



Dt: 12.10.2016

To,
The Manager,
Department of Corporate Relations,
BSE Limited
PJ Towers, Dalal Street,
Mumbai- 400001

The Manager
Listing Department
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release: - "LatestOne.com launches PTron Tronite One smart watch at just Rs. 1499!"

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned "**LatestOne.com launches PTron Tronite One smart watch at just Rs. 1499.**"

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**

ARCHANA SASTRY
NUDURUPATI

Digitally signed by ARCHANA
SASTRY NUDURUPATI
Date: 2016.10.12 14:46:09 +05'30'

N Archana Sastry
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

CIN No: L72200AP1999PLC033131

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LatestOne.com launches PTron Tronite One smart watch at just 1499!

Hyderabad 12th Oct 2016: LatestOne.com, India's No.1 Mobile and Tech Accessories e-tailer has announced the launch of [PTron Tronite One](#) on their site. This is in line with PTron's strategy of continuously innovating and introducing new products to meet rapidly changing customer needs and demands. Tronite One is a multi functional mobile device designed to be worn on the wrist.

Features:

Metal case with quality silicon strap
1.54" high sensitive capacitive touch
Build in 0.3MP camera & a micro SIM card slot
240*240 pixels resolution
Bluetooth 3.0
3.7V/ 380 mAh Li-ion battery
Support TF card up to 32GB
Can make or receive calls, text and read or send emails etc
Supports iPhones & Android smart phones
Anti-loss, Pedometer, Sleep Monitor, Sedentary Reminder, Audio and Video Player etc



This new generation smart watch is offered by PTron and it is exclusively available on [LatestOne.com](#), India's number 1 e-tailer in mobile and tech accessories.

The Founder and CEO of LatestOne.com Mr. Ameen Khwaja said that, "PTron products are appreciated by our customers and their demand is growing. PTron has introduced 3 different models of smart watches in the last one year and Tronite One is the fourth in a sequence of continuously improving models. The best part is its competitive price of INR 1499 with high quality performance making it the best value for money product in its category. The sales of PTron smart watches and fitness bands have already crossed the one lakh mark. We understand the needs of our customers, which is branded products at affordable prices. We will continue to meet our customers expectation by continuous innovation."

About LatestOne.com

Hyderabad-based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches, CCTV's etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

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