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November 05, 2014

To,
The National Stock Exchange of India Ltd.
Listing Department
Exchange Plaza, Bandra Kurla Complex
Bandra (East),
Mumbai- 400051
Fax Nos: 26598237/26598238

To,
The Bombay Stock Exchange Limited,
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400001.
Fax Nos: 22723121/2037/2039

Sub: Notice of Board Meeting

Ref: NSE Code: PFOCUS / BSE Code: 532748

Dear Sir/ Madam,

Pursuant to the provisions of Clause 41 of the Listing Agreement, we wish to inform you that a Meeting of the Board of Directors of the Company is scheduled to be held on Friday, November 14, 2014 to consider and take on record, inter-alia, the Unaudited Financial Results of the Company for the quarter ended September 30, 2014.

Further, pursuant to SEBI (Prohibition of Insider Trading) Regulations, 1992 and the Code of Conduct for Prevention of Insider Trading of the Company, the Trading Window shall remain closed for directors, officers and designated employees of the Company from Thursday, November 06, 2014 to Monday, November 17, 2014 (both days inclusive) for the purpose of declaration of Unaudited Financial Results for the quarter ended on September 30, 2014.

Kindly acknowledge receipt and take the same on your record.

Thanking you,

Yours faithfully,

For PRIME FOCUS LIMITED


KIRTI DESAI
COMPANY SECRETARY

