

August 13, 2025

Code: PRSMJOHNSN	Code: 500338
	Fort, Mumbai - 400 023.
Bandra (East), Mumbai - 400 051.	P. J. Towers, Dalal Street,
Exchange Plaza, Bandra-Kurla Complex,	Corporate Relationship Department,
National Stock Exchange of India Limited	BSE Limited,

Dear Sir,

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 –Manufacturing Tie-up.

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Cement Division of the Company has entered into a Supply Agreement with M/s Jabalpur Cement Industries Private Limited ('JCIPL') for manufacture and supply of cement from its plant situated at Jogidhana, Jabalpur, Madhya Pradesh, as per Prism Cement's quality and other specifications for onward sale by the Company to its customers, starting August 18, 2025.

The proposed arrangement will help the Company in improving local availability of cement in its strategic markets of Madhya Pradesh, which has constituted around 19% of cement sales volume in FY25.

With the aforesaid developments, the Company's grinding capacity through supply agreements with several grinding units, will increase from 1.08 MTPA to 1.17 MTPA currently and 1.38 MTPA by September 30, 2025.









Details required under Regulation 30 of the SEBI LODR read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are provided in the enclosed Annexure.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully, For **PRISM JOHNSON LIMITED**

Shailesh Dholakia Company Secretary & Compliance Officer

Encl.: As above









Annexure

Details under Regulation 30 of the SEBI LODR read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are as follows:

Sr.	Disclosure Requirements	Description
1	Name of the entity (ies) with whom agreement / JV is Signed	Jabalpur Cement Industries Private Limited ('JCIPL')
2	Area of agreement /JV	Manufacture and sale of cement by JCIPL to the Company in the state of Madhya Pradesh in accordance with the specifications and quality prescribed by the Company
3	Domestic / international	Domestic
4	Share exchange ratio /JV ratio	Not Applicable
5	Scope of business operation agreement /JV	Prism Johnson Limited ('PJL' or 'the Company') will purchase cement manufactured by JCIPL for onward sale by the Company to its customers in the state of Madhya Pradesh in accordance with the specifications and quality parameters prescribed by the Company.
6	Details of consideration paid /received in agreement / JV	Consideration will be based on the quantity of cement purchased by the Company.
7	Significant terms and condition of agreement \ JV in brief	1. JCIPL will manufacture cement at its manufacturing plant situated at Jogidhana, Jabalpur, Madhya Pradesh as per the requisite quantity









		 and quality parameters prescribed by PJL; 2. PJL shall acquire 0.09 MT of cement manufactured by JCIPL on an annual basis throughout the term of the agreement; 3. The term of the agreement shall be
		for 1 (One) year. The term may be extended further period post the expiry of the present term, as may be mutually agreed between the parties by executing appropriate documents.
8	Whether the acquisition would fall within related party transactions and whether the promoter / promoter group / group companies have any interest in the entity being acquired If yes, nature of interest and details thereof and whether the same is done at "arm " s length"	No
9	Size of the entity (ies)	JCIPL is incorporated on November 3, 2020 in the state of Madhya Pradesh having registered office situated at C/o Omprakash Agrawal S/o Radheshyam Agrawal Katangi Road, Jabalpur, Madhya Pradesh, India, 482002. JCIPL is engaged in the business of manufacture and sale of Portland Pozzolana Cement (PPC cement) and
		has a Plant at Jogidhana, Jabalpur, Madhya Pradesh 482051 having rated capacity of 0.18 MTPA currently. The turnover of JCIPL of past three years were as under:









		FY25 – Rs. 6.49 Crores FY24 – Rs. 0.04 Crores FY23 – Rs. NIL Crores
10	Rationale and benefit expected	The proposed arrangement will help the Company in improving the local availability of cement in its strategic markets of Madhya Pradesh, which constituted around 19% of cement sales volume in FY25.





