

Press Release

Maruti Suzuki opens booking for India's most Fuel Efficient sedan, Ciaz

New Delhi, 2, September 2014: Car market leader Maruti Suzuki India Limited will open customer bookings for the much awaited mid-sized premium sedan Ciaz from 3rd Sep 2014 across its nationwide network. Ciaz will be available in Petrol and Diesel fuel options.

With a fuel efficiency of 26.21 kmpl, the Ciaz with the DDiS 200 diesel engine will become India's most fuel efficient car. The petrol variant of Ciaz with a K14 VVT engine has a fuel efficiency of 20.73 kmpl, the best amongst the sedans of its class.

The global launch of Ciaz is planned during the forthcoming festival season.

Ciaz, the longest and widest car in its class is a complete package of contemporary design and rich features.



Ciaz is planned to be launched in 4 trim levels (V, V+, Z and Z+).

Customers can book the Maruti Suzuki Ciaz at any of the over 1,370 sales outlets spread across 1,050+ cities. The booking can be done with a token advance amount of Rs 21,000/-.