PRO FX Tech Limited
(Formerly PRO FX Tech Private Limited)
Corporate Office
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Tel:080 4371 8978, Email:sales@profx.com, www.profx.com
CIN : L51500KA2006PLC040879

10 August 2026

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400051
Symbol: PROFX

Subject: **Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Strategic Foray into Manufacturing**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of **PRO FX Tech Limited**, at its meeting held today, i.e. **10 August 2026**, has approved the Company's strategic foray into manufacturing.

Please find enclosed herewith the **Press Release** issued by the Company in this regard for your information and records.

Kindly take the same on record.

Thank you.

Yours sincerely,
For **PRO FX Tech Ltd**

MANMOHAN GANESH
Digitally signed by MANMOHAN GANESH
Date: 2026.08.10 19:09:05 +05'30'

Manmohan Ganesh
Managing Director
DIN: 00886018

Pro Fx Tech Limited

PRO FX Tech Board Approves Strategic Foray into Manufacturing; Strengthens Domestic Audio Capabilities

Bengaluru, August 10th, 2026 - The Board of Directors of **PRO FX Tech Limited** has approved the Company's strategic foray into manufacturing and the establishment of a dedicated assembly and production facility in Bengaluru, Karnataka.

Manufacturing Roadmap:

As the first phase of the initiative, PRO FX will establish an approximately **8,000 sq. ft. facility**, expected to commence operations by **December 2026**. The facility will initially focus on the manufacture and assembly of **architectural speakers**, including select products from brands represented by PRO FX, as well as products under its **in-house brand**.

The move is driven, among other factors, by the need to build greater resilience against foreign exchange fluctuations, particularly volatility in the US dollar, rising import costs and applicable import duties. By progressively developing domestic manufacturing capabilities, PRO FX aims to reduce its exposure to such external cost pressures and create a more stable and scalable business model over the long term.

The initiative also aligns with the **Make in India** vision, enabling the Company to develop products tailored to Indian market requirements while building domestic capabilities in the audio sector. Based on the performance and market response to the initial product programme, PRO FX intends to evaluate manufacturing of **more sophisticated and complex audio products** in subsequent phases.

The investment value associated with the manufacturing initiative will be disclosed upon commencement of operations.

Commenting on the manufacturing, **Mr. Manmohan Ganesh, Managing Director, PRO FX Tech Limited,** said:

"The decision to enter manufacturing is a strategic step towards building a more resilient and sustainable business. The recent volatility in foreign exchange rates and rising import-related costs reinforce the importance of developing domestic capabilities. Through this initiative, we aim to progressively reduce exposure on external factors, strengthen our product capabilities and domestic manufacturing in the audio segment."

Pro Fx Tech Limited

About Pro Fx Tech Limited

PRO FX Tech Limited is an NSE-listed audio-visual distribution and system integration company headquartered in Bengaluru, India. Established in 2000, the Company has a pan-India presence across distribution, direct sales, retail and system integration, serving residential and corporate customers across premium audio, home theatre, professional audio-visual and home automation segments.

The Company has established sales operations across India, supported by a nationwide retail and reseller network and approximately 30 service centres. With over two decades of operating experience, PRO FX has developed capabilities across the audio-visual value chain, including distribution, system design, installation, integration and after-sales service, and represents a portfolio of leading global audio and technology brands in the Indian market.

Building on established presence across the audio-visual value chain, PRO FX is now expanding into manufacturing, with plans to develop domestic production capabilities and progressively broaden in-house product portfolio.

Safe Harbour Statement

Pro Fx Tech Limited	Investor Relations: X-B4 Advisory
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