PRO FX Tech Limited
(Formerly PRO FX Tech Private Limited)

Corporate Office
Dynamic House 64, Church Street, Bengaluru – 560 001
Tel:080 4371 8978, Email:sales@profx.com, www.profx.com
CIN : L51500KA2006PLC040879

6th November 2026

To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400051
Symbol: PROFX

Subject: **Investor Presentation – Q2/H1 FY27**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the investor presentation for quarter and half year ended 30 September 2026, which is also uploaded on our website.

Kindly take the aforesaid information on record.

Thank you.

Yours sincerely,
For **PRO FX Tech Ltd**

Anand Kumar

Anand Kumar
Company Secretary



PRO FX Tech Limited

Investor Presentation – November 2026

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Company Snapshot

20+
Years of experience

7
Showrooms & Experience Centres

16
Brands Distributed

10
Presence in Cities

31
Service Centers

9,284.5 Lacs
H1 FY27 Revenue

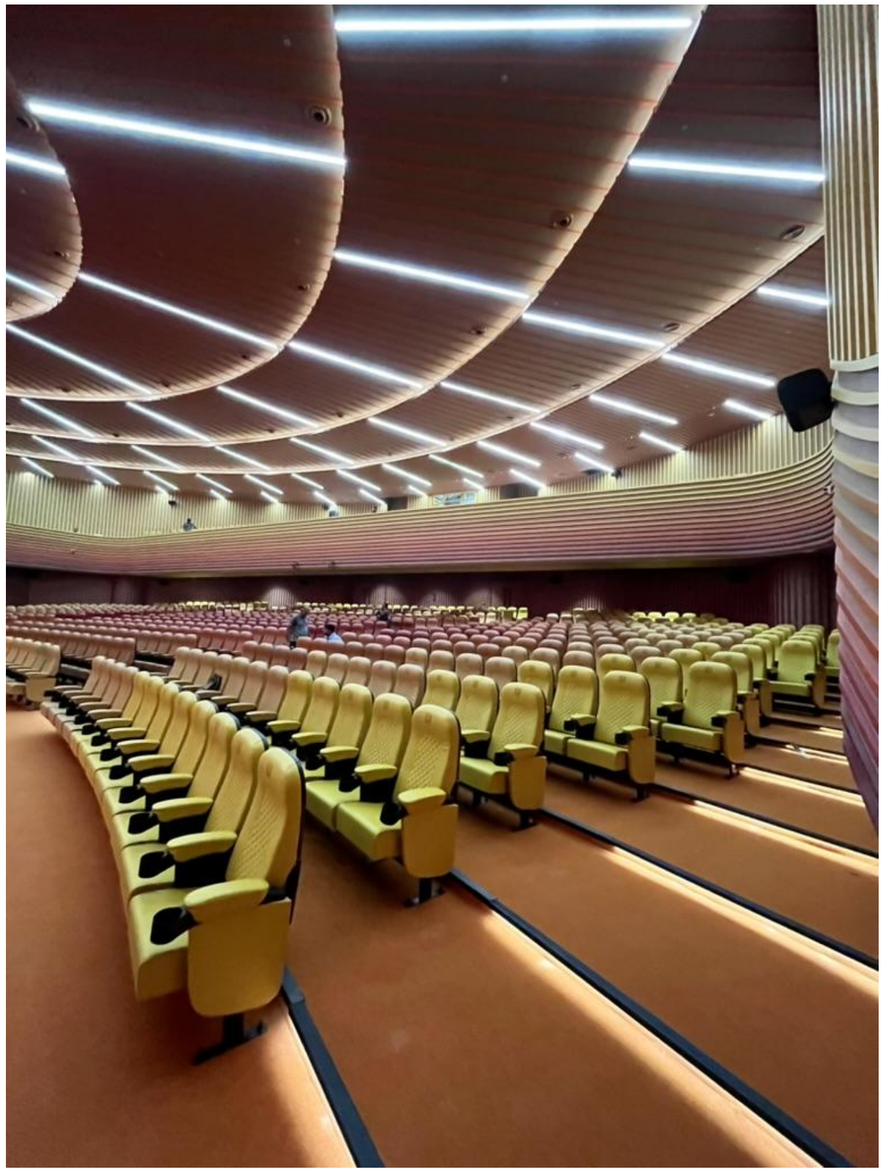
1119.3 Lacs
H1 FY27 EBITDA

806.3 Lacs
H1 FY27 PAT

14.5%
3-year Revenue CAGR

About PRO FX

- **Incorporated in 2006**, PRO FX is a leading **distributor and system integrator** of premium audio-video & automation solutions.
- We operate through **three primary segments** – **AV Distribution** (B2B sales to dealers), **Home AV & Automation Projects** and **Corporate Solutions**.
- We represent **renowned global AV brands** offering a comprehensive range of speakers, amplifiers, automation systems, and accessories.
- PRO FX provides **end-to-end AV integration services** – from design and product supply to installation and after-sales support
- The company has a **nationwide footprint.**



Business Segments & Share

AV Distribution



67%

10%



Corporate Solutions

Retail Home Theatre & Automation Solutions



23%

Distribution

PRODUCTS OFFERED



Amplifiers and Processors



Speakers



Subwoofers



Sound Bars



Turn Tables



Audio Streamers



Personal Audio



Cables

Widest network of **850+** dealers across India

Strong partnerships with leading international AV Brands

Growth supported by wide service network

Aligning with rising demand from emerging markets

Corporate Solutions

TYPES OF PROJECTS EXECUTED



Auditoriums



Board & Conference Rooms



Experience Centres

Strong capabilities across categories

Trusted by Tier 1 Corporate Clientele

Internationally recognized projects

Projects supported by nationwide service infrastructure

Home Theatres & Home Automation Solutions

TYPES OF PROJECTS EXECUTED



Home Theatres



Stereo Hi-Fi



Distributed Audio

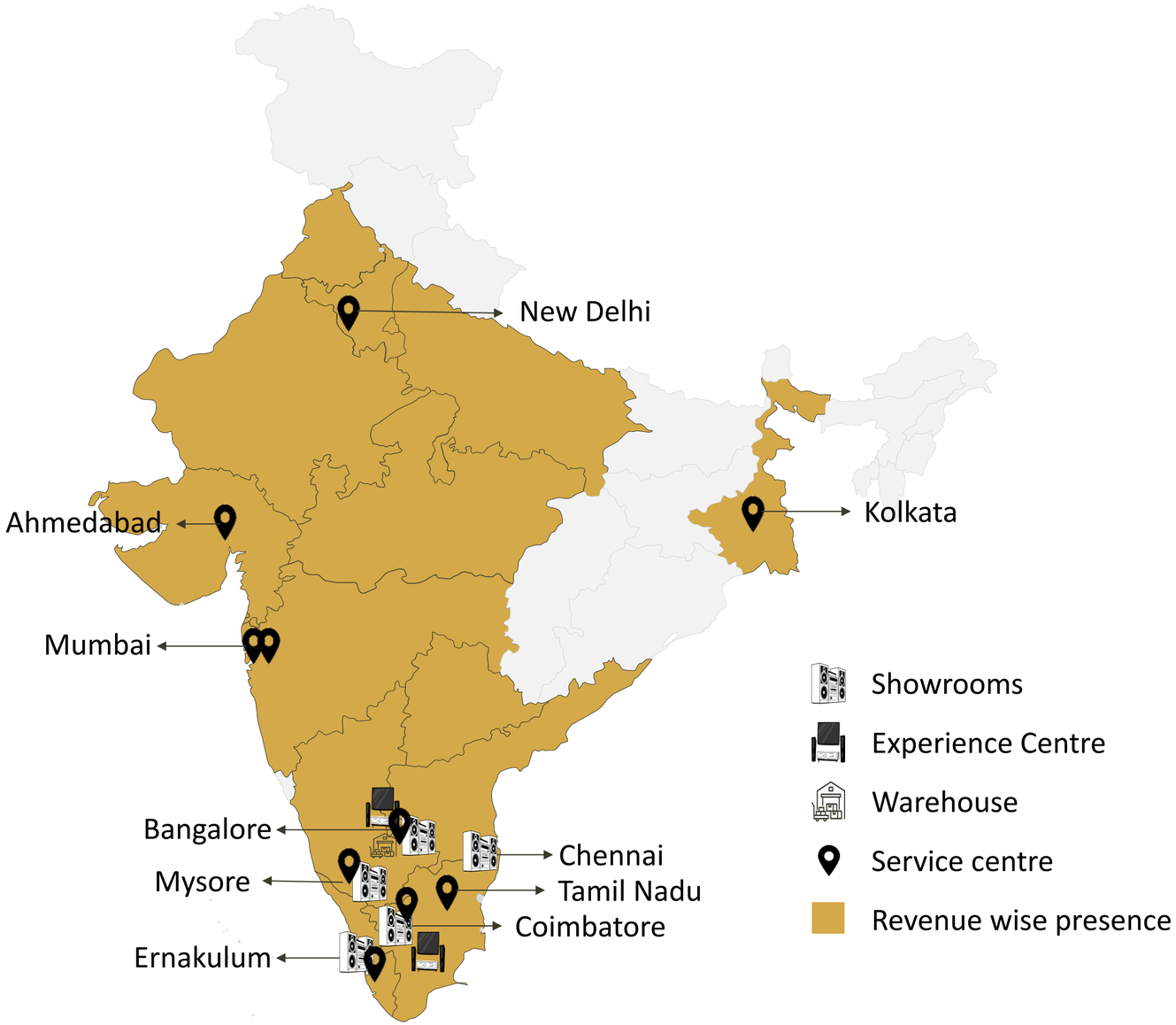
Strong customer base with over **16,000+** projects executed

Trusted by HNI Clientele

Showcased in India’s finest experience centres

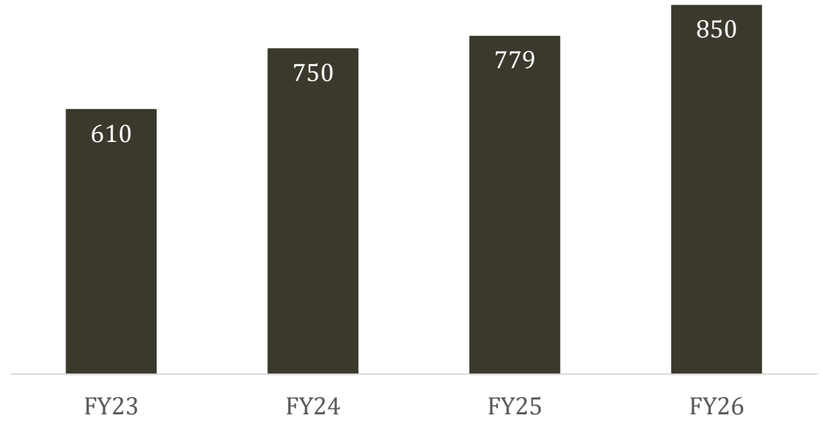
Customers supported by nationwide service infrastructure

Geographical Prescence



16000+	**Satisfied Clients**
850+	**Dealer Network as on FY26**
31	**Service Centres**
4	**Showrooms**
3	**Experience Centres**

Growth in Dealer/ Distributor Network



Warehouse & Service Centres

- The company operates over **20,000 sq. ft. modern warehouses** in Bengaluru, serving as its central storage and distribution hub.
- An efficient **inventory management system** ensures timely order fulfillment and optimal space utilization.





- The company operates a robust **network of 31 service centers** across India.
- A skilled team of technicians upholds **stringent performance standards**, enhancing customer satisfaction and brand trust.

Showrooms & Experience Centres

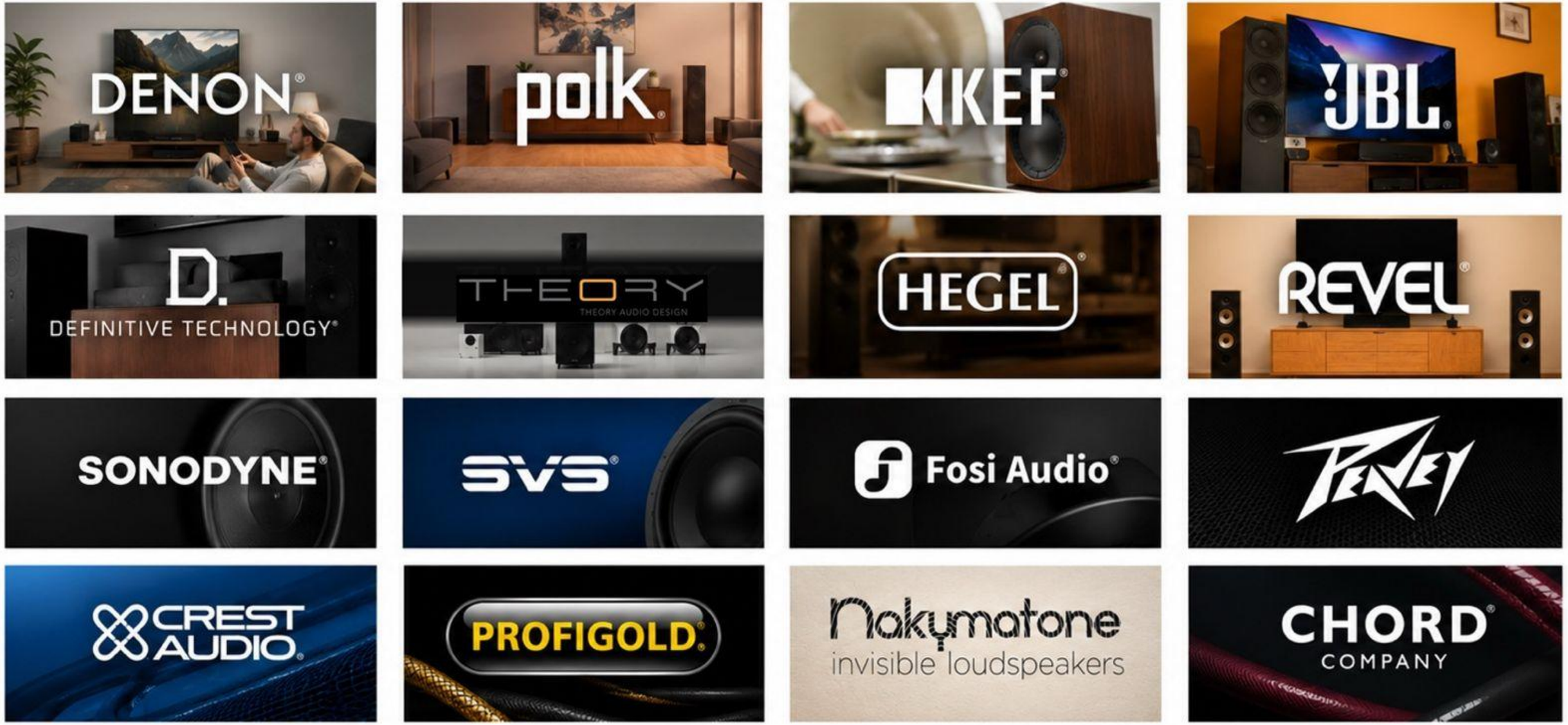
- The company operates **four showrooms and three experience centers** across five major cities - Ernakulam, Mysore, Hyderabad, Bengaluru, Coimbatore, and Chennai. New experience centres are under construction at Mumbai and Chennai.
- These Experience centers strengthen **customer engagement, brand visibility, and sales conversion**, supporting the company's overall growth strategy.
- The company plans to **expand its presence** by establishing additional showroom-cum-experience centers across **Tier I and Tier II** cities, enhancing market reach and brand recognition.







Partnered Brands with



Marketing Initiatives

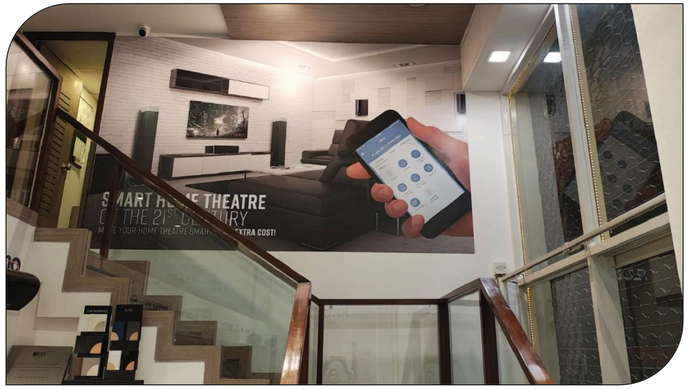












Holistic Brand Campaigns

Multi-channel marketing across digital, print, and social platforms backed by consistent participation in trade expos and premium lifestyle events

Immersive Product Experiences

Live demos and interactive installations at experience centres allow customers to engage directly with high-end audio and automation technologies

Collaborative Ecosystem Outreach

Strategic partnerships with architects, interior designers, and consultants to expand project-based opportunities and referrals

Customer Engagement & Retention

Focused loyalty programs, AMC offerings, and service-driven initiatives ensure repeat business and stronger brand affinity

Thought Leadership & Media Presence

Active participation in exhibitions, industry forums, and media features reinforces brand credibility and market leadership



Strategic Overview

Core Strengths - Building on Experience and Excellence

Extensive Nationwide Presence

A strong dealer and retail network across India supported by multiple experience centers, ensuring consistent product availability, service access, and deeper market penetration

Exclusive Brand Partnerships

Exclusive distribution rights for globally renowned audio brands like Denon, Polk, KEF, JBL, SVS and more, reinforcing our position in the premium audio-visual solutions space



Comprehensive Solutions Expertise

Proven capability to deliver fully integrated audio, video, and automation systems across residential, commercial, and institutional projects

Strong Leadership Backbone

Led by promoters with over two decades of industry experience, supported by a professional team with deep technical and market knowledge



Customer-Centric Technical Team

Skilled in-house engineers and installers provide tailored solutions and seamless after-sales service, enhancing customer satisfaction and retention

Strategies for Sustained Growth

01



Retail & Experience Centre Expansion

Growing footprint through new showrooms and experience hubs to enhance brand presence and customer engagement

Diversified Product Portfolio

Introducing advanced smart automation and acoustic solutions to tap into emerging lifestyle and enterprise technology trends

02



03



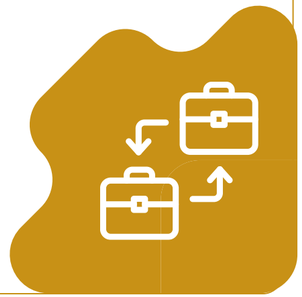
Digital-First Transformation

Scaling digital marketing, virtual consultations, and online product sales to drive awareness and improve sales conversions

Deepening B2B Engagement

Targeting corporate offices, hospitality, and education sectors with turnkey audio-visual integration capabilities

04



05



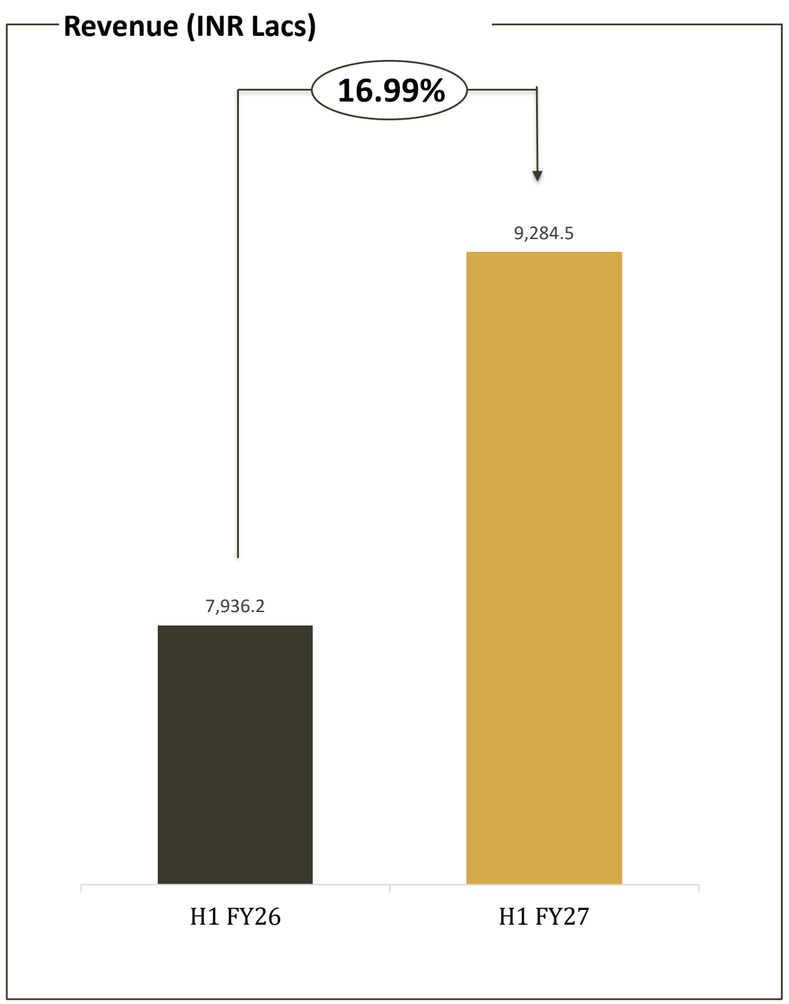
Operational Modernization

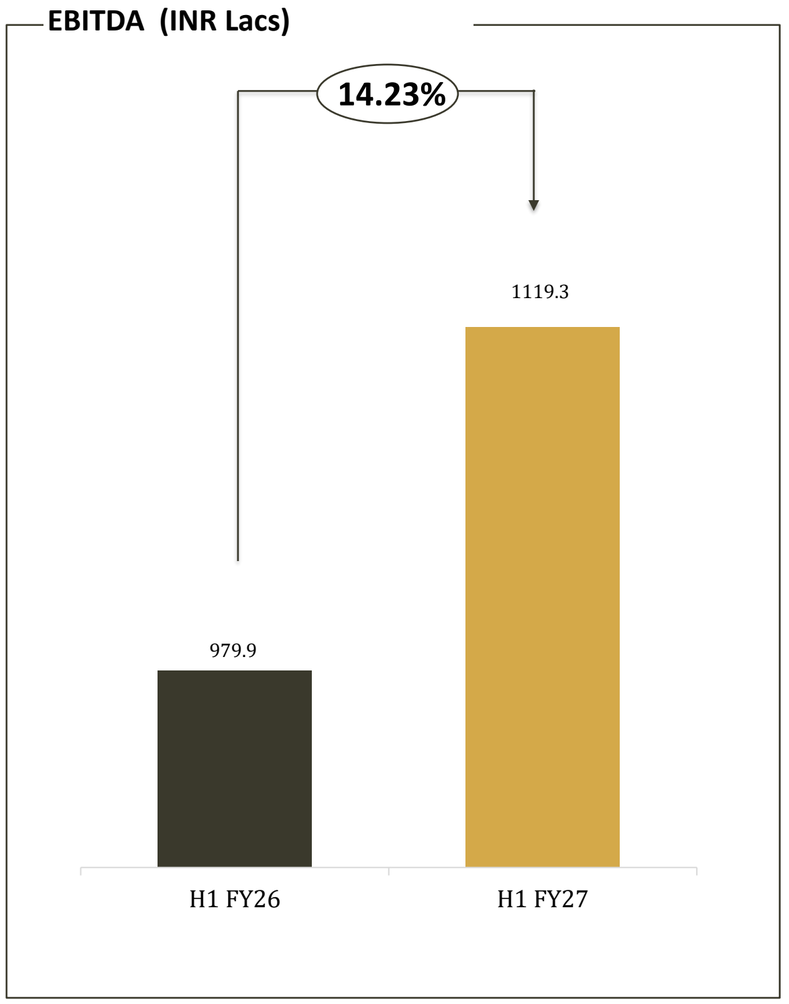
Enhancing efficiency through CRM integration, supply chain optimization, and employee upskilling to improve execution timelines and service delivery

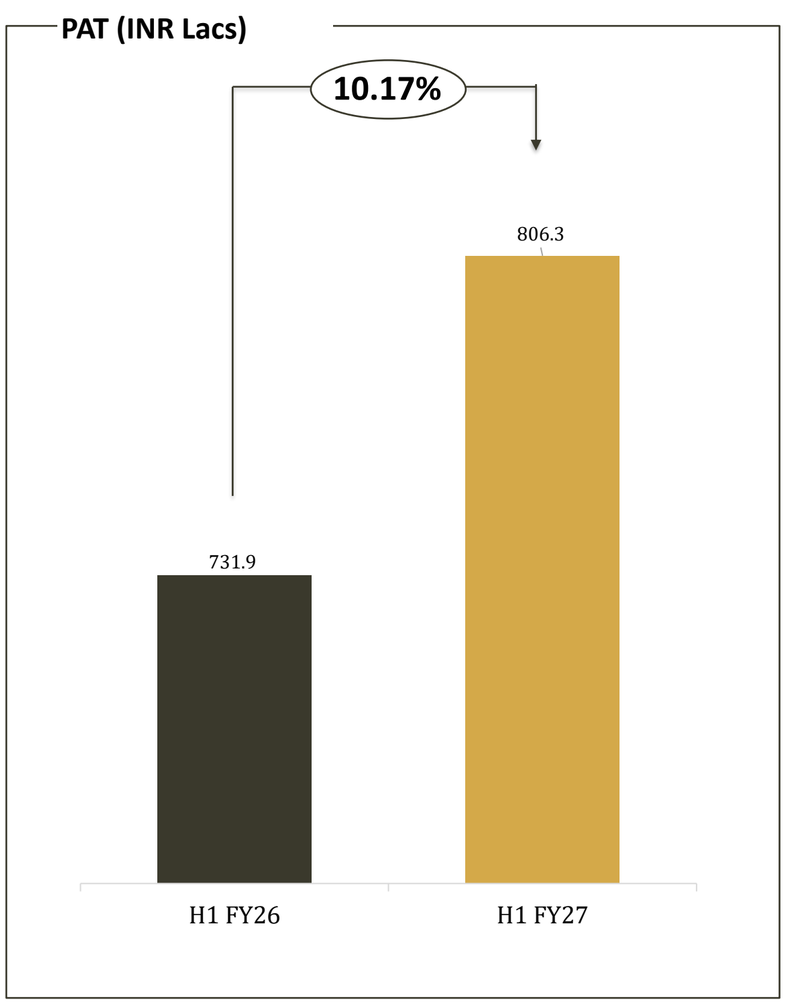


H1 FY27 Financial Performance

Half Yearly Performance Highlights







Consolidated Income Statement

Particulars (Rs. Lacs)	H1 FY27	H1 FY26	Y-o-Y
Revenue from Operations	**9284.5**	**7,936.2**	***16.99%***
Purchases of stock-in-trade	7657.4	6,304.2	
Changes in inventories of stock-in-trade	-887.9	-600.3	
Employee benefits expense	754.1	626.3	
Other Expenses	641.6	626.1	
EBITDA	**1119.3**	**979.9**	***14.23%***
EBITDA Margin (%)	***12.06%***	***12.35%***	***-20 bps***
Other Income	67.0	4.8	
Depreciation and amortisation	63.7	23.0	
EBIT	**1122.7**	**961.67**	***16.74%***
EBIT Margin (%)	***12.09%***	***12.12%***	***0 bps***
Finance Cost	54.8	9.7	
Profit before Tax	**1067.9**	**951.9**	***12.18%***
Tax	261.6	220.1	
Profit After Tax	**806.3**	**731.9**	***10.17%***
PAT Margin (%)	***8.68%***	***9.22%***	***-50 bps***

Consolidated Balance Sheet

Assets (Rs. Las)	Sep-26	Mar-26
Non - Current Assets		
Property, plant and equipment	90.8	73.0
Right-of-use assets	558.5	149.9
Intangible assets	16.3	16.3
Financial assets		
i) Loan	23.9	32.7
ii) Other financial assets	187.5	113.0
Deferred tax assets (net)	259.8	182.8
Other non-current assets	30.0	30.0
Total Non - Current Assets	**1166.8**	**597.9**
Current Assets		
Inventories	5,078.0	4,190.2
Financial assets		
i) Trade receivables	3,540.4	2,830.1
ii) Cash and cash equivalents	2,059.6	3,080.3
iii) Bank balance other than above	160.7	72.0
iv) Loan	23.0	21.06
Other current assets	893.9	411.8
Total Current Assets	**11,755.6**	**10,605.4**
Total Assets	**12,922.4**	**11,203.3**

Equity and Liabilities (Rs. Lacs)	Sep-26	Mar-26
Shareholders Funds		
Equity share capital	1,750.4	1,750.4
Reserve & Surplus	7,927.4	7,150.9
Total Equity	**9,677.8**	**8,901.3**
Non - Current Liabilities		
Financial liabilities		
i) Borrowings	-	-
ii) Lease liabilities	589.7	155.2
Provision	326.1	291.2
Total Non - Current Liabilities	**915.8**	**446.3**
Current Liabilities		
Financial liabilities		
i) Borrowings	-	-
ii) Lease liabilities	-	-
iii) Trade payables		
a) Total Outstanding dues of Micro & Small Enterprises	-	-
b) Total Outstanding dues Creditors other than Micro & Small Enterprises	1,464.8	980.6
vi) Other financial liabilities	-	-
Other current liabilities	463.0	642.9
Provisions	102.2	175.9
Current tax liabilities (net)	299.0	56.2
Total Current Liabilities	**2,328.8**	**1,855.7**
Total Liabilities	**3,244.6**	**2,302.0**
Total Equity and Liabilities	**12,922.4**	**11,203.3**

Consolidated Cashflow Statement

Particulars (Rs. Lacs)	Sep-26	Mar-26
Cash Flow from Operating Activities		
Profit before Tax	1,067.9	2,013.0
Adjustment for Non-Operating Items	133.2	40.0
Operating Profit before Working Capital Changes	**934.7**	**2,053.0**
Changes in Working Capital	-1,767.5	-2,374.4
Cash Generated/Used from Operations	**-832.8**	**-321.4**
Less: Direct Taxes paid	-95.9	-695.7
Net Cash from Operating Activities	**-928.7**	**-1,017.1**
Cash Flow from Investing Activities	**-63.1**	**122.4**
Cash Flow from Financing Activities	**-28.9**	**3,410.2**
Net Increase/(Decrease) in Cash and Cash equivalents	**-1,020.7**	**2,515.5**

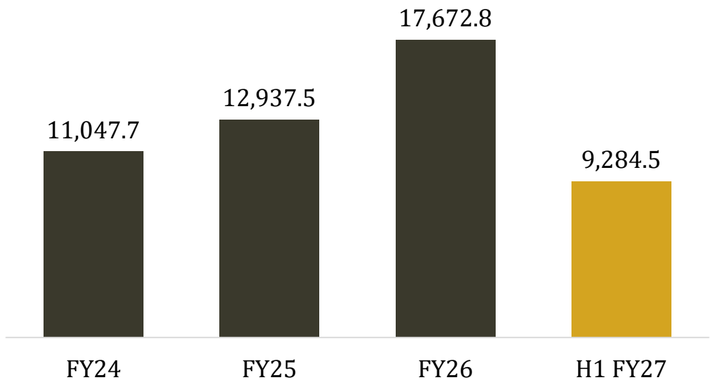


Historical Financial Performance

Historical Financials

Rs. In Lakhs

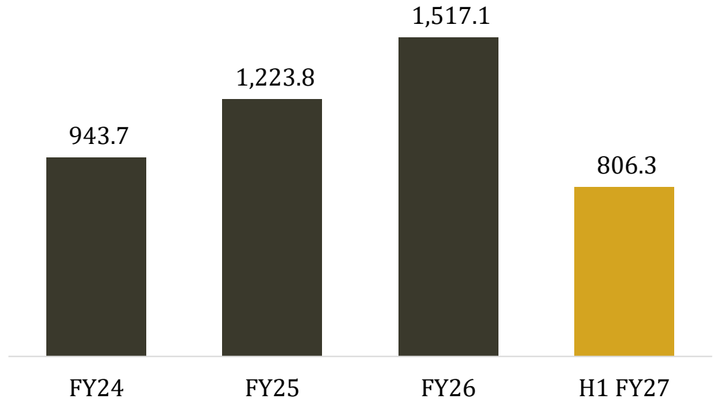
Revenue from Operations



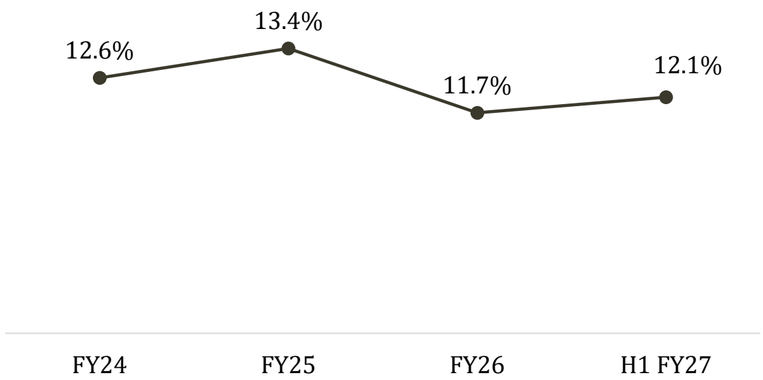
EBITDA



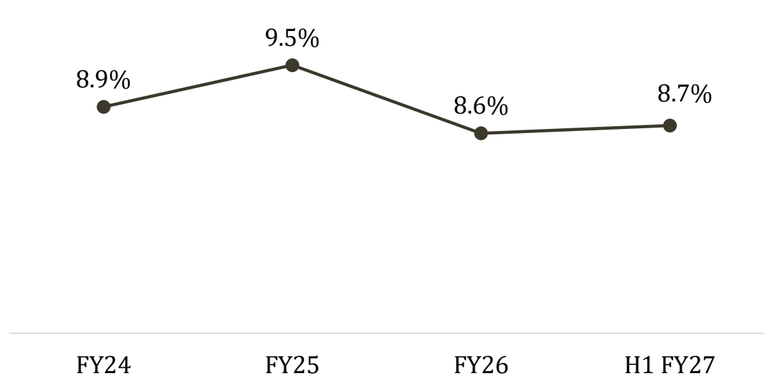
PAT



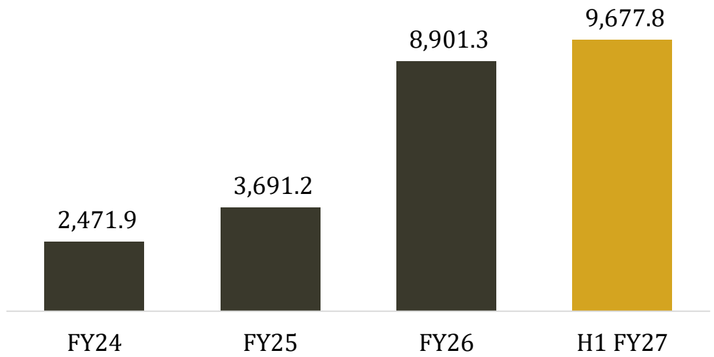
EBITDA Margins



PAT Margins



Net Worth




Thank You