



July 27, 2016

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

Dear Sir,

Subject: Marketing Press release

We are enclosing a marketing press release announcing that Wipro has launched a three-year Corporate Social Investment project in South Africa in partnership with the country's Industrial Development Corporation (IDC) to set up 29 computer laboratories. This is a Marketing Initiative of Wipro Limited and does not attract disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement), 2015 and is being sent to the Stock Exchanges for information.

For WIPRO LIMITED

**M Sanaula Khan
Company Secretary**

Encl: As Above



Wipro Partners with South Africa's Industrial Development Corporation to Create Technology Access for Rural School Learners

Computer labs will be set up to benefit 28,000 school students in South Africa

Johannesburg, South Africa – July 27, 2016: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company today announced that it has launched a three-year Corporate Social Investment project in South Africa in partnership with the country's Industrial Development Corporation (IDC) to set up 29 computer laboratories that will benefit 28,000 students from rural areas.

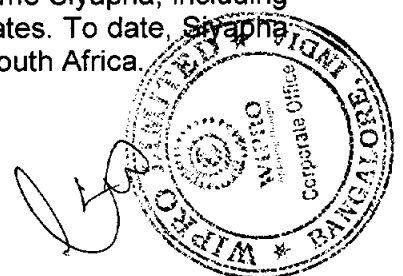
The labs to be used primarily by students from grade 7-12 will be set up in 29 schools adopted by IDC in provinces across the country. The program will first be rolled out in the Mpumalanga, Northern Cape and Eastern Cape regions. Most of these schools are located in places where the need for technology education is paramount. The programme will provide fully-equipped and connected computer labs to each school, supported by a sustainable programme of computer education for approximately 800 teachers as well as school students. IDC will appoint and train one unemployed youth from the community to help each school run its computer lab.

Gavin Holme, Business Head, Wipro Africa said, "Wipro is committed to supporting the growth of a sustainable economy in South Africa and has over the years unveiled several initiatives in this direction. Many rural schools in the region continue to be disadvantaged by limited levels of access to technology resources, resulting in lower levels of information and communications technology literacy among both teachers and students. Our partnership with the IDC will provide thousands of learners with the access and skills that are essential for the digital age."

He further added, "We are committed to provide a broad range of hardware, software, connectivity, education and programme management resources to ensure that we deliver the real impact we have envisioned."

Zama Luthuli, IDC's Divisional Executive for Corporate Affairs, said, "Wipro is the ideal partner for this initiative given their extensive experience in launching education-based technology projects. Wipro's approach mirrors our own, in that both organisations are passionate about making a sustainable difference in the South African education system."

Wipro is a Level 2 Broad Based Black Economic Empowerment (B-BBEE) contributor in South Africa. The company runs several initiatives under its flagship programme Siyapha, including a popular Graduate Internship Programme to train tertiary level graduates. To date, Siyapha has provided technology training and access to over 4,800 people in South Africa.



The spirit of this initiative aligns with the government of South Africa's Operation Phakisa in information and communications technology in the education sector.

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit www.wipro.com

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

