



PRISM JOHNSON LIMITED

August 7, 2025

The National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Designating Senior Management Personnel

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI LODR') and based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company, at its meeting held today, i.e. August 7, 2025 has, *inter alia*, designated Mr. Nitesh Mathur, Senior Vice President – Johnson Bath Division of the Company, as Senior Management Personnel within the meaning of SEBI LODR.

Details required under Regulation 30 of the SEBI LODR read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are provided in the enclosed Annexure I.

The meeting of the Board of Directors of the Company commenced at 10.45 a.m. and concluded at 12.30 p.m.

Please take the above information on record.

Thanking you,

Yours faithfully,
For **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA
Company Secretary &
Compliance Officer

Encl.: As above





ANNEXURE

Details under Regulation 30 of the SEBI LODR read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are as follows:

Sr. No.	Disclosure Requirements	Description
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Designated Mr. Nitesh Mathur, Senior Vice President –Johnson Bath Division of the Company as Senior Management Personnel within the meaning of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015
2	Date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment	With effect from August 7, 2025
3	Brief profile (in case of appointment)	<p>Mr. Nitesh Mathur, a Postgraduate (MBA) and a B.E in Production & Industrial, has 27 years of rich experience in sales, and digital marketing. Mr. Mathur has consistently demonstrated exceptional leadership in driving growth and innovation. He has a proven track record of success in strategy execution, driving growth and maximizing profits. Additionally, he has done significant work in the field of Above The Line (ATL), Below The Line (BTL), Digital & Public Relation communication activities.</p> <p>Mr. Mathur’s ability to tackle uncharted business challenges and deliver outstanding results has established him as a dynamic leader. His keen understanding of market dynamics and operational excellence will be instrumental in</p>

ISO 9001 : 2008 (Excl.Design)
ISO 14001 2004
OHSAS 18001 : 2007
SA 8000 : 2008
BUREAU VERITAS
Certification



PRISM JOHNSON LIMITED

		propelling the Company's Johnson Bath Division (JBD) & Johnson Kitchen Division (JKD) to greater heights.
4	Disclosure of relationships between directors (in case of appointment of a director).	Not applicable



Corporate Office: "Rahejas", Main Avenue, V.P. Road, Santacruz (W), Mumbai - 400 054, India. T: +91-22-6104 2200 |
Registered Office: Prism Johnson Limited, 305, Laxmi Niwas Apartments, Ameerpet, Hyderabad - 500 016, India.
W: www.prismjohnson.in | E: info@prismjohnson.in | CIN: L26942TG1992PLC014033