



Date:- 04th April, 2012

To,

**Listing Deptt./ Deptt. Of Corporate Relations,
The Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai., Fax- 022-22722037/39/41/61/3121/22723719**

Listing Deptt.

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G, Bandra – Kurla Complex, Bandra (E), Mumbai -51
Fax-022-26598237/38 - 022-2659834/ 48

Dear Sir/ Madam

Sub:- Press Release of PTC India Limited.

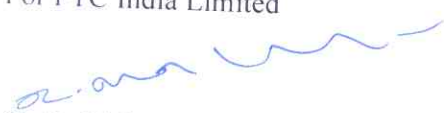
Kindly find enclosed herewith the Press Release of PTC India Limited dated 03rd April, 2012, subjecting "PTC Innovate and Grow".

This is for your information and record purpose.

Thanking you,

Yours faithfully,

For PTC India Limited

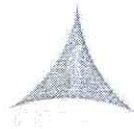

(Rajiv Maheshwari)
Company Secretary

Encl:- as Above

PTC India Limited

(Formerly known as Power Trading Corporation of India Limited)

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E-mail: info@ptcindia.com Website: www.ptcindia.com



PTC: Innovate and Grow

Dated: April 3, 2012

1. PTC India Ltd, from being the organization which successfully introduced the concept of trading of Power in the Indian Power Market to being the most innovative trader, introducing path breaking products catering to the needs of its clients, has traversed a long distance in sowing the seeds of a vibrant power market in the country. More than being just a trader, PTC has emerged as a one stop shop towards being a total solution provider.
2. PTC has maintained a leadership position by adhering to its core value of 'innovate and grow'. In a highly competitive market place, PTC has maintained its leadership position as it firmly believes that there is enough room in the power market for all to grow. And PTC also believes that competition is good for everyone as it will make the pie grow bigger and there will be more opportunities for everyone to take a slice of the pie.
3. But the mantra for this is diversification of the portfolio. With the recent Ministry of Law clarification regarding open access system in the power sector which recognizes all 1 MW and above consumers as deemed open access customers by restricting the regulators jurisdiction on fixation of energy charges for such category, the electricity trading market is due for major transformation. PTC, as a creditable intermediary, is now playing a significant role in development of the retail electricity market in India. In this regard, PTC is facilitating power procurement of such power to HT / Industrial consumers and also sale of surplus power from captive power plants.
4. As a long term vision, PTC also envisages itself in the role of change agent with vigorous thrust on the renewable sector. PTC has signed PPAs for over 400 MW in small hydro and biomass areas while tie up of solar power stands at apprx 1800 MW of MoUs and 220 MW of PPAs.
5. PTC is also playing a catalytic role of market maker by developing demonstrable energy efficiency projects such as for Presidential Estate and All India Institute of Medical Sciences among others.

For more information contact

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