

MSIL: CSL: NSE&BSE: 2015

16th October 2015

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

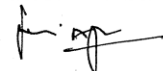
Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

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Press Release**Ertiga Facelift: Smart Hybrid, SmartPlay Infotainment System and class leading fuel efficiency**

*ABS and dual airbags now in base variants as well
Maruti Suzuki's 2nd model equipped with SHVS technology*

New Delhi, October 16, 2015: India's leading passenger vehicle maker, Maruti Suzuki introduced all-new Ertiga packed with several new features and technologies here today.

Thanks to Suzuki's Smart Hybrid (SHVS) technology, all new Ertiga delivers an improved fuel efficiency of 24.52 km/l (up by 18 %) in diesel. Petrol variants also achieve 17.5 km/l (9 % improvement) by refining the acclaimed K14B engine.

Presenting the all-new Ertiga, Mr. R S Kalsi, Executive Director, Marketing & Sales, Maruti Suzuki said, "With SHVS technology, Ertiga Diesel is the first Smart Hybrid MPV in India, delivering best in class fuel efficiency of 24.52 km/l. The new Ertiga sports elegant looks and offers rich interiors. Several acclaimed features like SHVS technology and SmartPlay infotainment system are now available on Ertiga, making it a delightful package for customers."

Added Mr Kalsi, "We are happy to introduce safety equipment such as dual airbags, ABS with EBD, seatbelt with pre-tensioners and force limiters on the base trim as an option."

Ertiga has cumulatively sold over 2.25 lakh units in the domestic market, and the company enjoys a market share of over 20% in the MPV segment. Ertiga is available in Petrol, Diesel (SHVS-Hybrid) and CNG fuel options.

Elegant Exteriors

The all new Ertiga now has bold and aggressive looks. Several embellishments include new stylish chrome grille, new chrome fog lamp bezel, back door garnish with embossed "Ertiga" lending a dash of luxury. The new sportier bumpers give the Ertiga a wider look and the new alloy wheels enhance road presence.

Premium and Stylish Interiors

The interiors get more stylish with the new high grade seat and door trim fabric. With a 50:50 split on the third row Ertiga's spacious cabin becomes even more versatile.

Improved Fuel Efficiency and Performance

The DDiS 200 diesel engine in combination with Variable Geometry Turbocharger (VGT) generates optimum power and high dynamic torque for excellent acceleration. Equipped with Suzuki's innovative technology, Smart Hybrid Vehicle by Suzuki (SHVS) in the diesel, Ertiga now delivers an enhanced fuel efficiency of 24.52 km/l, 18 per cent higher than the outgoing version. Ertiga is the second model in Maruti Suzuki's portfolio to get this environment friendly technology.

The SHVS powered trims get features like Idle Start Stop, Torque Assist, Brake Energy Regeneration and Gear Shift Indicator to provide the best in class drive and comfort to customers.

In the petrol trims, Ertiga gets the new generation K14B engine with reduced friction levels and a higher compression ratio leading to better combustion and improved fuel efficiency. The petrol variant is offered in 5 speed manual and 4 speed automatic transmission.

Refined Engine & Transmission

- DDiS 200 Diesel Engine with SHVS with improved fuel efficiency
- New generation K14B VVT petrol engine with improved fuel efficiency
- New 4 Speed Automatic transmission

Stylish exterior looks

- New stylish chrome grille
- Stylish Front and Rear Bumpers
- Classy chrome back door garnish
- New chrome bezel on fog lamps
- Sporty new alloy wheels

Better comfort and convenience

- New SmartPlay Infotainment System
- New Bluetooth audio
- Electric Foldable ORVM
- 2nd row accessory socket
- Push start with smart key
- New high grade seat and door trim fabric
- 50:50 split 3rd row seat for more flexibility

High on Safety and Security

- Dual airbags as optional on base trim
- ABS with EBD
- Front fog lamps
- Front seat belt with pre-tensioner and force Limiter
- Seat belt reminder buzzer (driver side)
- Reverse parking sensors
- Reverse parking camera

More Comfort & Convenience

The new Ertiga comes with premium SmartPlay infotainment system, with features like TFT touch screen display, bluetooth, voice command, navigation system and a reverse parking camera with display. Compatible smartphones can be connected through MirrorLink, which enables the users to access various features of your smartphone.



Other new features include Push-Start/Stop with smart key, electrical foldable ORVM, Bluetooth audio and 2nd row accessory socket.

Enhanced Safety

The driver airbag and driver side seat belt reminder with buzzer are now standard features and available from the base variant. More safety equipment including co-driver airbag, ABS with EBD and seat-belt with pre-tensioner & force limiter are provided on the base variant as an option. Rear parking sensors and rear parking

camera add to the safety quotient of the vehicle.

Variants and Colors:

	K14B VVT Petrol Engine	DDiS 200 Diesel Engine
Engine	1.4 litre	1.3 litre
Transmission	5MT / 4AT	5MT
Fuel efficiency* (km/l)	17.50 / 17.03	24.52
Variant	Lxi	Ldi
	Lxi (O)	Ldi (O)
	Vxi	Vdi
	Zxi	Zdi
	Zxi+	Zdi+
	Vxi (AT)	-

Color Options	
Radiant Beige [#]	Pearl Blue Blaze [#]
Serene Blue	Granite Grey
Silky Silver	Superior White

[#] New

* Test results of rule 115 of CMVR

Introductory prices: Ex-Showroom Price in Delhi

Variant (Petrol)	INR	Variant (Diesel)	INR
Lxi	599,907	Smart Hybrid Ldi	755,826
Lxi (O)	635,339	Smart Hybrid Ldi (O)	762,778
Vxi	726,257	Smart Hybrid Vdi	826,300
Zxi	785,561	Smart Hybrid Zdi	882,540
Zxi+	842,572	Smart Hybrid Zdi+	925,358
Vxi AT	826,257		

Click <http://bit.ly/1PlbcT7> for the high-resolution images of the new Ertiga.

To know more about Suzuki's SHVS hybrid technology click <https://www.youtube.com/watch?v=DThiULHDEb4>