



January 5, 2017

The Manager – Listing
BSE Limited
(BSE: 507685)

022 22723121

The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)

022 26598237

The Market Operations,
NYSE, New York
(NYSE: WIT)

0012126565780

Dear Sir,

Subject: Press release

We are also enclosing a copy of the Press Release which is being released today.

For WIPRO LIMITED


M Sanaula Khan
Company Secretary

Encl: As Above



Wipro's Digital TV Middleware solution powers Hisense 4K TVs

- *Supports the ISDB-T/S Broadcast and HD-PVR features for 4K TV products of Hisense*
- *Fully compliant with the latest Japanese ARIB specifications*
- *Integration-Ready solution for 4K TV*

Bangalore, India, East Brunswick, New Jersey, USA – January 5, 2017: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, today announced that its Digital TV Middleware solution has successfully enabled Hisense 4K TVs in Japan. Hisense Co. Ltd. is a multinational white goods, brown goods and electronics manufacturer. The Wipro solution supports Hisense 4K TV product features - ISDB-T/S Broadcast and HD-PVR – to enable a premium viewing experience for customers.

Wipro was selected by Hisense as the middleware partner for its 4K TV segment in Japan. As a part of its engagement with Hisense, Wipro integrated its market-ready software stack with Hisense's 4K TV product portfolio. It also helped the company accelerate the product development lifecycle of its recently launched product variants of 4K LCD TV.

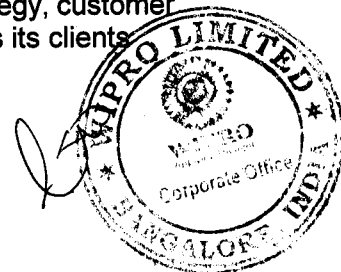
Wipro's middleware solution is fully compliant with the latest Japanese Association of Radio Industries and Businesses (ARIB specifications) (ISDB-T/S) and is Integration-Ready for Android TV, Linux, QNX and other operating systems. Wipro's solution enables key Smart TV features such as Hybrid Multi-Tuner (Terrestrial & Satellite), Antenna Diversity, One and Full Segment Services, BS/CS, BCAS Verifier, support for Fixed and Mobile Receivers, and Advanced HD-PVR scenarios.

Anita Ganti, Senior Vice President and Global Head, Product Engineering Services, Wipro Limited said, "We are delighted to partner with Hisense in the launch of their 4K TV products in Japan. The successful deployment is a testament to the best-in-class quality of our Digital TV Middleware Solutions and reinforces our commitment to become a partner of choice for the global media industry."

Wipro's expertise in providing Digital TV Middleware solutions based on ATSC, DVB, ISDB and other interactive standards have been leveraged by partners, worldwide. Wipro's middleware solutions have been powering Digital TV, Set-Top-Box and Automotive Infotainment devices across the globe for over fifteen years.

About Wipro Limited

Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients



create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 170,000, serving clients across 6 continents. For more information, please visit www.wipro.com

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

