Thanking You,

Yours faithfully,

For Purple United Sales Limited

AYATI GUPTA
Digitally signed by AYATI GUPTA
Date: 2026.11.02 15:36:05 +05'30'

Ayati Gupta
Company Secretary & Compliance Officer

PURPLE UNITED KIDS



125+ STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA

EBO STATISTICS TILL 31 OCTOBER 2026

PURPLE UNITED KIDS

Company Overview

- First-of-its-kind premium fashion for kids
- Versatile apparel and footwear for kids
- Meticulous design driving the #shophappiness experience
- Vibrant retail representation of confidence and strength







VISION

To be the most admired Premium Fashion Brand in Kids' Wear

MISSION

Enable children to express themselves using our 'brand' as a medium

PURPLE UNITED KIDS



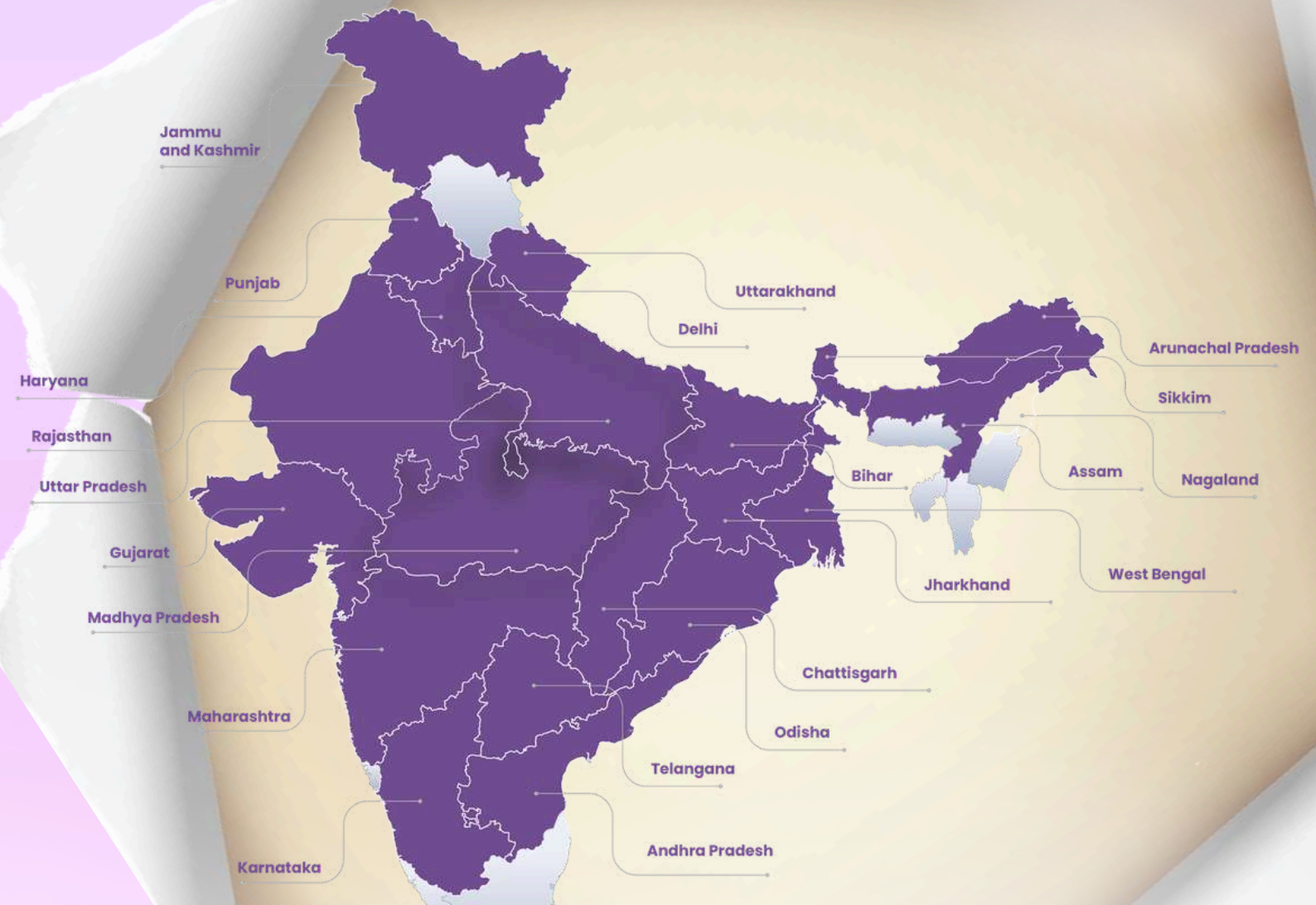
Premium Fashion For Growing India

- Redefining kids' wear as kids' fashion
- Functional design meeting high fashion standards
- Meticulous attention to every minor detail





PURPLE UNITED KIDS



WE ARE EXPANDING ACROSS INDIA

PURPLE UNITED KIDS

125+ STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA

125+ Stores
Across key retail markets

Disciplined Expansion
Growth anchored in disciplined execution

Consistent Brand Experience
Design-led, child-first premium positioning



Felix Plaza, Gurugram



Kohara, Ludhiana



Kunjpura Road, Karnal



Ram Path Road, Ayodhya



Jessore Road, Madhyamgram, Kolkata



Felix Plaza, Gurugram



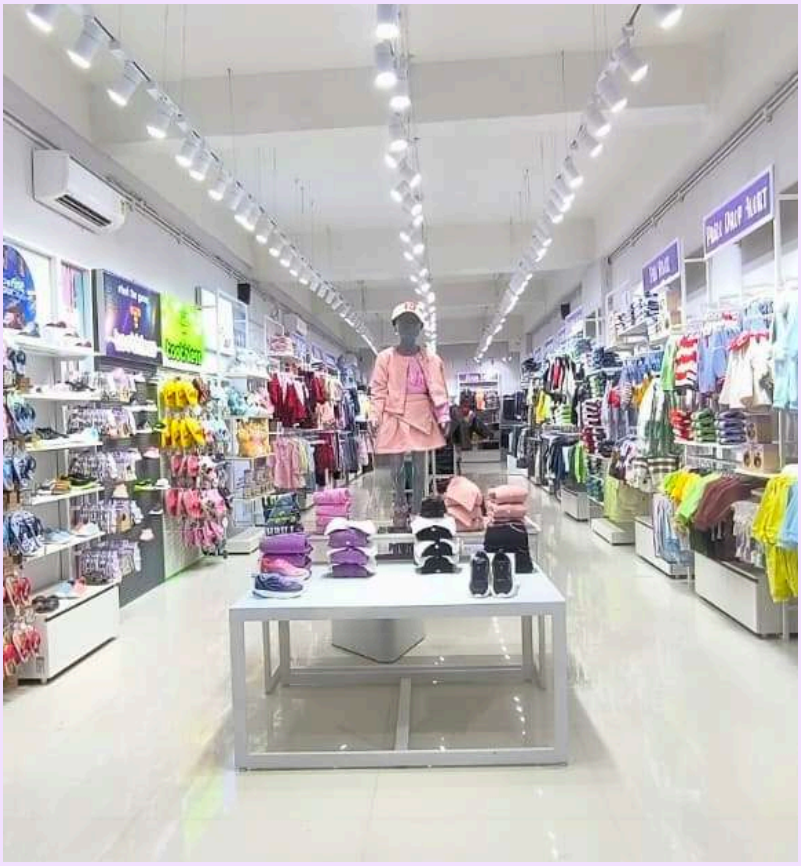
Felix Plaza, Gurugram



Felix Plaza, Gurugram



Felix Plaza, Gurugram



Kohara, Ludhiana



Kohara, Ludhiana



Kohara, Ludhiana



Kohara, Ludhiana



Kunjpura Road, Karnal



Kunjpura Road, Karnal, 1st Floor



Kunjpura Road, Karnal



Kunjpura Road, Karnal



Madhyamgram, Kolkata, 1st Floor



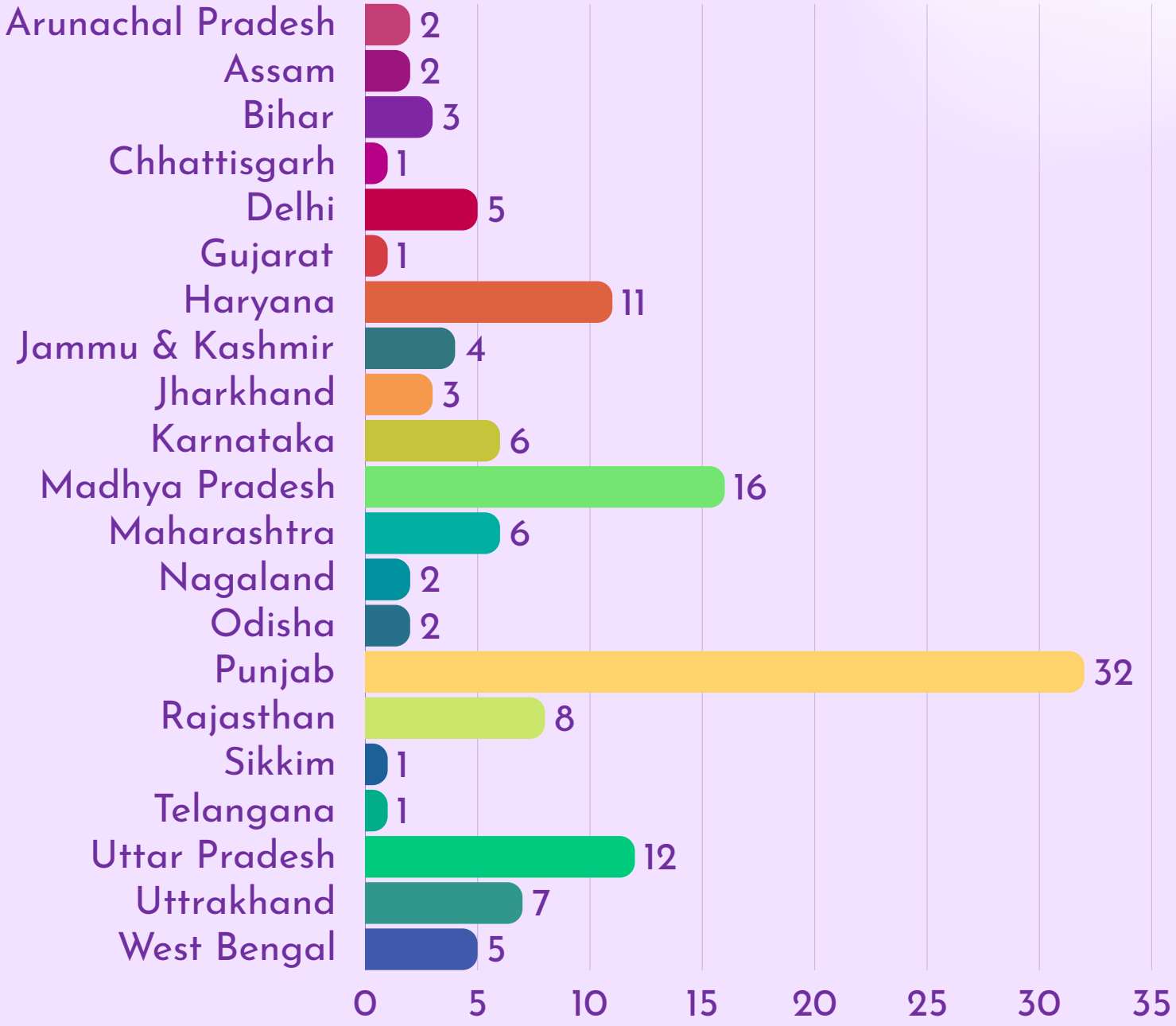
Madhyamgram, Kolkata, Ground Floor



Madhyamgram, Kolkata, Ground Floor

PURPLE UNITED KIDS

EBO STATISTICS TILL 31 OCTOBER 2026



Total number of EBO stores: 130

Note: 10 Number Market, Bhopal Store Closure

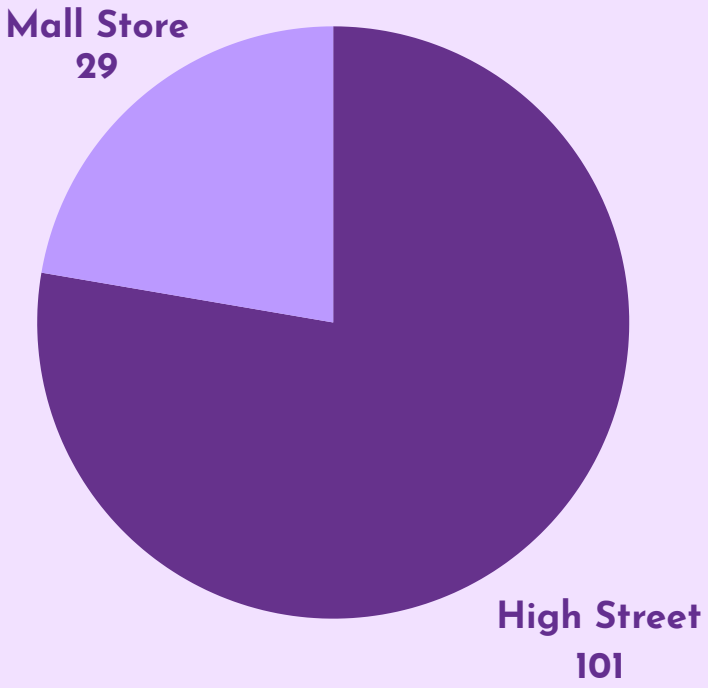
PURPLE UNITED KIDS

EBO STATISTICS TILL 31 OCTOBER 2026

EBO Market Categories



Distribution Of EBO Market Categories



PURPLE UNITED KIDS

EBO STATISTICS TILL 31 OCTOBER 2026

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Haryana	Gurugram	Felix Plaza, Gurugram	Mall Store	1,190	595
2	Punjab	Ludhiana	Kohara, Ludhiana	High Street	1,900	1,900
3	Haryana	Karnal	Kunjpura Road, Karnal	High Street	2,372	2,372
4	Uttar Pradesh	Ayodhya	Ram Path Road, Ayodhya	High Street	1,500	1,500
5	Kolkata	West Bengal	Jessore Road, Madhyamgram, Kolkata	High Street	1,950	1,950
Total No. of Stores: 5					8,912	8,317

EBO STATISTICS TILL 31 OCTOBER 2026

New addition of EBOs

ZONE	No. of EBO as of 30 September 2026	Addition of No. of EBO till 31 October 2026	Deletion of No. of EBO till 31 October 2026	Total No. of EBO till 31 October 2026
EAST	19	1	-	20
WEST	30	-	1*	29
NORTH	69	4	-	73
SOUTH	8	-	-	8
TOTAL	126	5	1	130

*10 Number Market, Bhopal Store Closure

PURPLE UNITED KIDS

