Dt: 28.06.2016

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release :- LatestOne.com launches high quality headset PTron HBE7 at just 399.

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned "**LatestOne.com launches high quality headset PTron HBE7 at just 399."**

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**

ARCHANA SASTRY NUDURUPATI
Digitally signed by ARCHANA SASTRY NUDURUPATI
Date: 2016.06.28 11:44:39 +05'30'

N Archana Sastry
Company Secretary

Encl. as above

LatestOne.com launches high quality headset PTron HBE7 at just 399 !

PTron HBE7 is a budget in-ear headset with dynamic deep bass and high resolution sound

Hyderabad, 28h June 2016: LatestOne.com, India's No.1 Mobile and Tech Accessories e-tailer has announced the launch of its new and innovative earphone PTron HBE7.

The new premium quality PTron HBE7 headset is light in weight, easy to carry and has been designed to give it a cool & attractive look. It comes with a tangle free TPE cable of 120 cm length. The portable hands-free headset makes it easy to make private voice/video calls, answer calls and hang up easily. The new earphones come with a slim and short cable, a cord mounted on/off button, soft and comfortable ear buds, built-in microphone and volume button. One can clip it to shirt for convenience. It is featured with balanced sound with full frequency range.

Elaborating on this universal product, **Mr. Ameen Khwaja, Founder and CEO of LatestOne.com** said, this portable and hands free headset is the right choice for cell phone users who are looking for a high quality, high output sound, and hands-free earphone. It has two speakers in each earphone. Its noise isolation feature produces very clear sound. It comes with 3.5 mm jack and mic. Also, it is perfect for both iOS and Android smart phones. With the PTron HBE7 earphone, listening to music will be a highly enhanced experience."

Other specifications of the product include input plug diameter of 3.5 mm, impedance - 32Ω, frequency range of 18Hz to 20,000 Hz and speaker size 14.2, making it the only wired headset in its price range, with so many advanced features. The PTron HBE7 universal in-ear earphone is available in two basic variants of color, white and black. It is priced at Rs.399 and exclusively available on LatestOne.com.

About LatestOne.com

Hyderabad based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories. Be it Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches or CCTV's, it stocks over 10,000 different products in its inventory and operates through its own Fulfillment centers. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a public limited company listed on BSE and NSE since 2004.

For further information, please contact:

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