Dt: 19.07.2016

To,
The Manager,
Department of Corporate Relations,
BSE Limited,

PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release:- LatestOne.com launches super slim PTron Gusto power bank for Rs 599.

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned "**LatestOne.com launches super slim PTron Gusto power bank for Rs 599."**

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**

ARCHANA SASTRY NUDURUPATI
Digitally signed by ARCHANA SASTRY NUDURUPATI
Date: 2016.07.19 15:08:12 +05'30'

N Archana Sastry
Company Secretary

Encl. as above

LatestOne.com launches super slim PTron Gusto power bank for Rs 599

Hyderabad/Mumbai 19th July 2016: If you are looking for a slim power bank that you can slip into your pocket or carry with you in your wallet, look no further, LatestOne.com, India's No.1 Mobile and Tech Accessories e-tailer has announced the launch of PTron Gusto, the slimmest pocket sized power bank with a capacity of 3000mAh. The newly launched PTron Gusto will be available exclusively on LatestOne.com priced at just INR 599.

Supported with slimmest & pocket-fit 3000mAh polymer battery, the device is extremely light weight about 50 gram and easily slips into credit card compartment of any wallet. PTron Gusto can be used to charge mobile phones, tablets, Bluetooth headsets MP3 players and cameras. It can fully charge an iPhone 6s within 1.5 hours and Galaxy S5 within 3 hours. This power bank also comes with a built-in micro USB cable and embedded connector for all android & ios smartphones and tablets.

Speaking about the new product, **Mr. Ameen Khwaja, Founder and CEO** said, "PTron Gusto is for customers who like their gadgets to be compact yet functional. Our manufacturing team has worked dedicatedly on Gusto power bank to make sure that it is light weight without compromising on the quality. Following our commitment to deliver best-in-class and consumer efficient products, we will continue to innovate and bring the best products from around the world to help our customers keep pace with the changing times."

About LatestOne.com

Hyderabad based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories. Be it Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches or CCTV's, it stocks over 10,000 different products in its inventory and operates through its own Fulfillment centers. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a public limited company listed on BSE and NSE since 2004.

For further information, please contact:

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Hyderabad, Telangana 500034
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