

MSIL: CSL: NSE&BSE: 2015

26th December 2015

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

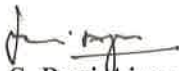
Please find enclosed herewith as Annexure - “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited


S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,
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New Delhi 110070, India.

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Gurgaon Plant:

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Old Palam Gurgaon Road,
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Tel. 0124-2346721, Fax: 0124-2341304

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Press Release

Maruti Suzuki donates Rs 2 Crore for flood victims of Tamil Nadu
Deputes 200 additional technicians for quicker vehicle repairs

New Delhi, December 26, 2015: Maruti Suzuki India Limited (MSIL) announced it will contribute Rs 2 Crore to the Prime Minister's National Relief Fund. The contribution is to strengthen the relief and rebuilding efforts of the Government for victims of the recent floods in Tamil Nadu.

Alongside, MSIL has taken several customer care initiatives for vehicles impacted by the floods.

Around 6500 flood impacted Maruti Suzuki vehicles have reported to Maruti Suzuki dealer workshops, in the past weeks. Of this around 1000 vehicles have been repaired and put back on road, till date.

To cater to this increased workload, the Company has temporarily transferred around 200 expert technicians from its national service network to Chennai to speed-up repair and restoration of the damaged vehicles. These technicians will join hands with the 500 technicians currently working in the Maruti Suzuki network workshops in the State.

The Company has pressed into service 31 Maruti Mobile Vans to supplement the workshops.

Maruti Suzuki has rushed spare parts to Tamil Nadu, and has made special arrangements with the insurance companies to speed up survey and approval process.

To support customers in this time of hardship, for the flood affected vehicles repaired under insurance, 50% of the depreciation amount will be borne by Maruti Suzuki. Normally, the total depreciation amount is payable by the customer. Additionally the Company is offering 50% waiver on cleaning and polishing charges.

The Company and its dealers have created special helplines and dedicated cells to assist customers to tow vehicles to the workshops. To cater to the increased vehicle load, the dealers have created additional parking yards for the flood affected vehicles.