TCS/PR/SE-80/2016-17

March 2, 2017

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS releases HOBS V6.0, the next-generation digital platform for service providers"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Senior Vice President and Company Secretary

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
Maker Towers 'E' Block 11th Floor Cuffe Parade Colaba Mumbai 400 005 India
Tel 91 22 6778 9191 Fax 91 22 6639 1836 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

TCS releases HOBS V6.0, the next-generation digital platform for service providers

- TCS unveils HOBS V6.0 at Mobile World Congress 2017 to help service providers transform to a digital enterprise
- Platform, designed for the cloud, comes with intuitive UI covering all business processes for service providers or digital enterprises focused on a subscription based model
- HOBS V6.0 has been endorsed with TM Forum Framework 16.0 Conformance Certification

Barcelona | Mumbai, 2 March 2017: Tata Consultancy Services, a leading global IT services, consulting and business solutions organization, has launched the next version of HOBS (Hosted OSS/BSS) – a TM Forum certified platform for digital enterprises – at Mobile World Congress in Barcelona.

In the Hyper-connected Digital era, HOBS V6.0 addresses the needs of a service provider or any digital enterprise focused on subscription based services, to simplify their processes, enhance customer experience and enable rapid launch of new digital services. Based on an Open Architecture, the platform provides omni-channel engagement, ubiquitous identity, customer insights, collaborative selling, dynamic orchestration and transparent partner management. The cloud based architecture ensures a quicker time-to-market and a pay-as-you-grow business model with the highest level of security and privacy.

Globally, several service providers are already leveraging HOBS' capabilities to transform customer experience, create differentiation and enable business agility in their respective markets. For instance, the platform has recently been deployed to enable rapid launch of FTTx services and transform the complex processes of a major service provider's Enterprise Segment.

HOBS is built & operated on the highest industry standards and was recently awarded TM Forum Framework Conformance Certification, illustrating a commitment to interoperability and providing assurance to customers seeking standards-based, cost effective and flexible solutions.

"Our rich experience in the Telecom industry, along with our investments in creating cross industry solutions and platforms, is reflected in our next generation HOBS platform. This world-class and scalable platform will enable business agility, accelerate growth in digital services and significantly enhance customer experience for enterprises," said Kamal Bhadada, President for Communications, Media & Information Services (CMI) at TCS.

 # ENDS #

For immediate use **PRESS RELEASE**

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 378,000 of the world's best-trained consultants in 45 countries. The company generated consolidated revenues of US $16.5 billion for year ended March 31, 2016 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. For more information, visit us at www.tcs.com

About TM Forum

TM Forum is the global industry association for digital business, connecting talented individuals, leading companies, and diverse ecosystems to accelerate our members' successful digital business transformation. The collective experience and interests of our member community – comprised of tens-of-thousands of professionals within 900+ market-leading global enterprises, service providers and technology suppliers that together account for trillions of dollars in annual revenues – drives everything we do, from thought-provoking research and publications, to practical guidance, collaboration programs, tools and best practices, hands-on events, and training for business and IT leaders.
Through four key member-driven programs – Agile Business and IT, Open Digital & the Internet of Everything, Customer Centricity & Analytics and Open APIs & Digital Platforms – we provide an open environment for our members to connect and collaborate with individuals and groups from around the world to solve key challenges and rapidly innovate to deliver and monetize new services, improve business agility, partner for success, reduce cost and risk, and enhance customer value and loyalty. To accelerate your innovation efforts and join our digital journey as a valued member and collaborator, please visit www.tmforum.org.

TATA CONSULTANCY SERVICES
Experience certainty.

For immediate use **PRESS RELEASE**

TCS Media Contacts:

Global:	Email: pradipta.bagchi@tcs.com Phone: +91 22 6778 9999
Europe:	Email: ashish.babu@tcs.com Phone: +31611531246
UK:	Email: peter.devery@tcs.com Phone: +44 (0)20 3155 2421
India:	Email: h.ramachandra@tcs.com | shamala.p@tcs.com Phone: +91 22 6778 9078 | +91 22 6778 9081
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594
Asia Pacific:	Email: sean.davidson@tcs.com Phone: +65 9139 3668
Australia and New Zealand	Email: Darren.rudd@tcs.com Phone: +61 488 403 013
Latin America	Email:martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: mattias.afgeijerstam@tcs.com Phone : +46723989188
Japan	Email: douglas.foote@tcs.com Phone: +81 80 2115 0989

Press Contact:

Hanah Johnson
March Communications
tmforum@marchpr.com
+1 617 960 9875

# # #