

May 04, 2016

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

Dear Sir,

Subject: Press release

This is to inform that Wipro Limited and Qlik have extended their partnership to a global alliance and will work together to offer advanced enterprise analytics solutions to joint customers across industry sectors.

We are enclosing a marketing announcement by way of press release which is being released today. This is a Marketing Initiative of Wipro Limited and does not attract disclosure under Regulation 30(g) of SEBI (Listing Obligations and Disclosure Requirement), 2015 and being sent to the Stock Exchanges for information.

For WIPRO LIMITED

G Kothandaraman
Head- Secretarial & Compliance.

Encl: As Above



Wipro and Qlik Extend Global Alliance to Deliver Advanced Enterprise Analytics Implementations

QlikView now integrated into Wipro's Smart View and BI Transformation Solutions

Bangalore, India, East Brunswick, New Jersey USA, & Radnor, Pennsylvania USA – May 4, 2016: Wipro Ltd. (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, and Qlik® (NASDAQ: QLIK), a leader in visual analytics, today announced that the companies have extended their partnership to a global alliance and will work together to offer advanced enterprise analytics solutions to joint customers across industry sectors.

Wipro's competency in delivering end-to-end Business Intelligence (BI) solutions combined with QlikView®, Qlik's market-leading data discovery solution, will widen the scope and scale of visualization solutions offered to customers.

Wipro and Qlik have already developed several value-added BI and analytics solutions for customers, including a Field Performance Measurement Solution that provides business managers with a single view of the field agents' performances. This solution, powered by Qlik, was developed by Wipro to visualize field scheduling system data in order to devise Key Performance Indicators.

Commenting on the partnership **Pallab Deb, Vice President and Global Head - Analytics, Wipro Limited** said, "Data Visualization enables faster and better decision making for businesses and that is the reason why organizations across the globe are investing in newer and more sophisticated business intelligence solutions that incorporate visualization tools. QlikView® is a great platform. Wipro's SNIPE-BI Transformation and Smart View business intelligence solutions, powered by Qlik's advanced visual analytics platform, coupled with our global services network and implementation expertise will help us deliver increased value and higher ROI to our customers."

As part of this expanded alliance, QlikView is now fully integrated into Wipro's SmartView-ServiceNXT analytics solution which converts complex data to easy visuals, leading to simplified decision making. This integrated environment will result in customized offerings that will help organizations model, optimize, forecast, budget, execute, manage, and measure product and customer performance across the globe at the click of a button.

In addition, QlikView has been integrated into Wipro's SNIPE-BI Transformation Solution, which empowers enterprises to simplify the BI landscape by standardizing and setting up the right set of governance, processes and policies with robust migration frameworks, tools, and accelerators to assist in seamless transformation journeys.



Marketing Press Release

Wipro and Qlik will jointly bring these solutions to market. The companies will collaborate and drive the resultant synergies to customers to deliver a self-service analytics culture. The companies have been jointly hosting several initiatives to upskill and cross-skill resources from Wipro, including Innovation Days and Qlik Academy courses.

"Our relationship with Wipro is creating competitive advantages for our customers by helping them to deploy end-to-end, data-driven solutions for their analytics needs," said **Toni Adams, Senior Vice President, Partners and Alliances, Qlik**. "With this strengthened alliance, we are focused on building and delivering solutions and services that are the foundational elements for the deep insight necessary to make the promise of agile business a reality."

About Wipro Ltd.

Wipro Ltd. (NYSE:WIT) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 160,000, serving clients in 175+ cities across 6 continents. For more information, please visit www.wipro.com

About Qlik

Qlik (NASDAQ: QLIK) is a leader in visual analytics. Its portfolio of products meets customers' growing needs from reporting and self-service visual analysis to guided, embedded and custom analytics. Approximately 39,000 customers rely on Qlik solutions to gain meaning out of information from varied sources, exploring the hidden relationships within data that lead to insights that ignite good ideas. Headquartered in Radnor, Pennsylvania, Qlik has offices around the world with more than 1700 partners covering more than 100 countries.

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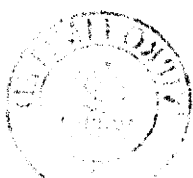
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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits,



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our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

