



Purple United Sales Limited

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh 201304
Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 01st September, 2026

The Manager - Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED
ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Two more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of August 2026 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of August 2026 are as under:

1. Mysore, Karnataka
2. C-21 Mall, Indore

We have achieved the milestone of “**123**” Retail Stores/ EBOs of Purple United Kids.

Note: Satna store relocated to a bigger location of 3200 sq. ft. for a better customer experience.

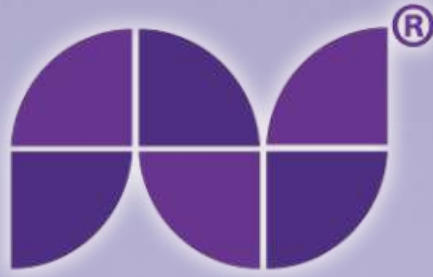
You are requested to take the same on record.

Thanking You,

Yours faithfully,

For Purple United Sales Limited

Ayati Gupta
Company Secretary & Compliance Officer



PURPLE UNITED KIDS

FASHION



100 + STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA

EBO STATISTICS TILL 31 AUGUST 2026

COMPANY OVERVIEW

- First-of-its-kind premium fashion for kids
- Versatile apparel and footwear for kids
- Meticulous design driving the #ShopHappiness experience
- Vibrant retail representation of confidence and strength



VISION

To be the most admired
Premium Fashion Brand
in Kids' Wear



MISSION

Enable children to
express themselves using
our 'brand' as a medium

PREMIUM FASHION FOR GROWING INDIA



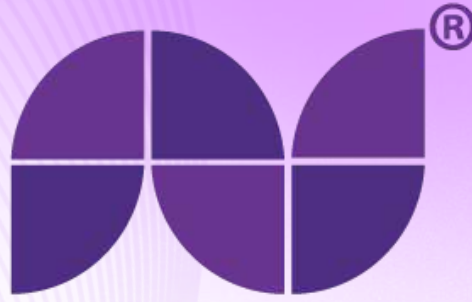
- ***Redefining kids' wear as kids' fashion***
- ***Functional design meeting high fashion standards***
- ***Meticulous attention to every minor detail***



PURPLE UNITED KIDS



**WE ARE
EXPANDING
ACROSS INDIA**



PURPLE UNITED KIDS

PREMIUM FASHION

100

+ STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA



STORES STRONG

+ A Landmark in India's Premium Kidswear Journey

PAN-INDIA RETAIL PRESENCE



100+ Stores
Across key
retail markets



**Disciplined
Expansion**

Growth anchored in
disciplined execution



**Consistent
Brand Experience**

Design-led, child-first
premium positioning



Mysore, Karnataka



C-21 Mall, Indore



Rewa Road, Satna, Madhya Pradesh

Note: Satna store relocated to a bigger location of 3200 sq. ft. for a better customer experience.



Mysore, Karnataka



Mysore, Karnataka



C-21 Mall, Indore



C-21 Mall, Indore

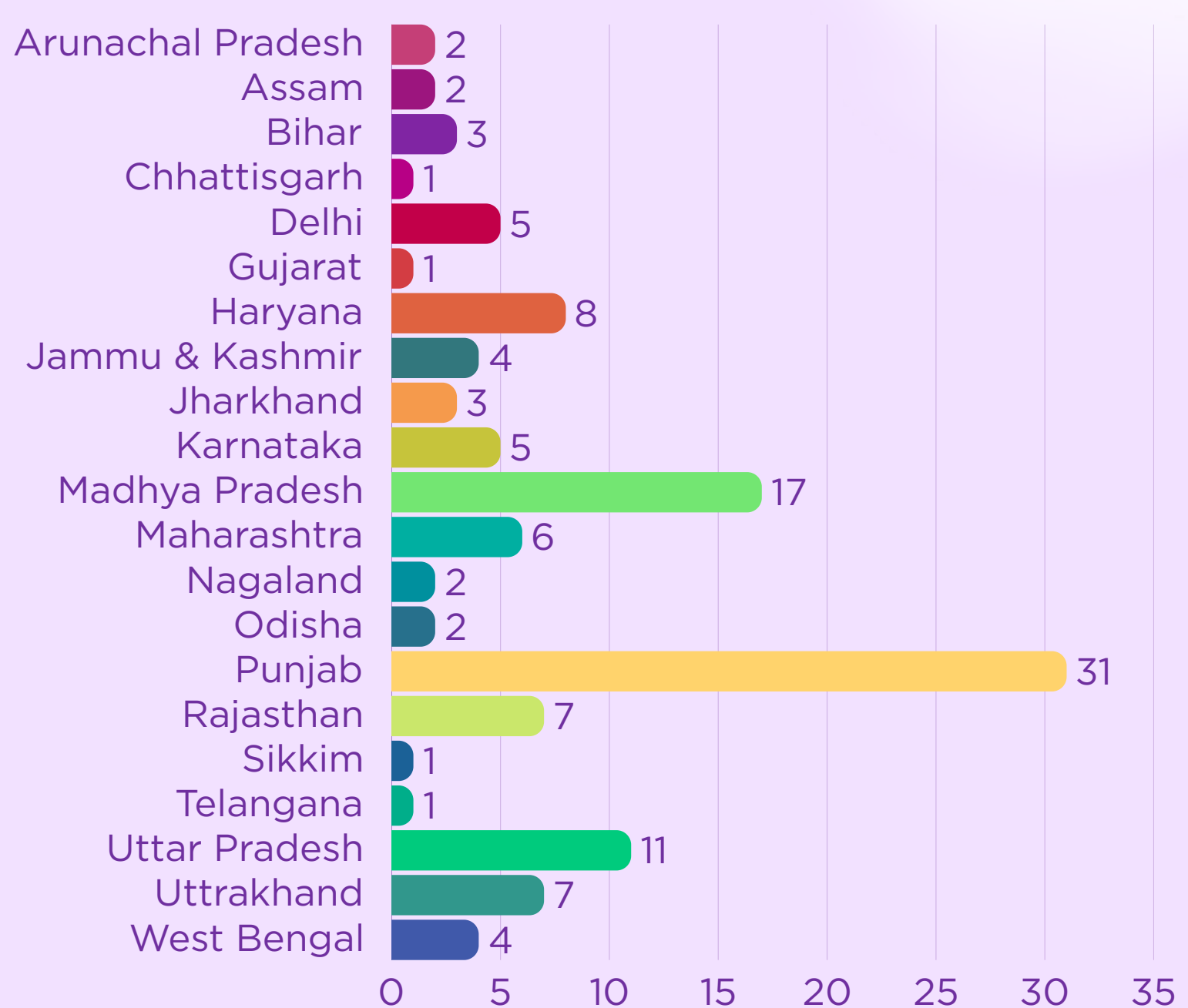


C-21 Mall, Indore



C-21 Mall, Indore

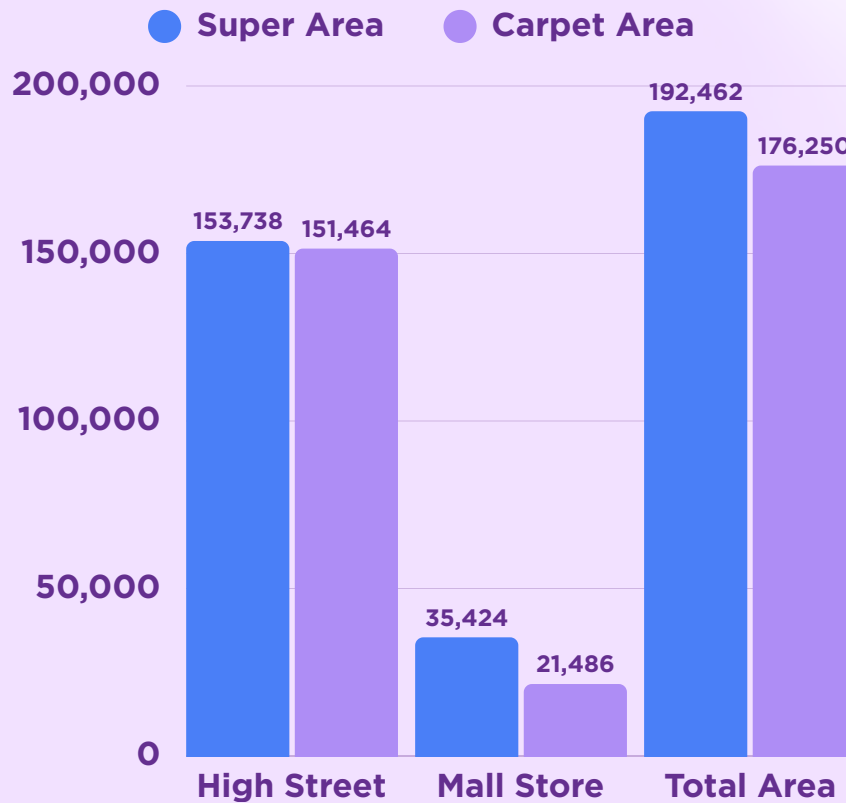
EBO STATISTICS TILL 31 AUGUST 2026



Total number of EBO stores: 123

EBO STATISTICS TILL 31 AUGUST 2026

EBO Market Categories



Distribution Of EBO Market Categories



EBO STATISTICS TILL 31 AUGUST 2026

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Karnataka	Mysore	Mysore, Karnataka	High Street	3,300	3,300
2	Madhya Pradesh	Indore	C-21 Mall, Indore	High Street	1,387	846
Total No. of Stores: 2					4,687	4,146

EBO STATISTICS TILL 31 AUGUST 2026

New addition of EBOs

<i>ZONE</i>	<i>Addition of No. of EBO till 31 July 2026</i>	<i>Addition of No. of EBO till 31 August 2026</i>	<i>Total No. of EBO till 31 August 2026</i>
<i>EAST</i>	19	-	19
<i>WEST</i>	29	1	30
<i>NORTH</i>	67	-	67
<i>SOUTH</i>	6	1	7
<i>TOTAL</i>	121	2	123



PURPLE UNITED KIDS

*Thank
you!*