



Dt: 26.10.2016

To,
The Manager,
Department of Corporate Relations,
BSE Limited
PJ Towers, Dalal Street,
Mumbai- 400001

The Manager
Listing Department
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release: - "LatestOne.com launches PTron Xtreme 360 Virtual Reality Headset at just 999!"

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned **"LatestOne.com launches PTron Xtreme 360 Virtual Reality Headset at just 999!"**

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**

ARCHANA SASTRY
NUDURUPATI

Digitally signed by ARCHANA
SASTRY NUDURUPATI
Date: 2016.10.26 16:31:22
+05'30'

N Archana Sastry
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

CIN No: L72200AP1999PLC033131

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LatestOne.com launches PTron Xtreme 360 Virtual Reality Headset at just 999!

Hyderabad 26th Oct 2016: LatestOne.com, India's No.1 Mobile and Tech Accessories e-tailer has announced the launch of [PTron Xtreme 360](#) virtual reality headset on their site. This is in line with PTron's strategy of continuously innovating and introducing new products to meet rapidly changing customer needs and demands.

Features:

- ✓ Elegant design
- ✓ Phone supported screen size from 4.7" to 5.5", phone width less than 82mm, length less than 154mm
- ✓ Size: 200*100*140mm
- ✓ HD Optical resin augmented lens
- ✓ Lens Diameter: 38mm
- ✓ FOV: 110° ~ 115° with 5.5" smart phone
- ✓ Small and light, portable to use

PTron [Xtreme 360](#) virtual reality headset comes at an attractive price of INR 999 and will be exclusively available on LatestOne.com.



Commenting on the launch of the PTron Xtreme 360 VR headset, Mr. Ameen Khwaja the Founder & CEO of LatestOne.com says, "We at LatestOne.com believe in making technology affordable and accessible. Our customer base is predominantly the youth that demand latest technology that can fit their budget. Staying abreast with ever changing demands, we are launching High Quality ABS, Version- 3.0 VR headset, with adjustable lens, that will take your viewing experience to new heights. Xtreme 360 is our second product launch in virtual reality headset category. As per a report, India's virtual reality headset market shipment value reached over \$3.4 million in Q1 16-17. Augmented reality (AR) and virtual reality (VR) market

in India is projected to register a CAGR of 55.3% during 2016 - 2021. Virtual Reality has already been accepted as one of the major trends, but it is important to have good quality virtual content and consumer awareness”.

About LatestOne.com

Hyderabad-based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches, CCTV's etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

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