

February 19, 2018

To
BSE Limited
The National Stock Exchange of India Limited

Dear Sir/Madam,

Sub: Press Release- Pod Solutions and Subex partner to provide advanced security for IoT Billing and Connectivity Service

As per Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed the Press Release which the Company intends to make.

Kindly broadcast the same on your website on February 19, 2018.

Thanking you.

**Yours truly,
For Subex Limited**



**Arjun Makhecha
Acting Company Secretary**



Encl: As above.

Subex Limited

CIN - L85110KA1994PLC016663

Registered Address: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli, Bangalore - 560103, India



PRESS RELEASE

For Immediate Release

February 19, 2018

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Pod Solutions and Subex partner to provide advanced security for IoT Billing and Connectivity Service

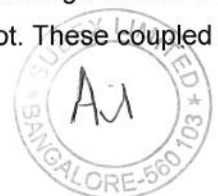
LONDON, UK – Subex, a leading telecom analytics solution provider, has been selected by Pod Solutions, a division of Pod Group to implement its IoT Security Solution, Subex Secure, as part of Pod Group's billing and connectivity service.

Pod Group provides platforms and software to help people create ingenious connected services. These include billing, connectivity and security services for IoT companies across a wide variety of sectors as well as enterprises and operators for millions of devices globally. Pod Solutions is the customized development division of Pod Group which partners with industry leaders to build tools that reduce the complexity and accelerate the adoption of IoT applications.

The partnership with Subex will enable Pod Solutions to develop advanced security services, allowing customers to rapidly create, deploy and bill mission critical IoT solutions with maximum security and resilience.

Speaking on the announcement, Alistair Elliott, CEO, Pod Solutions said, "Today, the security of IoT applications is one of the issues causing most concern and is therefore one of the biggest barriers to IoT adoption. We are excited to be partnering with Subex, since we identified them as a leading provider of IoT Security solutions that would be complementary to our existing network architecture and IoT business models. The Subex IoT solution- Subex Secure allows us to scale towards providing the most cutting-edge security solutions to millions of IoT devices, thereby providing us with a competitive advantage."

"It gives us great pleasure to partner with Pod Solutions to provide resilience to their connectivity services. We were selected after a very comprehensive evaluation, wherein we proved our capability to detect various attacks through Subex threat intelligence system, leveraging our industry leading IoT honeypot. These coupled with





PRESS RELEASE

our flexible business model and non-intrusive approach helped us to secure this partnership" said Vinod Kumar, COO, Subex.

About Pod Solutions

Pod Solutions is the customized development division of **Pod Group**, a provider of platforms and software for the creation of ingenious connected services. We work to solve the most complex connectivity issues, utilizing the latest technology from our community of technology partners to develop innovative solutions to the problems that are creating barriers to IoT adoption. Pod Solutions works with cutting edge technologies and connectivity methods, collaborating with industry leaders to build a strong and lucrative IoT ecosystem.

Visit www.pod.solutions for more information

About Subex

Subex is a leading telecom analytics solutions provider, enabling a digital future for global telcos. Founded in 1992, Subex has spent over 25 years in enabling 3/4th of the largest 50 CSPs to globally achieve competitive advantage. By leveraging data gathered across networks, customers, and systems coupled with its domain knowledge and the capabilities of its core solutions, Subex helps CSPs to **drive new business models, enhance customer experience and optimise enterprises.**

Visit www.subex.com for more information

