

Purple United Sales Limited

(Formerly known as Purple United Sales Private Limited)

Corporate Office: Tower 2, Ground Floor, Candor TechSpace, Plot No. 20 & 21, Sector 135, Noida, Uttar Pradesh
- 201304 Ph: +91-9667792635/ 36, Email: info@purpleunited.com

Date: 01st July, 2026

The Manager - Listing Department

National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block-G,
Bandra-Kurla Complex, Bandra(E),
Mumbai- 400051

NSE SYMBOL: PURPLEUTED

ISIN: INE0P5R01014

Sub: Disclosure under Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Updates regarding new Retail Stores of the Company

Dear Sir/Madam,

In terms of Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that, Company has opened Three more Retail Stores/ Exclusive Brand Outlets (EBOs) in the Month of June 2026 under our Brand name “**PURPLE UNITED KIDS**”.

New stores will help us in reaching new markets and expanding our customer base for Kids Fashion.

The details of new stores opened in the month of June 2026 are as under:

1. Manjari, Pune
2. Chumoukedima, Dimapur
3. 9th Avenue, Mohali

Note: Closure of the Raxaul, Bihar Store

We have achieved the milestone of “**116**” Retail Stores/ EBOs of Purple United Kids.

You are requested to take the same on record.

Thanking You,

Yours faithfully,

For Purple United Sales Limited

Ayati Gupta

Company Secretary & Compliance Officer

Encl.: As above



PURPLE UNITED KIDS

100 STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA



EBO STATISTICS TILL 30 JUNE 2026

COMPANY OVERVIEW

- First-of-its-kind premium fashion for kids
- Versatile apparel and footwear for kids
- Meticulous design driving the #SHOPHAPPINESS experience
- Vibrant retail representation of confidence and strength



VISION

To be the most admired Premium Fashion Brand in Kids' Wear



MISSION

Enable children to express themselves using our 'brand' as a medium





PREMIUM FASHION FOR GROWING INDIA



- ***Redefining kids' wear as kids' fashion***
- ***Functional design meeting high fashion standards***
- ***Meticulous attention to every minor detail***





PURPLE UNITED KIDS

WE ARE EXPANDING ACROSS INDIA





PURPLE UNITED **KIDS**

PREMIUM FASHION

100 + STORES STRONG

PREMIUM FASHION
FOR GROWING INDIA



100 STORES STRONG

A Landmark in India's Premium Kidswear Journey

PAN-INDIA RETAIL PRESENCE



100+ Stores
Across key
retail markets



**Disciplined
Expansion**

Growth anchored in
disciplined execution



**Consistent
Brand Experience**

Design-led, child-first
premium positioning





PURPLE UNITED KIDS

PURPLE UNITED KIDS
पर्पल युनायटेड किड्स



Manjari, Pune





PURPLE UNITED KIDS



Chumoukedima, Dimapur





PURPLE UNITED KIDS



9th Avenue, Mohali





Manjari, Pune



Manjari, Pune



Manjari, Pune

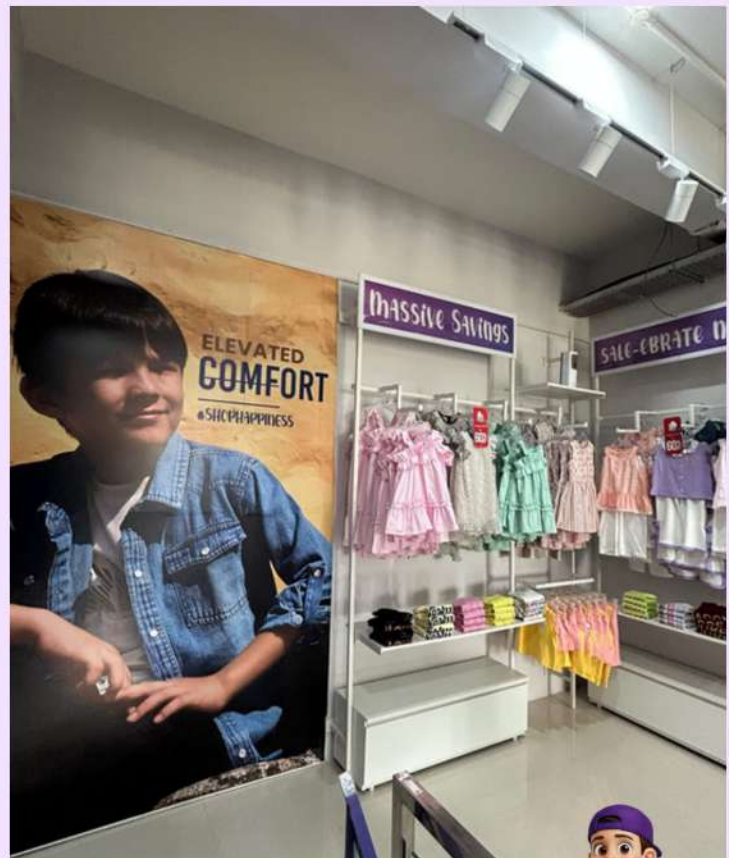




Chumoukedima, Dimapur (1st Floor)



Chumoukedima, Dimapur



Chumoukedima, Dimapur





PURPLE UNITED KIDS



9th Avenue, Mohali



9th Avenue, Mohali



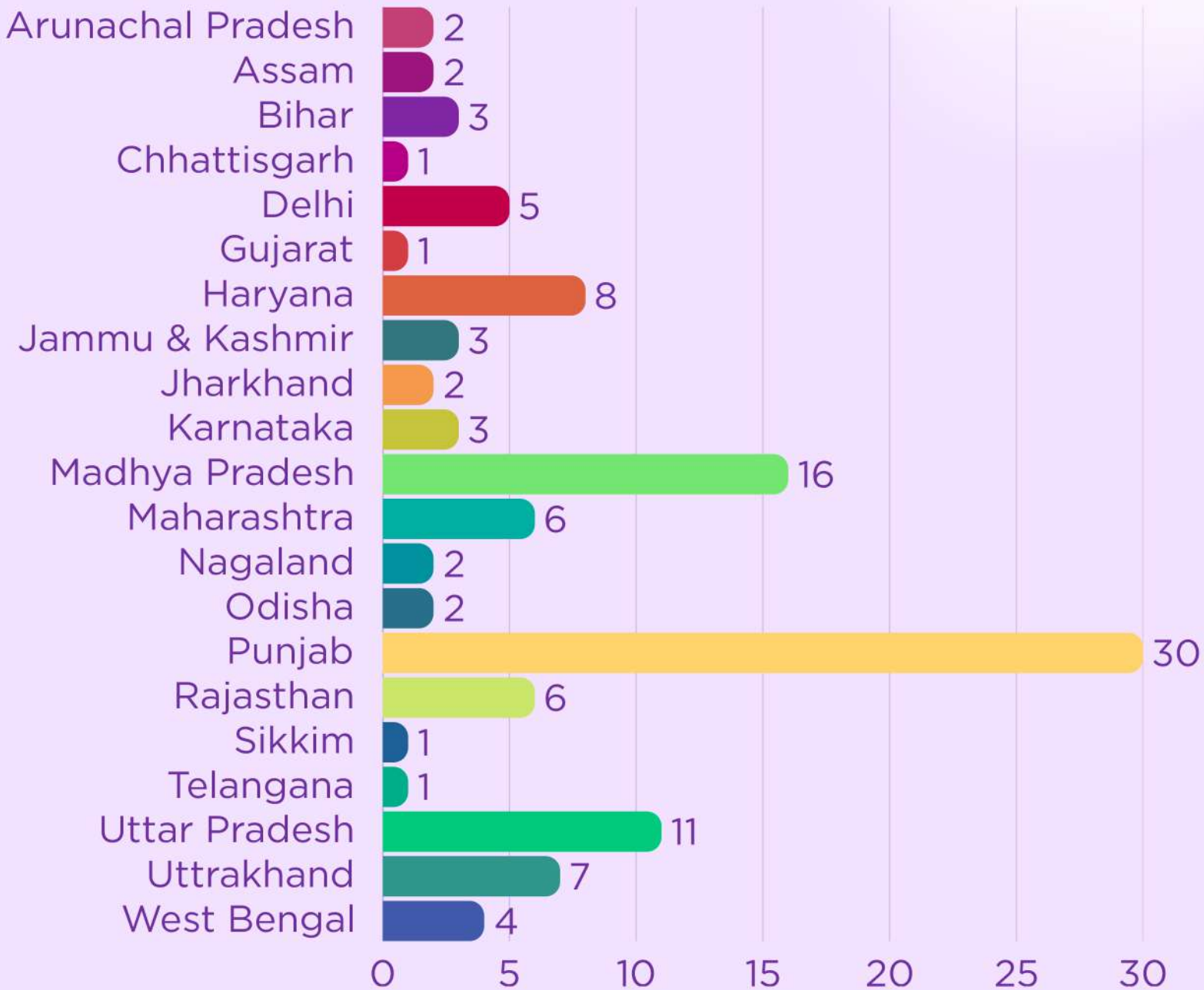
9th Avenue, Mohali



9th Avenue, Mohali



EBO STATISTICS TILL 30 JUNE 2026



Total number of EBO stores: 116

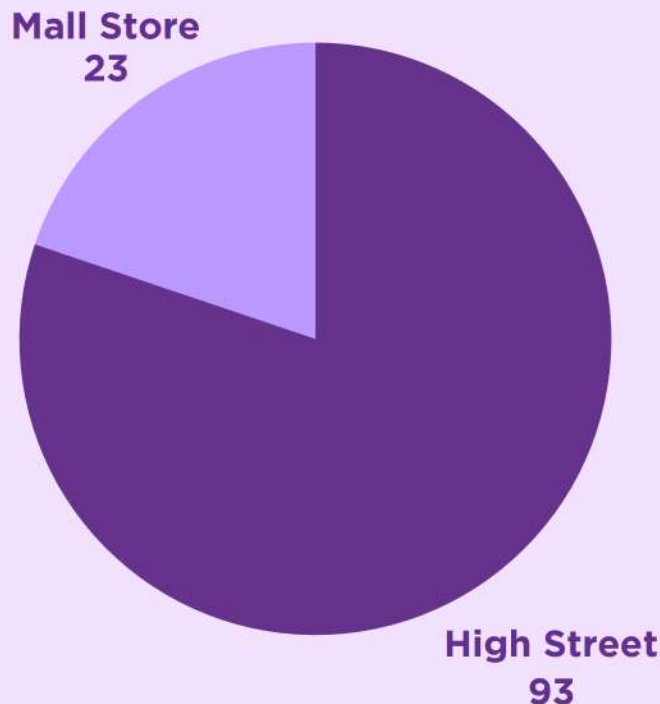


EBO STATISTICS TILL 30 JUNE 2026

EBO Market Categories



Distribution Of EBO Market Categories



EBO STATISTICS TILL 30 JUNE 2026

New addition of EBOs

S. No.	State	City	Location	Market Category	Per sq. ft. Area (Super Area)	Per sq. ft. Area (Carpet Area)
1	Maharashtra	Pune	Manjari, Pune	High Street	1,320	1,320
2	Nagaland	Dimapur	Chumoukedima, Dimapur	High Street	1,600	1,600
3	Punjab	Mohali	9 th Avenue, Mohali	High Street	2,816	1,040
Total No. of Stores: 3					5,736	3,960

EBO STATISTICS TILL 30 JUNE 2026

New addition of EBOs

ZONE	No. of EBO as of 31 May 2026	Addition of No. of EBO till 30 June 2026	Deletion of No. of EBO till 30 June 2026	Total No. of EBO till 30 June 2026
EAST	18	1	1	19
WEST	27	1	-	28
NORTH	64	1	-	65
SOUTH	5	-	-	5
TOTAL	114	3	1	116

• *Note: Raxaul, Bihar Store Closure*





PURPLE UNITED KIDS

*Thank
you!*