SONATA SOFTWARE LIMITED

16th November, 2015

The Listing Manager
Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.

Dear Sir/Madam,

Sub : Press Release

Please find enclosed copy of the press release which is being released today that the Company will be participating as an exhibitor at the PhocusWright event being held in Florida from November 16th to 19th 2015.

Kindly take the same on record.

Thanking you,

Very truly yours
For **SONATA SOFTWARE LIMITED**

PRIYA MANOJ JASWANI
COMPANY SECRETARY

CC to : The National Stock Exchange Ltd – Mumbai

SONATA SOFTWARE

Sonata to showcase Award Winning Enterprise Digital Transformation Technologies for Travel Industry at PhocusWright Event

Bengaluru, November 16, 2015

Sonata Software, a global technology solutions and services company, announced today that it will be participating as an exhibitor at the PhocusWright event being held in Florida from November 16th to 19th 2015.

At the event, Sonata will showcase how Digital Transformation can help Travel Providers create a clear edge over competition in delivering a Seamless Travel Experience to their customers. Rezopia, an award-winning cloud based travel technology platform from Sonata Software helps travel companies to manage reservations, contracts, operations and distribution management on a single SaaS platform. With offerings in Omni channel commerce, Mobility, Analytics, CRM and ERP, Sonata manages to deliver end-to-end solutions for the Travel Provider. Sonata powers some of the largest players in the tour operator, wholesalers, corporate travel, online travel, rail and airline segments across the globe.

Travel has been more deeply transformed by information technology than perhaps any other industry. There have been significant shifts to digital channels, and devices and data have become pervasive at every stage of the travel life cycle, impacting how people and processes have evolved to address customer fulfilment. Sonata has been at the forefront of driving this technology transformation.

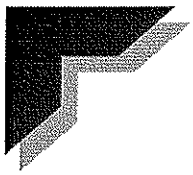
Speaking on the occasion, Omprakash Subbarao, SVP – Strategy & Digital, Sonata Software said, "We have just won the Magellan Award for Online Booking Category. We are showcasing our award winning solution for travel providers that features a unified technology platform to drive a seamless travel experience. In conjunction with our services, our solutions are targeted at providing benefits of enhanced consumer experience, business efficiency and simplified IT systems to travel companies". Sonata will also present on the theme of how travel technology needs to meet the expectations of next-gen travelers.

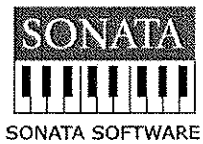
PhocusWright is a leading travel conference organized by PhocusWright – a leading travel analyst firm. The Phocuswright Conference annually attracts over 1,500 decision-makers and C-level executives, representing dozens of countries and every travel, tourism and hospitality sector. No other conference provides access to such an elite and motivated group of prospective clients. This is the place to meet "who's who" of the travel industry.

About Sonata Software

Sonata Software is a global IT services firm focused on catalysing transformational IT initiatives of its clients through deep domain knowledge, technology expertise and customer commitment. The company delivers innovative new solutions for Travel, Retail & Consumer Goods and Software Product Companies by integrating technologies such as Omni-channel commerce, Mobility, Analytics, Cloud and ERP, to drive enhanced customer engagement, operations efficiency and return on IT investments. A trusted long-term service provider to Fortune 500 companies across both the software product development and enterprise business segments, Sonata seeks to add differentiated value to leadership who want to make an impact on their businesses, with IT.

For further information, please contact:
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Sonata Software Limited





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