

Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector-135, Noida, Uttar Pradesh
- 201304 Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 01st November, 2025

The Manager - Listing Department

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED

ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Five more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of October 2025 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of October 2025 are as under:

1. Inorbit Mall, Mumbai
2. Rohtak, Haryana
3. G. S. Road, Guwahati
4. Raj Nagar, Ghaziabad
5. Rampur, Uttar Pradesh

We have achieved the milestone of “**79**” Retail Stores/ EBOs of Purple United Kids.

You are requested to take the same on record.

For Purple United Sales Limited

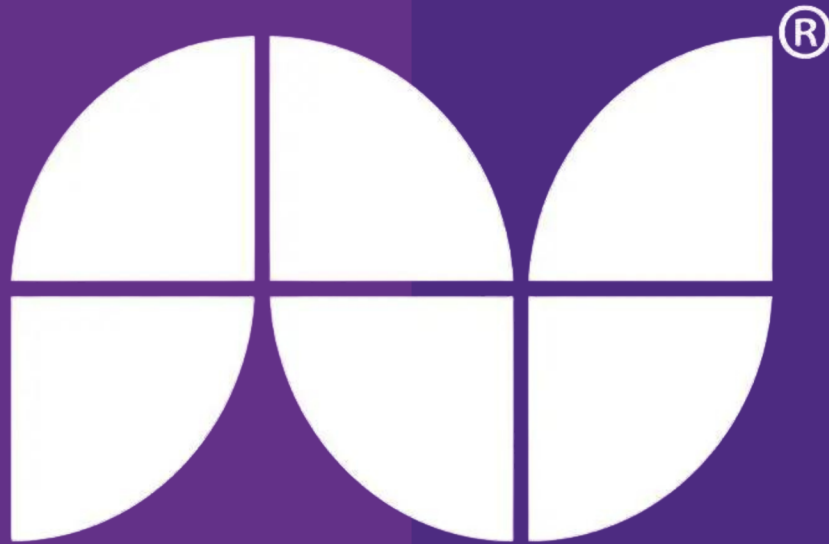
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Date: 2025.11.01
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Ayati Gupta

Company Secretary & Compliance Officer

Encl.: As above



PURPLE UNITED **KIDS**

PREMIUM FASHION

EBO STATISTICS TILL 31 OCTOBER 2025



PURPLE UNITED KIDS

COMPANY OVERVIEW

First-of-its-kind premium fashion brand providing versatile apparel & footwear choices for kids of all age groups.

The ever-so-undeniable styles, with in-depth attention to each and every minor detail, ensure the #ShopHappiness experience.

Vibrant product range, a retail representation of confidence, strength, and all things fashionable.



Trendy and fashionable clothing



Premium Fashion products



Lab tested products



VISION

To be the most admired Premium Fashion Brand in Kids' Wear



MISSION

Enable children to express themselves using our 'brand' as a medium

THE 3F EXPERIENCE

FUN

Products designed to celebrate the joy and vibrancy of childhood. Bright, playful colors and patterns that inspire creativity and self-expression.

Trendy, premium-quality apparel and accessories that stand out. Collections tailored for all occasions, from casual outings to festive events. Cutting-edge designs that align with global kids' fashion trends.

FASHION

FUNCTIONALITY

Practical, durable products that cater to parents' needs. Lab-tested materials ensuring safety and comfort for delicate skin. Easy-to-wear, low-maintenance designs ideal for active kids and busy parents.



PURPLE UNITED KIDS

PURPLE UNITED KIDS

COOL BOYS
(2-14 YRS)

THE
ART
OF
FASHION

OUR DOORS
ARE NOW OPEN
IN MUMBAI



Inorbit Mall, Mumbai



Rohtak, Haryana



PURPLE UNITED KIDS

**WE ARE
EXPANDING
IN THE EAST**

***Guwahati
Chhattisgarh***

***Jharkhand
Kolkata***



G. S. Road, Guwahati



Raj Nagar, Ghaziabad



Rampur, Uttar Pradesh



Inorbit Mall, Mumbai



Inorbit Mall, Mumbai



Inorbit Mall, Mumbai



Inorbit Mall, Mumbai



Inorbit Mall, Mumbai





G. S. Road, Guwahati



G. S. Road, Guwahati



G. S. Road, Guwahati



G. S. Road, Guwahati



G. S. Road, Guwahati



Raj Nagar, Ghaziabad



Raj Nagar, Ghaziabad



Raj Nagar, Ghaziabad



Raj Nagar, Ghaziabad



Rampur, Uttar Pradesh



Rampur, Uttar Pradesh

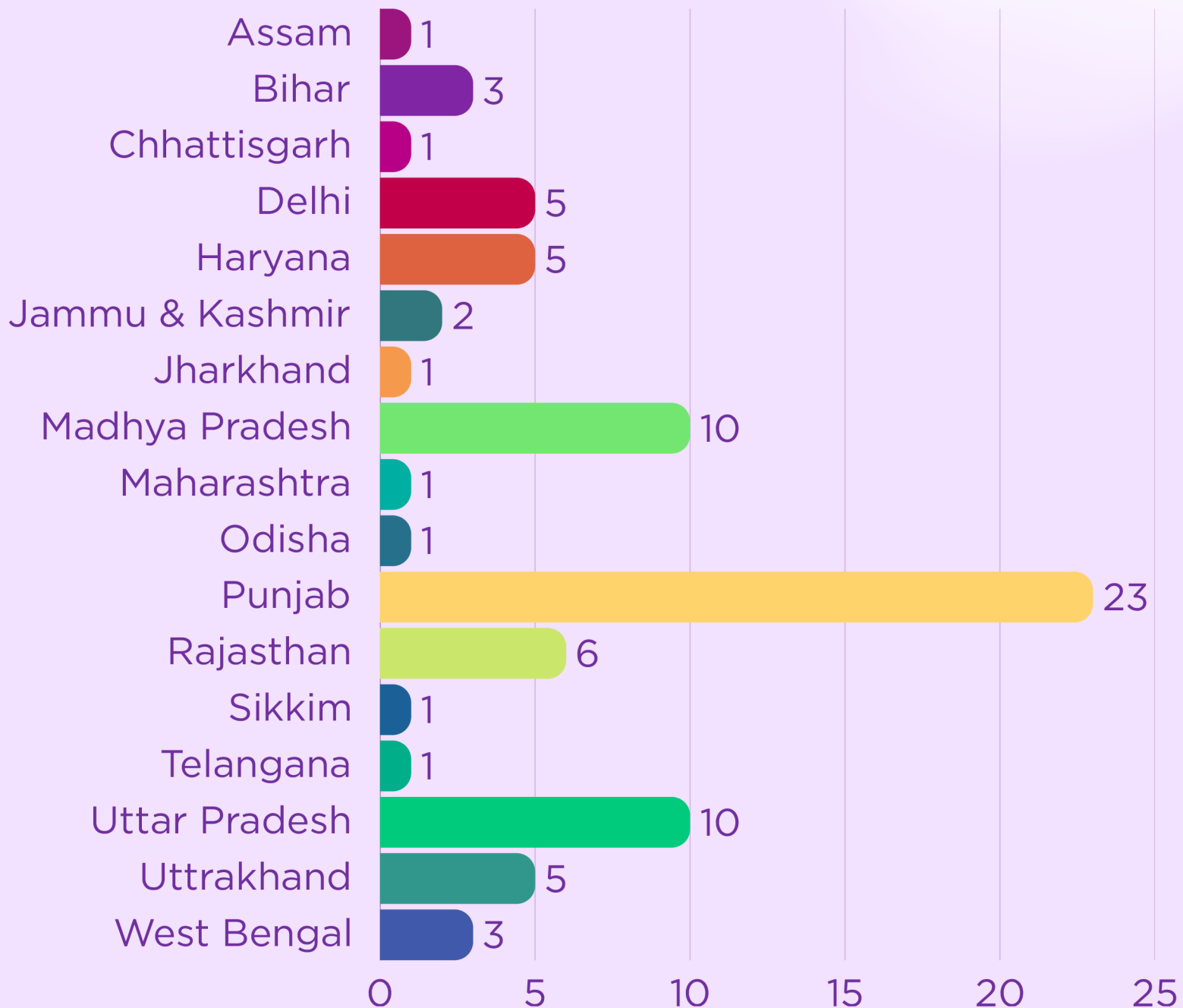


Rampur, Uttar Pradesh



Rampur, Uttar Pradesh

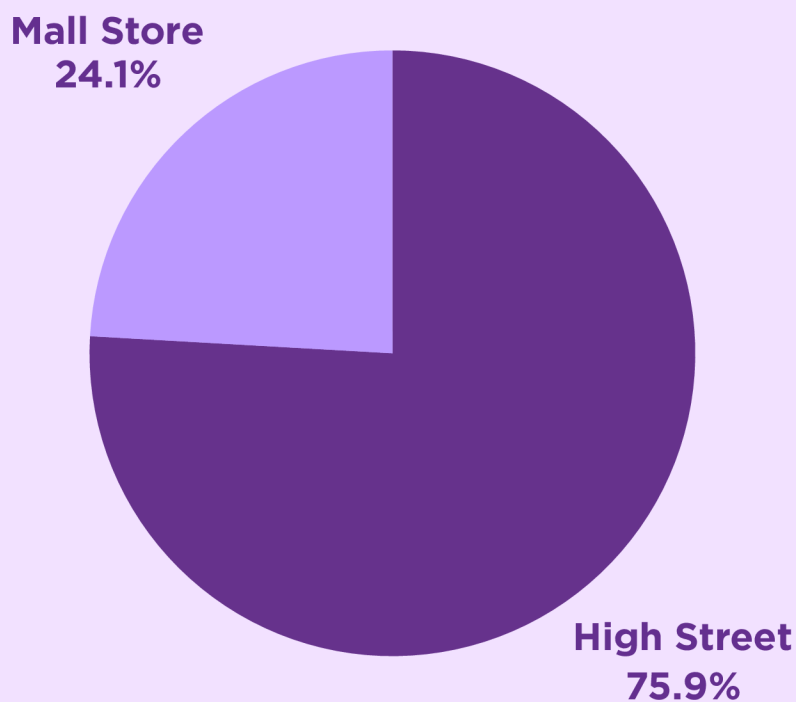
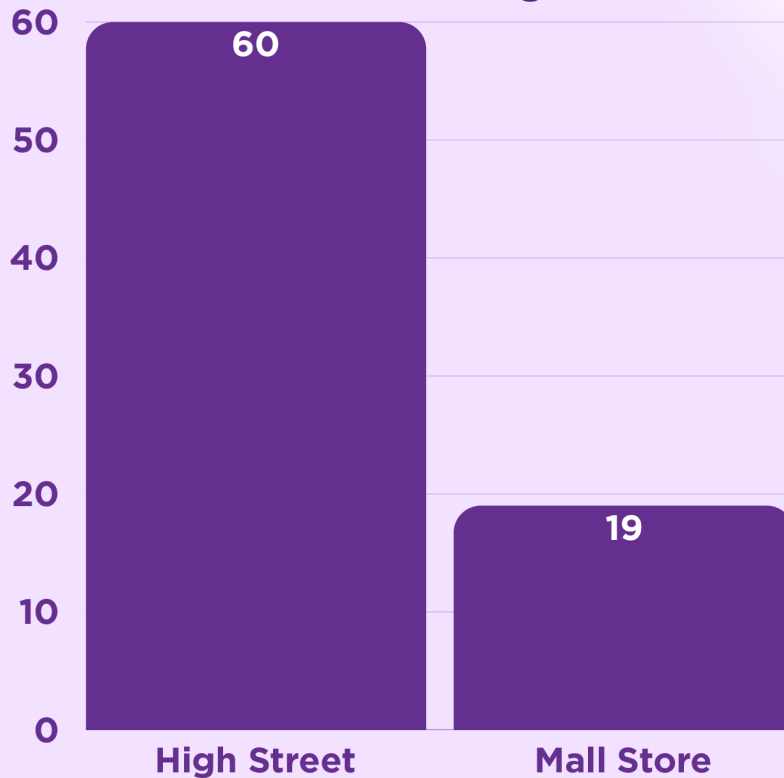
EBO STATISTICS TILL 31 OCTOBER 2025



Total number of EBO stores: 79

EBO STATISTICS TILL 31 OCTOBER 2025

EBO Market Categories



Distribution Of EBO Market Categories

EBO STATISTICS TILL 31 OCTOBER 2025

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Maharashtra	Mumbai	Inorbit Mall, Mumbai	Mall Store	1,220	732
2	Haryana	Rohtak	Rohtak, Haryana	High Street	2,450	1,800
3	Assam	Guwahati	G. S. Road, Guwahati	High Street	1,164	1,164
4	Uttar Pradesh	Ghaziabad	Raj Nagar, Ghaziabad	High Street	1,400	1,400
5	Uttar Pradesh	Rampur	Rampur, Uttar Pradesh	High Street	1,250	1,250
Total No. of Stores: 5					7,484	6,346

EBO STATISTICS TILL 31 OCTOBER 2025

New addition of EBOs

<i>ZONE</i>	<i>No. of EBO as of 30 September 2025</i>	<i>Addition of No. of EBO till 31 October 2025</i>	<i>Total No. of EBO till 31 October 2025</i>
<i>EAST</i>	<i>10</i>	<i>1</i>	<i>11</i>
<i>WEST</i>	<i>15</i>	<i>1</i>	<i>16</i>
<i>NORTH</i>	<i>48</i>	<i>3</i>	<i>51</i>
<i>SOUTH</i>	<i>1</i>	<i>-</i>	<i>1</i>
<i>TOTAL</i>	<i>74</i>	<i>5</i>	<i>79</i>



EBO STATISTICS TILL 31 OCTOBER 2025

S. No.	State	Market Category	No. of Stores	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Assam	High Street	1	1,164	1,164
	<u>Assam Total</u>		<u>1</u>	<u>1,164</u>	<u>1,164</u>
2	Bihar	High Street	3	5,222	5,222
	<u>Bihar Total</u>		<u>3</u>	<u>5,222</u>	<u>5,222</u>
3	Chhattisgarh	Mall Store	1	1,761	1,054
	<u>Chhattisgarh Total</u>		<u>1</u>	<u>1,761</u>	<u>1,054</u>
4	Delhi	High Street	5	9,007	9,007
	<u>Delhi Total</u>		<u>5</u>	<u>9,007</u>	<u>9,007</u>
5	Haryana	Mall Store	2	1,376	1,054
		High Street	3	1,820	1,820
	<u>Haryana Total</u>		<u>5</u>	<u>5,646</u>	<u>4,674</u>
6	Jammu & Kashmir	High Street	2	1,911	1,911
	<u>Jammu & Kashmir Total</u>		<u>2</u>	<u>1,911</u>	<u>1,911</u>
7	Jharkhand	Mall Store	1	1,326	663
	<u>Jharkhand Total</u>		<u>1</u>	<u>1,326</u>	<u>663</u>
8	Madhya Pradesh	High Street	9	18,814	17,764
		Mall Store	1	1,804	1,080
	<u>Madhya Pradesh Total</u>		<u>10</u>	<u>20,618</u>	<u>18,844</u>
9	Maharashtra	High Street	1	1,220	732
	<u>Maharashtra Total</u>		<u>1</u>	<u>1,220</u>	<u>732</u>
10	Odisha	Mall Store	1	1,510	905
	<u>Odisha Total</u>		<u>1</u>	<u>1,510</u>	<u>905</u>
11	Punjab	High Street	22	31,694	28,910
		Mall Store	1	1,049	887
	<u>Punjab Total</u>		<u>23</u>	<u>32,744</u>	<u>29,798</u>
12	Rajasthan	High Street	5	7,090	7,090
		Mall Store	1	1,307	807
	<u>Rajasthan Total</u>		<u>6</u>	<u>8,397</u>	<u>7,897</u>
13	Sikkim	Mall Store	1	700	450
	<u>Sikkim Total</u>		<u>1</u>	<u>700</u>	<u>450</u>
14	Telangana	Mall Store	1	1300	809
	<u>Telangana Total</u>		<u>1</u>	<u>1,300</u>	<u>809</u>
15	Uttar Pradesh	High Street	7	5,464	5,464
		Mall Store	3	5,720	3,060
	<u>Uttar Pradesh Total</u>		<u>10</u>	<u>13,834</u>	<u>11,174</u>
16	Uttarakhand	High Street	3	4,200	4,200
		Mall Store	2	2,848	1,707
	<u>Uttarakhand Total</u>		<u>5</u>	<u>7,048</u>	<u>5,907</u>
17	West Bengal	Mall Store	3	4,424	2,670
	<u>West Bengal Total</u>		<u>3</u>	<u>4,424</u>	<u>2,670</u>
Total Stores till 31 October 2025			79	117,832	102,881



PURPLE UNITED KIDS

THANK
YOU