



March 16, 2016

**The Manager – Listing
BSE Limited
(BSE: 507685)**

022 22723121

**The Manager – Listing
National Stock Exchange of India Limited.
(NSE: WIPRO)**

022 26598237

Dear Sir,

Subject: Marketing Press release

Wipro Limited showcases CROAMIS, an advanced Airline Cargo Management System at 2016 IATA World Cargo Symposium, Berlin. This is a Marketing Initiative of Wipro Limited and does not attract disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement), 2015 and being sent to the Stock Exchanges for information.

For WIPRO LIMITED


**M Sanaula Khan
Company Secretary**

Encl: As Above



Wipro showcases CROAMIS, an advanced Airline Cargo Management System at 2016 IATA World Cargo Symposium, Berlin

CROAMIS brings efficiencies in the lifecycle of air cargo business processes

Berlin, Germany and Bangalore, India, March 16, 2016: Wipro Limited (NYSE: WIT, BSE: 507685, NSE: WIPRO), a leading global information technology, consulting and business process services company, announced the launch of Cargo Reservations, Operations, Accounting and Management Information System (CROAMIS), a next gen end-to-end cargo management system for the aviation industry. CROAMIS has been developed jointly between Wipro and Qatar Airways, through an innovative co-funded model.

CROAMIS is targeted towards Airlines, ground handling companies and organizations involved in revenue accounting for air cargo. CROAMIS is offered both in "Software On-premise" and "Software-as-a-Service" (SaaS) models.

CROAMIS, offers customers the benefit of a single solution that can improve planning, business efficiency and decision making. Wipro has successfully implemented CROAMIS for Qatar Airways, the 3rd largest international cargo airline in the world.

The solution helps airlines and ground handling agents get an end-to-end view of cargo operations, ensures better control over costs, thereby delivering the best in class services to the end customers. The system is fully compliant to IATA initiatives like e-AWB, e-Freight, e-CSD, Cargo XML and also facilitates adherence to Cargo 2000 quality standards. CROAMIS also provides an integrated customer self-service web portal, enabling speed-to-market and also improves information availability to customers.

Srini Pallia, Chief Executive – Consumer Business Unit, Wipro Limited said "We see significant opportunities in the growing airline sector. IATA expects the cargo industry to grow at a compounded rate of 4% in the next 5 years. Wipro has made substantial investments in developing integrated ecosystems to serve our airline customers. A key part of the ecosystem is CROAMIS, a truly end-to-end application to help our customers make the most of this growth. Coupled with our expertise in Business Process Services, we can bring in substantial cost efficiencies to our customers"

CROAMIS is being showcased at the 2016 World Cargo Symposium at Berlin, Germany from 15-17 March at Wipro's booth number 40.

About Wipro Ltd.

Wipro Ltd. (NYSE:WIT) is a leading information technology, consulting and business process services company that delivers solutions to enable its clients do business better. Wipro delivers



winning business outcomes through its deep industry experience and a 360 degree view of "Business through Technology." By combining digital strategy, customer centric design, advanced analytics and product engineering approach, Wipro helps its clients create successful and adaptive businesses. A company recognized globally for its comprehensive portfolio of services, strong commitment to sustainability and good corporate citizenship, Wipro has a dedicated workforce of over 160,000, serving clients in 175+ cities across 6 continents. For more information, please visit www.wipro.com

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Forward-looking and Cautionary Statements

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in our earnings, revenue and profits, our ability to generate and manage growth, intense competition in IT services, our ability to maintain our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which we make strategic investments, withdrawal of fiscal governmental incentives, political instability, war, legal restrictions on raising capital or acquiring companies outside India, unauthorized use of our intellectual property, and general economic conditions affecting our business and industry. Additional risks that could affect our future operating results are more fully described in our filings with the United States Securities and Exchange Commission. These filings are available at www.sec.gov. We may, from time to time, make additional written and oral forward-looking statements, including statements contained in the company's filings with the Securities and Exchange Commission and our reports to shareholders. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.

