

August 11, 2016

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

Dear Sir,

Subject: Marketing Press release

We are enclosing a marketing press release announced that it has been recognized with the 'CIO 100' 2016 Award by IDG CIO. This is a Marketing Initiative of Wipro Limited and does not attract disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement), 2015 and is being sent to the Stock Exchanges for information.

For WIPRO LIMITED

G Kothandaraman
Head- Secretarial and Compliance

Encl: As Above



Wipro Wins the 'CIO 100' 2016 Award for its Digital Platform, myWipro

East Brunswick, New Jersey, USA and Bangalore, India – August 11, 2016: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company today announced that it has been recognized with the 'CIO 100' 2016 Award by IDG CIO. This annual award program recognizes organizations around the world that exemplify the highest level of operational and strategic excellence in information technology. This year the program selected 100 organizations from a pool of 500 nominations, including companies that have distinguished themselves by creating business value through innovative use of technology.

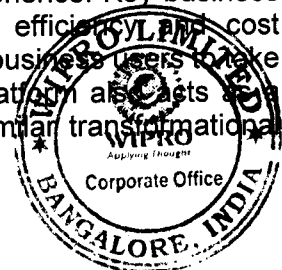
IDG CIO has conferred this award on Wipro in recognition of myWipro, its digital platform for self-service, which gives employees a seamless experience across various processes, workflows and simultaneously ensures business benefits. Right from applying for leave, updating timesheets, to raising a travel request and getting tagged to a project, myWipro is the one-stop portal for all transactions for Wipro employees. The platform leverages Artificial Intelligence, unified collaboration, natural language processing, real time and predictive analytics to enable quick and easy transactions.

myWipro extensively leverages Wipro Holmes Artificial Intelligence Platform™, to offer cognitive enhancements to issue assignment and tickets handling. These enhancements help reduce the learning curve and improve accuracy, lead times, costs and the overall user experience. The platform supports a work force of 170,000 employees spread across the globe.

A vastly improved user experience was the primary driving factor while upgrading myWipro from its legacy avatar. Built on a Cloud platform, the applications have been simplified by eliminating redundant workflows, functionalities, complexities, and has been embedded with real time analytics to enable better and quicker decision making across devices and geographies.

"Delivering innovation and business value are top priorities for CIOs everywhere, and our CIO 100 awards program celebrates the leading IT organizations that excel at both," said **Maryfran Johnson, Editor in Chief of CIO Events**. "Our 2016 winners are raising the bar even higher this year with their outstanding work in digital transformation, customer focus and IT-business collaboration."

Raja Ukil, Senior Vice President and Chief Information Officer, Wipro Limited said, "It is an extremely proud moment for us. myWipro platform is a great example of how mobility, analytics and social can come together to deliver a powerful user experience. Key business benefits from this platform are enhanced productivity, operational efficiency and cost optimization through app consolidation and simplification, empowering business users to make data-driven decisions through real-time insights and analytics. The platform also acts as a point of reference for our customers who want to embark upon a similar transformational journey."



journey.”

Executives from the winning companies will be recognized at The CIO 100 Symposium & Awards Ceremony, to be held Tuesday evening, August 16th, at the Terranea Resort in Rancho Palos Verdes, California.

About the CIO 100

Recipients of this year's CIO 100 Award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of external judges (many of them former CIOs) reviewed the applications in depth, looking for leading-edge IT practices and measurable results. Finally, CIO editors reviewed the judges' evaluations and selected the final 100.

Coverage of the 2016 CIO 100 Awards will be available online at CIO.com on August 1, 2016 and in the August issue of CIO's digital magazine.

About Wipro Limited.

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of “Business through Technology.” By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit www.wipro.com

About CIO:

CIO is the premier content and community resource for information technology executives and leaders thriving and prospering in this fast-paced era of IT transformation in the enterprise. The award-winning CIO portfolio—CIO.com, CIO executive programs, CIO Strategic Marketing Services, CIO Forum on LinkedIn, CIO Executive Council and CIO primary research—provides business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. Additionally, CIO provides opportunities for IT solution providers to reach this executive IT audience. The CIO Executive Council is a professional organization of CIOs created to serve as an unbiased and trusted peer advisory group. CIO is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at <http://www.idgenterprise.com/>.

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, regulatory



to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

