

MSIL: CSL: NSE&BSE: 2016

6th April 2016

Vice President
National Stock Exchange of India Limited
"Exchange Plaza", Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure - "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



S. Ravi Aiyar
Executive Director (Legal)
& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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Press Release**Maruti Suzuki Baleno Zeta now also with Automatic Transmission**

New Delhi, April 06, 2016: Maruti Suzuki India Limited, India's leading passenger vehicle manufacturer, today announced that the Automatic (Continuous Variable Transmission-CVT) option will now be available on the Zeta (Petrol) variant of Baleno as well. With this Automatic Transmission options are available on Delta and Zeta trim of Baleno.

Since its launch in October 2016, over 44,000 Baleno cars have been sold through Maruti Suzuki's premium retail channel NEXA across India and in addition there are over 55,000 bookings to be served. Baleno is also the first model by Maruti Suzuki to be exported to Japan. Going forward Maruti Suzuki plans to export the model to more than 100 countries from India.

Introducing the new variant Mr. R. S. Kalsi, Executive Director (Marketing & Sales), Maruti Suzuki India Limited, said, "*Baleno has rapidly found success to become a popular premium hatchback owing to its design, technology and performance. We are thankful to customers for the support and continue our efforts to improve its availability. The automatic option – Continuous Variable Transmission – offered on the Delta variant has been much appreciated by the customers. We are now offering CVT on the Zeta variant as well, to popularise two pedal technologies.*"

Baleno, a global product and India's popular premium hatchback is built on a new generation platform developed by Suzuki Motor Corporation. The car is a harmonious combination of flowing curves, elegant styling, superb performance and smart packaging that brings a top-end premium hatchback experience.

Baleno offers numerous first-in-class features which include SMARTPLAY infotainment system with navigation, Multi information Speedometer Display (Color TFT) and UV Cut Glasses. All these features are category firsts. Baleno is packaged to deliver a plush experience aided with a host of special features like LED Daytime Running Lamps, Voice Recognition, Dual Airbags and 'Follow Me Home' lights among many others.

Ex-showroom price Delhi for Baleno Zeta (Automatic CVT) Petrol:

Model	Price
Baleno Zeta (Automatic CVT) Petrol	Rs 7,47,701