



September 28, 2017

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

The Market Operations,
NYSE, New York
(NYSE: WIT)

0012126565780

Dear Sir,

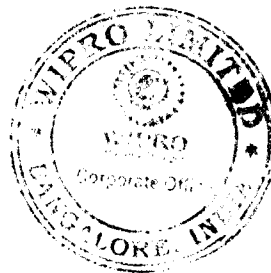
Subject: Press release

We are also enclosing a copy of the Press Release which is being released today.

For WIPRO LIMITED

A handwritten signature in black ink, appearing to read "M Sanaula Khan".

M Sanaula Khan
Company Secretary
Encl: As Above



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Wipro Named Global Leader in Digital Transformation Strategy and Consulting

Two leading industry analyst firms say Wipro is outpacing many of its competitors by innovating to meet rapidly changing client needs in a digital world

New York, NY, USA and Bangalore, India – September 28, 2017: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company today announced that it has been named a leader for digital transformation strategy and consulting services in two new reports by global market intelligence firm IDC and international analyst firm HfS Research.

The first report, *IDC MarketScape: Worldwide Digital Transformation Consulting and SI Services 2017 Vendor Assessment* (June 2017), has named Wipro a "Leader" among the 10 providers that it has evaluated, across 38 strategies and capabilities that are needed to successfully provide Digital Transformation services in the short and long term.

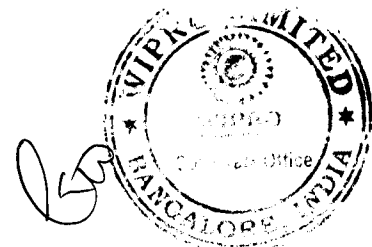
As part of their findings, IDC asked buyers what characteristics were required for a Digital Transformation project partner to be successful globally, and the top 2 characteristics were "ability to achieve desired business outcomes" and "ability to transform critical business processes for digital solutions."

The second report, *HfS Research Blueprint Report: Digital Technology Strategy & Consultancy Services*, has ranked Wipro as a leader in their Winner's Circle. The Winner's Circle identifies service providers who excel at innovation and execution.

Phil Fersht, Founder and CEO of HfS Research, said, "Wipro has evolved beyond being a strong technology execution machine, to one which has genuine prowess designing digital business models for customers. The firm's impressive digital labs, coupled with its acquisitions of Designit and Appirio, have placed the firm in a dynamic position in the digital technology marketplace. Furthermore, many of Wipro's clients cited the firm's culture of pushing the envelope and trying new ideas and techniques with them."

According to **Rajan Kohli, Senior Vice President and Global Head, Wipro Digital**, "Our clients' need for velocity and agility – to serve and delight digitally savvy customers – is the driving force behind their growing demand for digital services and business transformation. Creating new product-service experiences or evolving existing ones, requires an experience-led and human centric approach, industry and domain consulting capabilities, enabled with world-class engineering and technology. We are honoured by the recognition from these two leading analyst firms for the capabilities we bring to our clients."

According to **Phil Dunmore, Vice President and Global Head, Consulting, Wipro Limited**, "These insights reveal that business leaders are increasingly relying on us to help them bring together business strategy, user experience design, and IT solution delivery." He added, "Digital



Marketing Press Release

technologies are simply enablers to help businesses transform faster to serve their customers better. In the face of aggressive competition, the big asks from our clients are how to strengthen customer loyalty, create new sources of value, drive organizational efficiency, and disrupt the market with new business models. We work with our clients to help them build their vision and roadmap and to execute on it with pace and agility."

Both reports may be found at leader.wiprodigital.com.

About Wipro Digital and Consulting

Wipro Digital and Consulting collaborate and iterate with clients to deliver customer-centered digital and business transformation. Working at the intersection of strategy, design and technology, we derive insight, shape interaction, drive integration and unlock innovation for our clients. As an agile, hands-on consulting partner, we help our clients respond to the new digital world order at a pace and scale aligned to their objectives: from operations to technologies to people. We apply Customer Journey Engineering to create extraordinary experiences for global brands, businesses and their customers at scale. Learn more at wiprodigital.com or [@WiproDigital](https://twitter.com/WiproDigital).

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading global information technology, consulting and business process services company. We harness the power of cognitive computing, hyper-automation, robotics, cloud, analytics and emerging technologies to help our clients adapt to the digital world and make them successful. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, we have over 160,000 dedicated employees serving clients across six continents. Together, we discover ideas and connect the dots to build a better and a bold new future.

Media Contact:

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Wipro Limited

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

